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NEWS SUMMARY

GENERAL

BUSINESS

Tough EEC line on fishing

EEC Foreign Ministers last night agreed to impose Soviet and Eastern Bloc fishing fleets up to three months from January 1 to negotiate reciprocal agreements with the Community or to clear out of waters inside its new 200-mile fishing limits.

They decided to impose quotas from the New Year until the end of March on nations which have not shown a willingness to negotiate—effectively a cutback for Soviet trawlers from an estimated 600,000 tonnes this year to around 200,000 tonnes on an annual basis.

Similar three-month quotas will be imposed on Spain, East Germany, Poland, Sweden and Portugal, while Bulgarian vessels will be excluded immediately from January.

Stormy waters

Meanwhile, talks on the Community's internal fisheries regime appeared to be moving into stormy waters, writes Robin Fawcett from Brussels, following Portugal and Ireland's rejection of the European Commission's plan for an interim conservation scheme based almost wholly on quotas.

Provos launch
Belfast offensive

A 26-year-old crippled man was shot dead by Provisional IRA gunmen in a pre-Christmas offensive which paralysed Belfast with elections and bomb scares.

The violence—the Provos said it was in protest at the phasing out of political status for prisoners—followed seizure by the Army of IRA documents from a Belfast house.

The man who died was shot by gunmen as they planted three bombs in a brush factory in Belfast. Five other bombs exploded in the city, damaging an hotel, a cafe and a bus station. Belfast-Dublin train services were suspended because of suspect bombs, and many roads were blocked.

Nuclear power
plants 'vulnerable'

It is impossible to protect Britain's nuclear power installations from attack by well-trained terrorists, Prof. John Fremont, Professor of Applied Radioelectronics at Birmingham University, told a London inquiry yesterday. Thus, the risk of plutonium theft would not be increased by the arrival of a fast breeder reactor. Benn's nuclear pledge, Parliament, Page 14, Feature Page 29.

Rabies vaccine

Medical research has achieved a breakthrough in the treatment of people exposed to rabies, according to the Journal of the American Medical Association which reports a new vaccine produced in France requiring six injections in the arm against 14 to 21 painful subdome injections.

Ward inquiry

A woman who may hold the key to corruption allegations against nine Scotland Yard officers has been interviewed at a secret address by Mr. Barry Fair, Chief Constable of Kent, who is conducting an inquiry. None of the officers has been suspended.

Briefly . . .

Portugal's ruling Socialist Party, 10.146 per cent of the popular vote, was well ahead in the municipal elections as late returns were received. Page 4

Customs officers are checking on the possible transfer of large sums of money from Britain to the Continent in breach of the Exchange Control Act.

Police at Heathrow airport are investigating the theft of more than 200,000 worth of diamonds en route to Antwerp.

Mr. Asher Yadin, 53, who was advised by the Israeli Government earlier this year to head the Bank of Israel, faced charges of bribery, tax evasion and fraudulent land transaction in Tel Aviv yesterday.

BRIEF PRICE CHANGES YESTERDAY

Prices in pence unless otherwise indicated)

RISES

Prudential and Wicks ... 65 + 5

Waterfield Marston ... 31 + 6

CC Invest. Trust ... 49 + 9

Greenham ... 91 + 4

Wartberg Group ... 43 + 5

Leeds "A" ... 238 + 5

Witche ... 104 + 7

Exposure ... 391 + 6

Ever Ready ... 107 + 5

CCN ... 288 + 16

Harrison's Crossfield ... 367 + 12

Wor. Sideley ... 213 + 8

Doyle ... 214 + 8

Int'l. Computers ... 1353d + 10;

McCourt Benson ... 72 + 8

Laporte 89 + 5

Lloyd's Bank 182 + 12

Marks and Spencer ... 94 + 4

Midland Bank ... 142 + 12

Spear and Jackson ... 104 + 6

Stavertonunds ... 125 + 8

Thomson ... 243 + 15

Thomson ... 373 + 7

Thorn Elect. "A" ... 176 + 6

Unilever ... 412 + 8

Union Discount ... 290 + 10

Woodhead (J.) ... 95 + 5

Yorks Chem ... 94 + 8

Zennith Carb. "A" ... 44 + 7

RTZ ... 167 + 5

FALLS

Ladbroke ... 91 - 4

Merlin ... 145 - 12

BH South ... 105 - 17

Doorsfontein ... 220 - 15

East Driefontein ... 583 - 35

Gen. Mining ... 113 - 1

No. 27,149

Tuesday December 14 1976

***10p

Mrs. Thatcher declares total war on Bill

Battle lines drawn over devolution

BY RICHARD EVANS, LOBBY EDITOR

THE BATTLE lines for the Government's devolution legislation say so fearlessly, which I have a serious sense of her leadership yesterday with Mrs. Margaret Thatcher pledging total Conservative opposition, while the Prime Minister hinted at significant concessions to secure its passage through Parliament this session.

At the start of the historic debate that will decide the fate of self-government to be given to directly elected assemblies in Edinburgh and Cardiff, Mr. James Callaghan did nothing to dampen the hopes of those preparing for a referendum in Scotland and Wales and promised a Government decision shortly.

But Mrs. Thatcher, making no attempt to meet the sensitivities of Scots Tories in favour of the destruction of the Scotland and Wales Bill as the two party leaders launched the four-day second reading debate. Not once did she mention the Conservative commitment to the directly-elected Scottish Assembly.

Mrs. Thatcher categorically rejected the Premier's plea that the Opposition should seek to destroy the legislation rather than devolve it, and declared total war on the Bill, which will dominate the whole Parliamentary session.

"This Bill is a bad Bill and to defeat it we will vote for the Bill on Thursday, but will make their hostility known during the committee stage.

Mr. Callaghan said he recognises that a substantial body of opinion favours testing the final scheme through a referendum.

It is after the second reading that the Government's problems will start. During the line-by-line committee stage next year, there will be a combination of critics of the Bill for substantial concessions to be made and Mr. Callaghan yesterday stressed his Government's flexible attitude.

He did, however, emphasise the Government's determination to see the Bill on the Statute Book by the end of the session. Parliament has a duty to end uncertainty for the people of Scotland and Wales, he declared.

Mr. Callaghan called for talks between the parties to decide a time-table of the Bill to ensure that all points are discussed adequately, but there is very little prospect that the Tories will agree to this. The Government's greatest difficulty will therefore come when Ministers seek to guillotine debate on the Bill.

The Prime Minister opened the debate in the knowledge that the 70 or so anti-devolution MPs on the Labour side are unwilling to be blamed for killing the Bill at second reading. Most

Industrialists challenge Bullock report

BY JOHN ELLIOTT, MANAGEMENT EDITOR

AN ALTERNATIVE policy to formula for a unitary Board for the rapid introduction of trade would mean Boards of union-based workers' directors on single-tier company Boards.

The industrialists' minority report starts by stressing that its terms of reference given to the Bullock Committee of Inquiry on industrial democracy in the private sector.

In addition, the majority view of the committee about worker director ideas could be introduced. But, having accepted seats on the committee, the three explain that they feel they should put forward the best ways of fulfilling the committee's remit.

They then lay down three aims for any new legislation. These are that the effectiveness of companies in generating wealth for the community as a whole should be improved, that directors should be accountable to employees, as well as shareholders, and that employees' wishes for involvement in decisions closely affecting their work should be satisfied.

Their main emphasis is on the need to build participation of all employees, not just union members, from the bottom upwards. They also say that no worker directors should be introduced in a company until it has an effective employee company council for at least three years.

Such an evolutionary process would prove that the parts want to work together co-operatively and would provide a basis from which to elect worker directors. They also want banks, insurance companies, and possibly other financial institutions to be excluded from any legislation to protect the international image of London as a major financial centre.

The three industrialists, all present or former company chairmen, are Mr. Barry Heath of GKN, Sir Jack Callard, formerly of ICI, and Mr. Norman Biggs, formerly of Esso and now of Williams and Glyn's Bank.

They hope that their policy, while going further in the direction of worker directors than the CBI and many industrialists at present consider necessary, may prove to be a rallying point around which the CBI and others determined to defeat the main Bullock recommendations can gather.

The main recommendations in the majority report envisage trade union-based employee representatives having a large slice of the thin end of a wedge for trade unions to expand into what the industrialists believe is the unions' eventual goal — full worker control.

For this reason they suggest that worker/directors should have seats on a supervisory Board in a two-tier structure.

He is believed to be worried that the cause of participation might be better served if it were not forced by law, and he is also concerned about the little public understanding that exists on the subject.

He says there are limits to which legislation can be used for social engineering and disagrees with the majority's "or" view.

Full details Page 16

Rhodesia talks' chairman to visit Africa in recess

BY BRIDGET BLOOM, AFRICA CORRESPONDENT

MR. ANTHONY CROSLAND, the Foreign Secretary, will today announce the adjournment of the Geneva conference on the text of the Foreign Secretary's announcement in letters to all delegation heads.

None of the African delegation leaders whom Mr. Richard saw yesterday would comment on their reaction to the adjournment beyond saying that since it was a British conference, it is recognised that the attitude of Mr. Ian Smith, the Rhodesian Premier, to the new British proposals will be a key factor in determining the ultimate success of the resumed conference.

The announcement, which will be made January 17 as the date when the conference will resume, is also expected to make clear that Britain is now formally committed to playing a role in any interim Government in Rhodesia which is set up as a result of the reconvened conference.

However, Mr. Crosland is not sure he can explain this role in detail today. This will only be done after Mr. Richard has discussed British plans with him.

RETAIL SALES volume in October increased by 1.6 per cent, according to provisional estimates. Back Page

• BREAD PRICE war is likely to break out in the New Year, with some supermarkets selling bread at half the maximum price, when controls on retailers are relaxed. Back Page

• MR. JOHN METHVEN, CBI director general, said 1977 would not bring as strong an upturn in world trade as had been hoped.

He told the Financial Times conference on the economic outlook that both unemployment and inflation in the U.K. would remain high. Page 2

• LEYLAND CARS' pay-offs climbed to the 10,000 mark, with trouble continuing at five separate plants. Page 11

• MARATHON'S Clydebank oil yard is suspending 1,000 men without pay from Friday. It delivers its last order, a £2.5m. rig for Abu Dhabi, on Thursday. Page 8

• NATIONAL CARRIERS' trading losses have been halved this year from almost £10m. to under £5m. Page 7

• FRENCH STEEL industry is about to make substantial cuts in its workforce for the first time in 30 years. Page 4

• WEST GERMAN Government is believed to be considering a major programme of public works to boost economic growth next year. Page 4

THE PHILIPS group proposes to buy the loss-making radio and loft to be produced by far the largest electrical group in the country, the Tricity Practices Commission of the Foreign Investment Review Board.

Philips intends to offer \$41.30 each for each Pye share and an option to take up Phillips shares at 50 cents a share.

In the U.K. the full merger comes at a time of declining demand for colour television sets and keen competition in the audio and hi-fi field from Japanese imports.

Philips and Pye together account for about a quarter of the home market in televisions. Pye will be able to compete more vigorously for a market share.

Pye's telecommunications and broadcasting divisions will not be affected by the proposal and the main company will continue its separate existence.

No financial details have so far been given about the British offer.

In Australia the integration of Pye and Philips, which would break the spirit of the 1967 agreement under which Pye's separate British identity was maintained, will be prepared as a basis for negotiations by the resumed conference. They are worried that Mr. Crosland's statement to-day might turn out not to be positive enough to keep the momentum during the recess.

It is understood that on his African visit Mr. Richard will meet the Front Line African President as well as the African nationalist leaders in the conference during the recess.

It is understood that on his African visit Mr. Richard will meet the Front Line African President as well as the African nationalist leaders in the conference during the recess.

Under the proposals, Pye will be relieved of this loss-making arm, which would be fully integrated into Philips' profitable television and radio

production in Lowestoft.

The first indications are that the Government is unlikely to object to the deal, though full details of the proposal have yet to be submitted to the Department of Industry.

No financial details have so far been given about the British offer.

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The Financial Times Tuesday December 14 1978

Garden

Ileana Cotrubas

by RONALD CRICHTON

nothing else, the present in of Sunday evening recitals went Garden will be remembered for Sunday's London but as Lieder singer of an already known and loved opera. Ileana Cotrubas new role won such success that she shall surely soon hear front of the curtain again.

who loves German and their French (or equivalent well sung take the next opportunity the kind of exquisite vocal artistry that becomes

one who had heard Miss sing Susanna, Norina, or her Mélisande, to some of her roles would doubted the suitability of to a wide range of song they might still have been area for the excellence of Schubert's art songs which respectively closed this recital. Schubert's "Die Junge" the programme started unusually high level of both singer and pianist Parsons, always elsewhere more so than in two groups) struck their arm at once. The final of "Delphine" confirmed Miss Cotrubas can use a not large in volume but with uncommon powers of son and ardent phrasing excitingly big, dramatic to that might seem beyond its level.

Theatre

Stephen Montague

by DAVID MURRAY

ets handed out at the door ICA on Sunday reminded its little theatre is about in a Closing Event. Stephen Montague's ad-electronics recital, thoughts strayed back to at least as often as they anywhere else—the helped one to contemplate threat with reasonable sure. The 60's have, in other places, been reckoned or some time now. Montague seemed a competent person (on the piano, at least—most musicians involved in temporary works which seem to do more than just has the theatrical style stagehand asked to walk while somebody checks stringing). His programme was familiar 60's avant-garde—a bit of "advanced" with tape, a bit of light with several bits of Dada, some or the kids. It missed out the well-loved passage some of the wires prove been connected to the plugs. The record, I should report an "advanced" piece, more than for piano, was by Dobrowolski, and he approached vanishing point, I treated.

k review

Grainger and Brian

by DAVID MURRAY

Grainger by John Bird £10.00, 317 pages Iulus of Frank Bridge by Tony Payne, Lewis Foreman and John Bishop, Thames, London W10 6AR, 188 pages

pal Brian: the making of composer by Kenneth Gough, Harrap £10.00, 337 pages

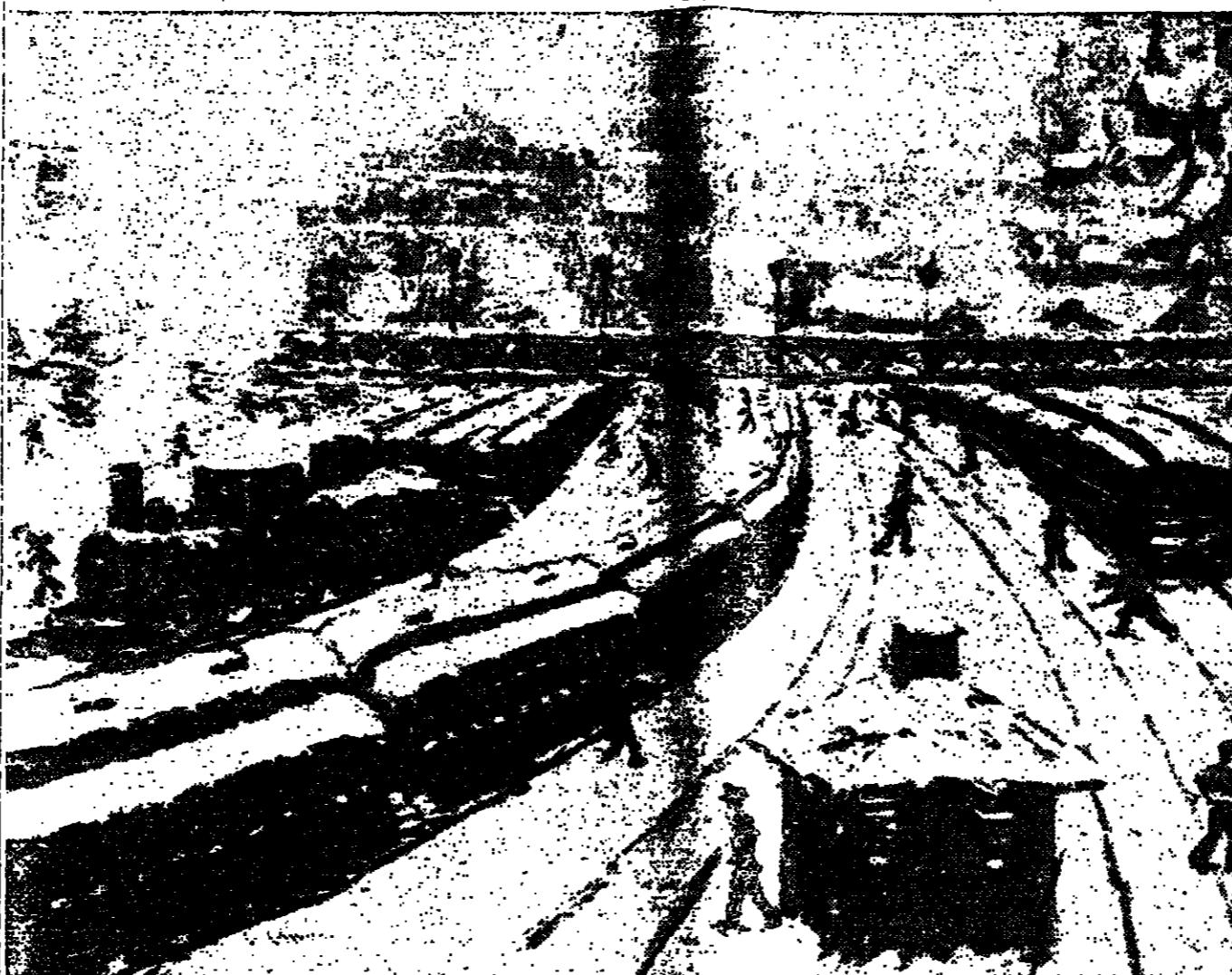
Sal Brian and the performance of his orchestral music by Lewis Foreman, Thames Publishing (14 Barby Road, London W10 6AR) pages

ks about obscure com are a problem. When we y know and love someone's a natural interest attaches a biography, which we s must somehow illu what he composed; and is always room for analytic is which reveal features of one had perceived but Rose hung herself from the 18th-

American art

Aspects of New York

by DENYS SUTTON, Editor of Apollo



Ernest Lawson: The old Grand Central

The idea that American art Sisley at Moret-sur-Loing in 1883, dates only from our own period. The fact that American and to is untenable. One result of the French painters were mutually Bicentenary has been to present attracted to the Impressionist different facets of the varied con vision is well known enough, but tribution that the U.S. has made some explanation for this pheno to the visual arts. Not all the menon is required.

exhibitions designed to promote The exhibition shows that fresh conceptions have proved successful. The attempt made fine eye for tonal values.

at the Museum of Modern Art to link some of the more abstract members of the New York School with past was by no means convincing.

The concern with American art is reflected in the exhibitions generally on view in New York.

Some are on the thin side but others permit a fresh look to be taken at more or less established figures.

A case in point is Ernest Lawson, who is at the

ACAA Galleries. It is the most comprehensive exhibition of his work to have been held.

Lawson, who is at the

Metropolitan Museum, the affinity

with Marquet is striking. Like

many an Impressionist, Lawson was at his best when painting

Some attempt has been made

The Entertainment Guide is on Page 32

to relate his use of impasto to that found in Central European expressionism. But this may well seem far-fetched; if a source is required for his jewel-like surface it might be found in the paintings of Mouticelli or Manzini which were well known in the Park. However, not only

Lawson, though uneven, had a

does it possess a varied and

the 1890s comes across in an

interesting collection—the Auto

bons are celebrated—but it stages

exhibitions of considerable in

terest. At present it has a show

devoted to American advertising

posters of the nineteenth century

for men was famous, containing

as it did a Bouguereau painting

of naked nymphs. Alas! many

landmarks of old New York have

disappeared in recent years and

those who cherish the past will

spend an enjoyable half-hour

wandering round this show.

Posters are fashionable nowa

days and this show should be

brought to London. It would

create something of a stir if

shown at the American Embassy,

which has the space for it. The

posters themselves are often

lively and amusing and in many

instances they provide a picture

of American life of the past. It

is as if we were seeing the U.S.

through the eyes of Dickens and

other foreign travellers who were

fascinated by the oddities of

the Park of his time.

Lawson was in many ways a

tragic figure. He took to drink

and led a complicated life. His

painting went downhill and

the final works in the exhibition are

a disappointment. But at his best

this gifted member of the Eight

—its only landscapist who

stimulated him when he met personal vision. He died in 1939.

The visitor to New York is apt the most entertaining is one for the Metropolitan Great Atlantic and Pacific Tea Museum, the Frick and the Company in which visitors to the Museum of Modern Art and to station buffet are shown bolting neglect such less familiar in their refreshment before the institutions as the New York His diamond stack engine leaves the

British Library Report highlights conservation effort

The British Library's third annual report published yesterday reveals that during the year the Library conducted a major review of the problems of conservation of the priceless collections it inherited from the British Museum. The Board commissioned a consultant to report on the state of conservation of the Reference Division's 9m. books, many of which have suffered from age use, and the London climate: his report

Since then she has left the mass market behind. In her late 1975 contribution "The Hissing of Summer Lawns," she turned her super-sensitive poetic eyes on contemporary North American with every airing.

The tradition of setting poems to music is an old one: it has rarely been more movingly and successfully consummated than on this very fine album which grows with every airing.

1979 if economic conditions at that time permit."

The Library's Research and Development Department promotes and sponsors research and development related to library and information operations in all subject fields.

The British Library is empowered to make grants to other libraries and eleven such grants are briefly mentioned.

The year was an outstanding good one for exhibitions. The Report refers, among others, to the American War of Independence exhibition (opened by HRH the Prince of Wales), and to the Qur'an and Jane Austen exhibitions.

The Library's most important acquisition was the unique manuscript of Malory's *Morte d'Arthur*, purchased in March from Winchester College.

The Library was established in July, 1973, when the Reference Division was formed out of the library departments of the British Museum, and the Lending Division from the National Lending Library for Science and Technology and the National Central Library. The Bibliographic Services Division was formed in August, 1974, when the British National Bibliography joined the British Library, and in the previous April the Research and Development Department was established to

start of building operations on its new building at Somers Town. Technical Information transfer from the Department of and construction should start in Education and Science.

The Board looks forward to the take over most of the functions of the Office for Scientific and

theatre. The exception that could prove to be your rule.

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by Fine as Musetta, Peter Glossop as Marcello, Jose Carreras as Rodolfo, and Yasuko Miyayi as Mimì in the Covent Garden revival of La Bohème

The RSC in Newcastle

alls are now available of Royal Shakespeare Company in Newcastle-upon-Tyne from March 10-April 9 next.

re will be four productions at the Theatre Royal and the Albery Studio they will play Brecht's *Death of a Salesman*, *Waiting for Godot*, *Destry* and *Edward Bond's* *Bingo*.

Leonard Burmester

KS WITH TRUDEAU

Levesque starts drive for Ottawa funds

Y ROBERT GIBBENS

NEW Parti Québécois the door is not closed to economic union with the federal government with a different kind of confederation. Mr. Levesque promised this week next three or four months and Quebecers would be told what will give effect to most of within a year when a referendum campaign promises. Mr. Morin put it this way last week in Ottawa: "The present federal system should be replaced by a new order. What we shall propose is a new type of economic interdependence as well as the historical and natural aspirations of Quebec to be master of its own destiny."

Levesque met Prime Minister Pierre Trudeau today, conference opened for the first time since becoming leader of the separatist Quebec movement. The ten provincial leaders and the federal Government will pick up fiscal negotia-

where the Finance Ministers left off only a week ago, with no agreement. The provinces want more tax to finance programmes with Ottawa in the fields of health, welfare and education, nearly \$1bn. more to compensate for revenues lost from effects of the 1971 tax. The provinces—Quebec included—have been banding together for the first time against other social measures.

Hospital problems helped to defeat the liberal government and the scope for compromise on broad financial issues is a little more hopeful. Mr. Trudeau may have testing the initiative from the provinces, particularly hospitals they do not have the will be taken as enough money and have no intention of his powers of choice. Some Montreal hospitals within the federal have one-third of their beds out of party and also in the of action for lack of money and federal election.

Levesque is expected to yet to be clarified but hospital costs have been soaring.

turn to Quebec City, and The decision on whether to complete the Olympics stadium for Claude Morin may take place. But before Mr. till after a new report is presented in April. It will cost about \$150m. to complete the stadium up what is the main occupation of Quebec and according to the original design.

Maritimes—the slow This money however, is already in the economy and the budgeted for, and will become rate of unemployment, available, temporarily, for other federal Finance purposes.

Mr. Donald Macdonald, Supplementary funds of been insisting that inflation around \$800m. will be sought—Mr. Levesque says—most provinces this is due to higher-than-expected slow growth, tight tend amounts required for public and a too-high dollar sector wage increases already sent the main issues, and negotiated. This would put up anti-inflation programme is the borrowing requirement of \$100m. a month until March 31. Mr. Levesque says he will probably end of the fiscal year. The Quebec Anti-Liberals estimated they would need \$75m. a month down on public sector wage funds in the past year, by suggested Hydro-Quebec may stretch out its \$165m. James Bay project so resources may be switched to city public works on specific points in the to help employment, one priority. This is Sidbec, the Quebec steelmaking company which in September 15, he has not the late Sixties bought the separatist option, Quebec assets of Dosey from a number of Hawker Siddeley of the U.K. Ministers have been used by nearly \$400m. of long-term self and ministers suggesting financing, mainly in the U.S.

Concorde protests mount

Y DAVID BELL

WASHINGTON, Dec. 13.

RECENT complaints for supersonic aircraft which about 700 excessive take-off would exclude the Concorde. Meanwhile the New York Port Authorities in the first six months of 1976 have yet to make up its mind about whether to allow the Anglo-French aircraft to land at Kennedy Airport in New York.

There is considerable anti-Concorde feeling in the city particularly among those who live near the airport which is not nearly as isolated as Dulles.

Quite apart from these local suits, the attitude of the federal Government cannot be taken for granted in the months ahead. The British and French authorities were very successful in getting limited landing rights in Washington for 18 months from the outgoing administration, but they may not fare so well with the new Carter Government.

Mr. Carter's transition staff dealing with this area say that they have yet to propose anything to Mr. Carter about Concorde and, in any case, there is only a year to go before the new Secretary of Transportation must make up his mind about Concorde. Nevertheless, during the election campaign Mr. Carter, whose interest in environmental matters is well known, made some unfavourable comments about Concorde and particularly about the possibility that it might be able to land in New York.

Congressmen and others who oppose the aircraft have already spoken to the Carter team and are likely to continue to do so in the coming months. Concorde sales drive, Page 32

Steel union election rift

Mr. I. W. Abel, the retiring president of the Steelworkers (USW), is elected to succeed him next February because of age, I leave the negotiating of next year's basic steel contract to him. Mr. Abel endorsed Mr. Lloyd McBride, Mr. Sadowski's opponent in the campaign of the 1,400 members after the election. Industry officials say privately they would be strong backing of most other want Mr. Abel's successor to take part in the contract talks. Mr. Abel said he would con-

MONTREAL, Dec. 13.

Ford again reduces car sales estimates

BY OUR OWN CORRESPONDENT

NEW YORK, Dec. 13. FORD MOTOR has again cut its forecasts of U.S. car sales for 1977 in the face of growing evidence in recent weeks of a slower rate of sales growth compared with earlier in the year.

The Conference Board suggests that the boom in foreign investment in the U.S. has been triggered by relatively low costs in the U.S., by the availability of raw materials and by foreign confidence in the political and economic stability of the country.

The company forecast that industry sales in 1976, including imports, would be just over 10m. At the end of October Ford cut its 1977 forecast for the industry from 10.6m. units to 10.2m. The new forecast is a further reduction. In addition, however, the company has scaled down its projections for 1977 sales.

In October the company had been forecasting a further rise in 1977 sales to around 11m. units. Now the company is predicting that 1977 sales will rise by 6 per cent to 10.6m. units.

It adds that the largest U.S. private employer, General Motors, with 681,000 employees, employed more people than the 100 largest foreign-owned corporations, which employed 541,000.

Of the largest 100 foreign-owned businesses, the Confer-

New study forecasts continuing foreign investment boom in U.S.

BY STEWART FLEMING

NEW YORK, Dec. 13.

THE RISING wave of foreign investment coming into the United States is likely to continue, the Conference Board, an influential business study group, concludes, following its most recent examination of the issue.

The study also points out that to be attributed in part to the need only 33 of the largest 100 non-U.S. corporations had a substantial investment in this country.

Commenting on the lack of investment shown by the Arabs in German companies with Switzerland, the Conference Board says that this can and the Netherlands seven.

The study also points out that to be attributed in part to the need

Bendix chairman tipped for Treasury

By Jurek Martin

WASHINGTON, Dec. 13.

MR. JIMMY CARTER will probably announce tomorrow afternoon at least two more senior Cabinet appointments. It is now believed that one of them will name Mr. W. Michael Blumenthal, chairman of Bendix Corporation, as his Secretary of the Treasury.

It is also possible, although by no means certain, that he will pick his first candidate for senior Cabinet appointment. Much speculation has centred on Mrs. Jane Cahill Pfeiffer, a former vice president with International Business Machines for the position of Secretary of Commerce.

Mr. Blumenthal has emerged as the favourite for the Treasury following the withdrawal from contention of two other prominent members of the business community, Mr. A. W. Clausen, of the Bank of America, and Mr. Irving Shapiro, of Du Pont.

The word from those who claim to know what Mr. Carter's inner circle of advisers are contemplating is that a businessman, rather than an economist, will be appointed Treasury Secretary. However, classic "informed sources" have often been shown to be singularly uninformed in recent weeks and it remains possible that the President-elect will choose somebody like Robert Roosa, of Brown Brothers Harriman, or Charles Schultze of the Brookings Institute, instead of Mr. Blumenthal.

Amnesty alleges torture and killings in Guatemala

BY HUGH O'SHAUGHNESSY

MORE THAN 20,000 people have been killed or have disappeared in Guatemala in the past ten years as a result of action by teachers, students and

Government or semi-official forces. The killings are seen by Amnesty International as having started in 1973 by forces to guerrilla activity but London-based human rights to have escalated after the publication of a report just before the eclipse of the guerrilla groups.

Amnesty notes that from 1972 to April 1976, there had been 149 victims of Left-wing violence—members of the security forces, businessmen or large landowners—but it concluded that the 1977 level, rather than the 23 per cent gain which had been forecast earlier.

Amnesty cites evidence that forces, businessmen or large landowners—but it concluded that the 1977 level, rather than the 23 per cent gain which had been forecast earlier.

Victims are believed to have been petty criminals, peasants, further violence."



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PLAN ELECTRIC

The Electricity Council England and Wales

OVERSEAS NEWS

Hanoi congress faces major policy decisions

BY DAVID HOUSEGO, ASIA CORRESPONDENT

THE FIRST party congress of the Vietnamese Communist Party since the Americans pulled their troops out of the south of the country 10 months ago opens in Hanoi today.

The congress is the culmination of months of preparatory meetings of workers, party cadres and army units up and down the country and is expected to outline the major policy guidelines of the new, united Vietnam for the foreseeable future.

Hanoi, according to radio reports, is decked in coloured lights and slogans as delegates begin arriving for the congress.

Only the fourth in the history of the Vietnamese Communist movement founded by the late Ho Chi Minh and given momentum at the first congress in 1950.

One clue much awaited in the West from the congress is how the regime intends to translate its recent welcome hand foreign investment. Party opinion is divided on this between those still nervous that foreign investment risks foreign debts as well as giving the West a handle on the regime, and those anxious for the hard currency that will buy foreign technology.

The congress will have before it a Bill proposing that foreign manufacturing companies with subsidiaries in Vietnam engaged in exporting should be allowed a full ownership of their local assets. But over oil and

planners about 10m. people will have to move to the north over the next 25 years. But the party is divided on whether higher output can be got from offering incentives to a land massively disrupted by years of war, or by forced collectivisation.

The south has been far from integrated into the country as the continuing reports on Hanoi radio of sabotage and sporadic outbreaks of violence confirm. One section in the party would like to see the Communist movement in the south strengthened through concentrating on security as established through tight-knit cells. Another section has been arguing for a broad-based party that would include intellectuals, members of the bourgeoisie and workers provided they were not active supporters of the old regime.

Security will also be to the fore in the jostling for position at the congress between the army, the party and the bureaucracy. The army, under the Minister of Defence and war hero General Giap has in the lead-up to the congress carved out a role for itself. This involves being defender of the nation, taking on key tasks such as building a potentially strategic railway to Vientiane in Laos and acting as a back-up labour force in reconstruction. But the bureaucracy

has not fully decided how to modernise their agriculture or cope with the human problems involved.

Already 500,000 people have been moved out of Saigon—now Ho Chi Minh City—to the countryside to work on new state farms. A further massive shift in population is foreseen much as was the case in China both from the cities to the countryside and from north to south—according to the state its ways.

£100m. pipeline for Indian oil

BY K. K. Sharma

NEW DELHI, Dec. 13. THE GOVERNMENT Oil and Natural Gas Commission will lay a 100m. pipeline able to carry 20,000 tonnes of crude annually from the offshore Bombay High and satellite oilfields. Production from Bombay is expected to approach 10m. tonnes annually in the early 1980s, and crude from Bassian North and other oilfields nearby will add to the flow.

The entire project, including laying of pipeline, compression platform at the production point, separation facilities and a telecommunications system, will cost £2.5bn.

■ Japan and Indonesia have signed an agreement to postpone repayment of a Y260m. loan from Japan in 1973 and 1974 for the construction of 35 oil projects in Indonesia. AP-DJ writes from Jakarta.

West Bank erupts again

BY OUR OWN CORRESPONDENT

TEL AVIV, Dec. 13.

HIGH SCHOOL pupils again went on the rampage in the West Bank town of Nablus this morning, and shops remain closed throughout the town in protest against the imposition of VAT (in force in Israel since July) and specially modified to apply only to big merchants in the occupied territories.

The unrest also spread to the Kalandia area, where 200 pupils left the local vocational centre and set up a barrier of stones and burning tyres on the main Jerusalem-Ramallah highway. The buses and a private car which were prevented from passing by the roadblock came under a hail of rocks.

There were some isolated incidents of stone-throwing in the narrow alleys of the old city of Jerusalem.

No curfew was imposed on Nablus, but in Kalandia 18 of the rioting pupils were detained.

ON OTHER PAGES

International Company News
Metallgesellschaft results
Rockwell and the B1
German chemicals 34/35
Farming and Raw Materials:
Philippines sugar losses
Australia floats wool price

Factions fight in China

By Colin MacDougall

EVIDENCE is mounting that a significant number of provinces in China, including several important industrial centres, are the scene of considerable factional violence. In the last few days a number of provincial radios have reported serious unrest in recent months which, it is implied, is still continuing. This follows earlier but less specific reports from other provinces which also indicate trouble.

In Shansi Province the principal members of the provincial party committee were kidnapped and beaten up at the end of August, allegedly by agents of the "gang of four". The term used by the Chinese media for Chairman Mao's widow and her three

co-heiresses now in disgrace.

Provincial leaders from Whan, the huge industrial centre in Hupeh Province, last week returned from Peking to tell their people that the party centre in the capital was "extremely concerned" about the present situation in the province because of the chaos caused by the "gang of four."

THE PALESTINIANS ASSESS THEIR FUTURE

Picking up the pieces

BY ROBERT GRAHAM MIDDLE EAST CORRESPONDENT

AFTER A long and enforced military casualties as a result of saying "we will fight to the last man and that the next is ordering sheep to be killed to welcome Syrian soldiers. The leadership's image has suffered, too, from its manifest inability to exert authority and impose strict application of discipline. The PLO, and in particular Al Fatah, the main Maronite Christian take-over of troups, control West Beirut, Tal al Zatar and Nabaa. Nor does it compensate for the negative support among the people of the south, where Israel has been advised by its long-standing supporters, Yugoslavia and Romania, to take a moderate line in order to win the U.S. and western European recognition and support. It has been revealed in Beirut, PLO chairman Yasir Arafat recently visited those countries, Ihsan Hizam writes. The discussions in Damascus of the 42-member central council which entered their second day yesterday are regarded as the start of an intensive assessment of the Palestinian position and formulation of future policy.

Now under Syrian protection, Saqa has reoccupied most of its offices, its return to Beirut poignantly underlining the changed fortunes of the resistance movement in Lebanon after the ending of the civil war. Its leaders—apparently with the exception of the rejection front—are meeting in Damascus to plan a major attempt to reach conciliation. The leadership is under severe pressure from within and from Arab and other governments outside, while its political and military action is being put firmly under Arab tutelage, particularly that of Syria.

Perhaps what happened was inevitable. It is questionable for instance whether the Palestinians could have kept out of the fighting in the Lebanon since the elimination of their presence was one of the stated objectives of the Maronite Christians.

But when the Palestinians entered the fighting on the side of Mr. Kamal Jumblatt and his Progressive Forces, they made a fundamental miscalculation. The PLO leadership failed to realise that its support for the Moslem Left-wing alliance upset the balance of forces in Lebanon so much that it aroused fears in Damascus, Jeddah and even Cairo of a radical and uncontrollable state emerging on one of Israel's borders.

This misapprehension was all the more serious at a time when the whole trend of the frontline Arab States, backed by the conservative oil producers, was towards a negotiated settlement. Thus, these States could not afford to see a victory resulting from a Jumblat-PLO alliance whatever the Arab people as a whole might feel about the sacred Palestinian cause being emasculated.

The Palestinians bore the brunt of the fighting on their side, and suffered the heaviest when the leadership one day is changed. The PLO reaction to

Australian dollar moves back 1 per cent.

By Kenneth Randal

CANBERRA, Dec. 13. THE EXCHANGE rate of the Australian dollar moved back another percentage point today from the 17.5 per cent. deviation on November 29. With the revaluation of two points announced last Tuesday, the south has been far from

integrated into the country as the radio of sabotage and sporadic outbreaks of violence confirm.

Even though the oil companies—British Petroleum, Esso, Agip, Elf Aquitaine of France, Norwegian

and Japanese firms—have no experience of the industry. The experience lies with the North Vietnamese negotiators with the oil companies—British Petroleum, Esso, Elf Aquitaine of France, Norwegian

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and Japanese

HOME NEWS

National Carriers cuts loss to £5m.

BY IAN HARGREAVES, INDUSTRIAL STAFF

DING losses at National Carriers, the parcels and general cargo division of the State-owned National Freight Corporation, have been cut this year almost £10m. to less than £10m.

recovery has been slow on virtually unchanged volume and without price increases above the general level. National Carriers, the former Rail sundries division, has been a burden in seven divisions, cut it and loss account of transit times by an average 20 per cent, and reduced the working capital in 1968, will be forced to about 14,000 without provoking serious reaction from the year-end managing director.

Specialised

A significant portion of the labour reduction has been among white-collar and management grades. The number of Coopers and Lybrand report people employed at the head office is down by almost half. The £1m. loss.

gent longer-term investment must await the Government's long-awaited response to蒙特格罗夫报告. The number of people employed at the head office is down by almost half. The £1m. loss.

Y IAN HARGREAVES, INDUSTRIAL STAFF

Survey finds 80% of owners consider cars a necessity

BY IAN HARGREAVES, INDUSTRIAL STAFF

LE THAN 80 per cent of car owners questioned in a Society of Motor Manufacturers and Traders survey said they considered their vehicles a necessity rather than a luxury.

the survey, of 800 motorists non-motorists, reached the conclusion that the British are more dependent than ever on the loss of their vehicles.

More than half the car owners said on the loss of their vehicles would damage their social life. For 37 per cent, it would mean a loss in costs since 1973. For 37 per cent, it would mean a change of job and for 16 per cent, a change of home.

Extrapolating these figures, SMMT says that up to 5m. people would be forced to move house and nearly 4m. would have to change jobs if they were without cars.

Mr. James Campbell Fraser, introducing the report for SMMT, said the report showed attitudes which should be taken into account in the formulation of the White Paper on transport of the last survey, have done

for 16 per cent in the earlier research.

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GOVERNMENT SPENDING cuts could result in a sharp rise in accidents on Scottish roads this winter, Transport Action Scotland said yesterday.

Mr. Andrew Lewis, chairman of the group, whose members include freight, bus and haulage interests, the AA and RAC, said in Edinburgh that motorists and other road users faced a serious threat through skidding and the loss of control on badly maintained surfaces. Only the absence of bad winters for several years had prevented this happening earlier.

Observer plans circulation campaign

BY MICHAEL THOMPSON-NOEL

A CAMPAIGN to increase

The Observer's circulation and widen its reader appeal is

planned, Mr. Donald Treford, editor, said yesterday.

A controlling interest in the newspaper was recently

acquired by the Atlantic Richfield Company of the U.S.

Mr. Treford said that the newspaper's top executives, editorial, managerial and advertising were to have a weekend meeting to discuss its future under its new owners.

A possible price increase

would be discussed, but he hoped that it could be avoided.

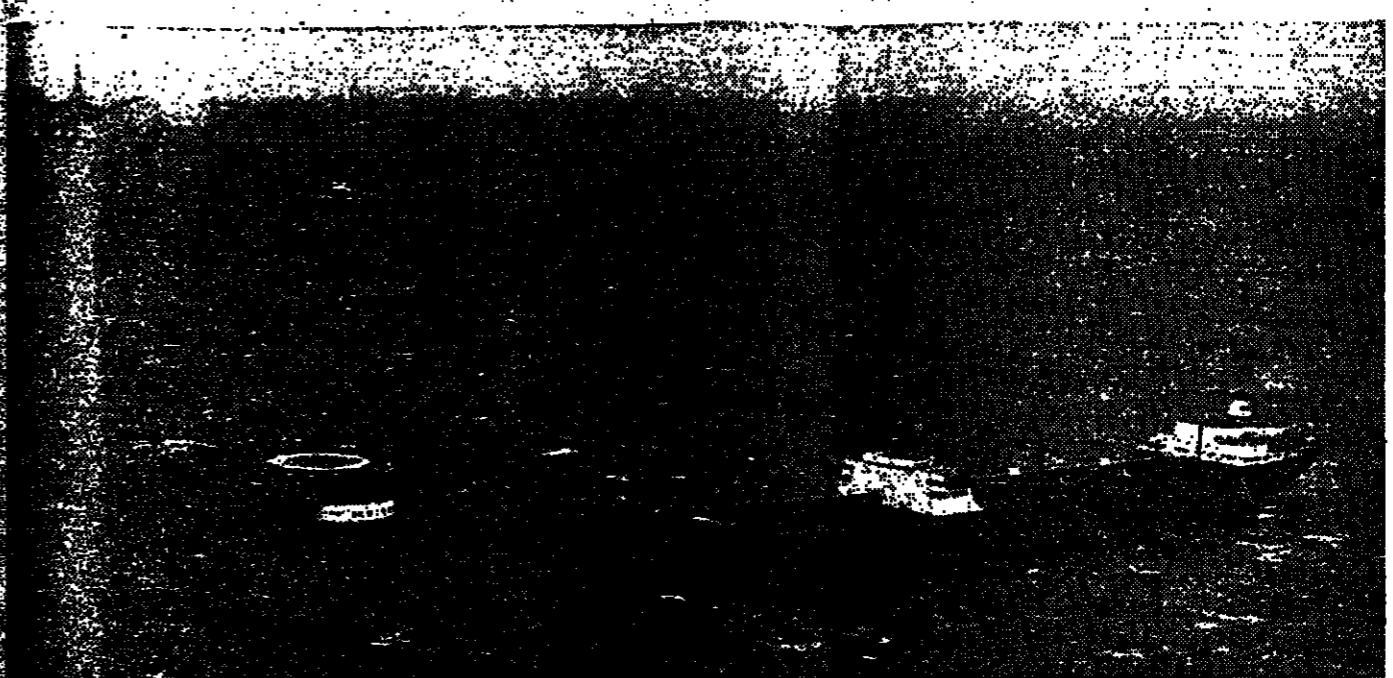
Mr. Treford told the Institute of Practitioners in Advertising that Mr. Robert Anderson, chairman of Atlantic Richfield, was a "remarkable new force" in Fleet Street.

He did not view The Observer's position in terms of the Sunday Times, Sunday Telegraph or Sunday Express, but a "new" Observer would set out to capture the younger ABC1 group.

Cut in spending 'could increase road accidents'

GOVERNMENT SPENDING cuts could result in a sharp rise in accidents on Scottish roads this winter, Transport Action Scotland said yesterday.

Mr. Andrew Lewis, chairman of the group, whose members include freight, bus and haulage interests, the AA and RAC, said in Edinburgh that motorists and other road users faced a serious threat through skidding and the loss of control on badly maintained surfaces. Only the absence of bad winters for several years had prevented this happening earlier.



Esso Warwickshire, the 85,000-ton tanker, moored to the offshore loading facility on the Brent Field 112 miles north-east of the Shetland Islands while receiving the first cargo of crude oil.

BBC overseas service to cut hours and jobs

BY ARTHUR SANDLES

ABOUT £29,000 is being cut from the BBC external services budget next year. This is in addition to the £312,000 already indicated, and before any further reductions which may be made as a result of this week's Government economy measures.

The BBC hopes to put off cuts in programmes until 1978-79, when five or six language services may have to be reduced. The number of broadcast hours may drop below 700 a week and some jobs will be lost. It is hoped that this will be done through natural wastage.

Last year the U.K. had the fifth largest international broadcasting service in the world, with Russia in the lead, followed by China, the Voice of America, and West Germany.

Now Britain is in danger of falling below the output of Egypt and Radio Liberty, the privately financed U.S. station.

BBC external services are financed by a direct grant from the Treasury. In 1975-76 this was £22.5m., 14m. of which went to broadcasting services and capital spending.

In recent years several cuts have been made. The most spectacular was the £340,000 reduction which ended the Caribbean service last year and the £226,000 cut this year which ended the BBC's Simbola and Hebrew operations. An additional cut of £202,000 will be made in 1978-79.

"We are paring to the bone," Mr. Gerard Mansell, director, External Broadcasting, said last night.

Strathclyde region, which contains half the population of Scotland, could become the world ownership of radios recently topped 1bn. and most highest rated area in the U.K.

Esso tanker loads first Brent crude

BY RAY DAPTER, ENERGY CORRESPONDENT

THE SHELL/ESSO offshore group has started loading oil from its Brent Field, the biggest oil find in the U.K. sector of the North Sea.

Shell, announcing the loading operation, confirmed that development of the field is expected to cost a total of £2.4bn. To

reach the stage of bringing the first oil on-stream the Shell/

Esso group has spent £680m.; next year it is estimated the group will spend £520m.

Estimated reserves

The field has an estimated 2bn. barrels of oil reserves. It also contains an estimated 3,000bn. cubic feet of natural gas. The gas is due to be piped ashore in 1979.

The initial cargo of Brent oil is being loaded into the 85,000 dwt. tons tankers, Esso Warwickshire, for transhipment to Esso's Fawley refinery, near Southampton shortly.

Production by the end of the year is expected to

reach about 40,000 barrels per day. By 1983, when the oil pipeline between Brent and other neighbouring fields and the Sullom Voe terminal in the Shetland Islands will be fully operational, Brent should be producing at a peak of 550,000 b/d.

including 100,000 b/d of natural gas liquids.

In addition the field will be supplying British Gas with 650m. cubic feet per day of dry gas.

While Shell and Esso wait for the oil pipeline and terminal to be brought into operation, two tankers are being used to transport oil to the mainland. Shell Tankers' 70,000 dwt. tons vessel, Drupa, is expected to start loading operations early in January.

Brent will eventually produce oil through four platforms: three of concrete and one of steel. Three of the platforms are now in place. 'Brent C,' the fourth platform of concrete design, is scheduled to be installed in the early summer of 1978.

Flue blocked in death house

THE FLUE of a boiler in an outdoor pursuit centre where four Brownies died in a dormitory was blocked with ash and soot, an inquest at Buxton, Derbyshire, was told yesterday.

About 100 people are attending the inquest into the deaths of the girls on July 4 at the Turflea Outdoor Pursuit Centre at

Sullom Voe terminal in the Shetland Islands. The hearing is expected to go on for several days.

Companies face 40% rates rise

GLASGOW businesses face a

rise in rates next year, the Glasgow Chamber of Commerce said yesterday.

Strathclyde region, which contains half the population of Scotland, could become the world ownership of radios recently topped 1bn. and most highest rated area in the U.K.

Follow the example of the Somerset printing firm, Mardon Flexible Packaging Ltd. They invested in a Heat Regenerator Wheel which gave them a 43% fuel saving. Mardon installed the Wheel to recover heat from contaminated hot air exhausted from their ink-drying process. They re-used this heat to pre-heat fresh incoming air and significantly reduced their fuel costs.

Their Management Engineer, Ian Craig, first experimented with a £4,500 installation attached to a 2-colour gravure press.

The annual savings of £3,000 convinced Mardon to incorporate three more Wheels into the design of a new 7-colour photogravure machine.

These larger Wheels and associated ductwork cost £35,000, but they've a potential pay-back of three years (or less if fuel prices rise).

Which demonstrates how profitable an investment in energy-saving can be.

If you'd like technical details of how Mardon saved energy with the Heat Wheel, as well as our series of Fuel Efficiency Booklets, send in the coupon.

Even if you don't discover the Wheel, you'll learn of ways to Save It.

Save It. Mardon are making it pay.

To: Department of Energy, Free Publications, P.O. Box 242, London SE1 0DE.
Please send details of the Heat Wheel installations at Mardon, along with your series of technical Fuel Efficiency Booklets.

Name _____

Company _____

Address _____

Position _____

DEPARTMENT OF ENERGY



FT4

HOW TO TURN
YOUR FUEL COSTS ROUND.

HOME NEWS

Clyde yard will lay off 1,000 as orders run out

BY OUR GLASGOW CORRESPONDENT

A THOUSAND men at Marathon's Clydebank oil rig yard are to be suspended without pay from Friday because of the company's orders crisis.

The men were offered a choice yesterday between outright redundancy and suspension until an order could be won by the American-owned company, which is awaiting a Government decision on its request for aid to build a rig as a speculative venture.

The company said that if it obtained another order there would be jobs for about 600 in the New Year, although it would require at least a second order to ensure full employment for the 1,400 workforce.

The Cabinet is likely to discuss the request—to pay labour costs of about £50 a week for 10 months—on Thursday, but both

The men, some of whom

were not optimistic about the outcome, were not hopeful of getting their jobs back next year.

Mr. David Fullerton, the yard's industrial relations manager, said that the option of suspension had been offered because the company thought it would go down better with the Government as a decision on speculative building had still to be taken, rather than announcing redundancy.

If men wanted to volunteer for redundancy, the company would be prepared to let them go. Mr. Fullerton emphasised that Marathon was still negotiating for other orders, including a repeat rig for Abu Dhabi.

But even then, only about 100 men could be taken on immediately with the other 500 following over a period of months.

A "skeleton workforce of 60 men will be retained by the company since July on a care and maintenance basis."

● NEWS ANALYSIS—PHILIPS'S PLANS FOR PYE'S TELEVISION INTERESTS

Set to maintain the image

BY MAX WILKINSON, INDUSTRIAL STAFF

PHILIPS Industries' plans to take over the radio and television interests of Pye of Cambridge are expected to be given Government approval.

But the full details of the takeover will have to be studied by the Department of Industry to see whether they are compatible with a private undertaking by Philips in 1967 that Pye's separate British identity would be maintained.

The agreement with Mr. Anthony Wedgwood Benn, then the Trade Secretary, was that Pye's 50 per cent stake in NV Philips, the Eindhoven parent company, proposed to buy Pye's 50 per cent stake in the Hong Kong transistor radio factory, Coronet Industries and Philips' Australian subsidiary, Philips Industry Holdings, intends to buy Pye's Australian subsidiary, Pye Industries.

The battle took the form of a series of public accusations and counter appeals to the shareholders following an investigation into the company's finances by Cooper Brothers, the accountants. Their report showed the company had accumulated losses of £9m, mainly through rash investments in the radio and television fields.

A committee of shareholders tried unsuccessfully to unseat Mr. Duncan. But in the end, shareholders voted overwhelmingly to unseat Mr. Stanley from the Board. The Philips bid was announced only a week later.

Since then Pye's Consumer

Laing delays closing yard

BY OUR DARLINGTON CORRESPONDENT

LAING OFFSHORE, the Hartlepool oil production platform builders, which made 1,800 workers redundant in January, is to delay closing its Graythorpe yard completely for another six months.

The decision comes after confirmation that the yard is in the running for the contract for a \$50m platform for Continental Oil's Marchion Field.

Laing Offshore had intended to close the yard at the end of this month, but it said yesterday that the position had been reviewed. The date would be kept open until the middle of next year.

A "skeleton workforce of 60 men will be retained by the company since July on a care and maintenance basis."

The author of the report, Mr. W. W. Daniel, reviewed the idea of a national relativities board.

This too he says could be an independent agency governed by representatives from the TUC, CBI and Government.

Its job would not be to set pay rates nor to produce a national evaluation scheme, but to help negotiators agree firm criteria for cross-industry wage comparisons.

It would resolve in a systematic way ad hoc inquiries (like the two set up to solve the miners' strikes in 1972 and 1974) disagreements between employers and workers about

which were the fair comparisons to make.

Mr. Daniel does not rule out

some adjustment of the tax rates,

but considers that a matter for

politician decision rather than

an economic decision about incomes

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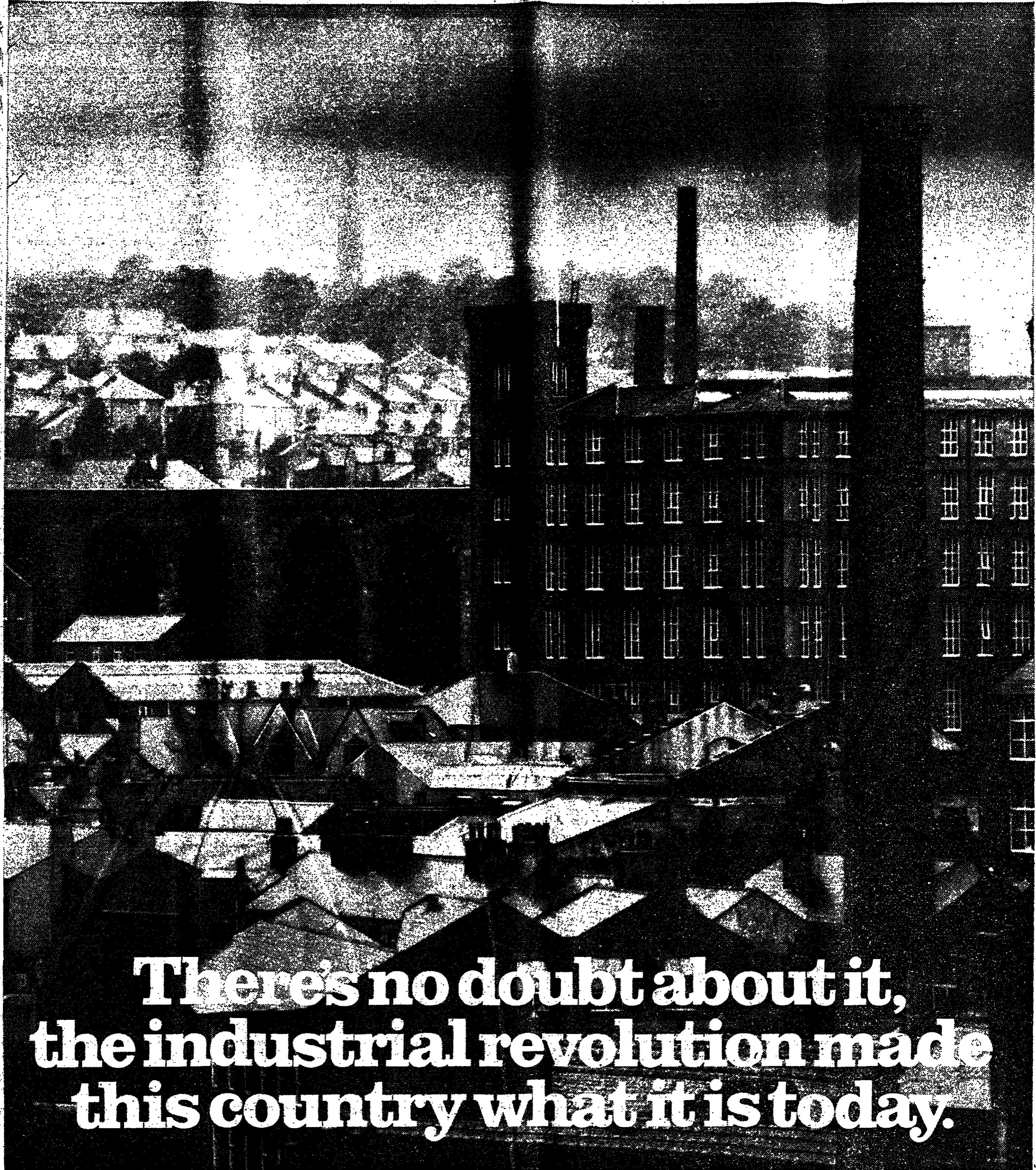
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There's no doubt about it, the industrial revolution made this country what it is today.

It's surprising, but it's true.

In a time when we desperately need new investment, over 50% of British industry still lives and works under virtually the same conditions as the Victorians did.

Redevelopment will solve some of the problems. But it can't solve them all.

It takes more than a bulldozer to create a new city.

It takes a new philosophy.

At Milton Keynes, we have a new philosophy.

It is, quite simply this: that the city we create will, above all, respond to the needs of the people who live in it.

So that it will not only be a better place to work—but a better place to be.

Quite naturally at this stage, there's still as much of Milton Keynes on the drawing board, as there is on the sky-line.

Yet, in the six years since building

began, we've come a long way towards turning our philosophy into a reality.

You'll find Milton Keynes in the heart of the Buckinghamshire countryside. But the communications are far from rural.

There's direct access to the M1. And both London and Birmingham are little more than an hour away.

Already there are more than 12,000 new homes, and over 120 new factories, plants and offices.

To date, 120 firms of various sizes have moved in and set up business. And that includes big names like Rank Xerox, BOC, Bejam, Tesco, Telephone Rentals and Coca-Cola.

Since 1970 the population of Milton Keynes has almost doubled. From 40,000 to well over the 70,000 mark.

Why so many new arrivals?

17,000 new jobs is one reason.

But it's certainly not the only reason. The fact is, Milton Keynes offers people more of what they want.

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There are more new schools to choose from. 31 completed at the last count.

There are more villages in Milton Keynes. Yes, villages. 13 of them in all, with church, corner shop and local pub.

There are already a multitude of sports and leisure facilities too. And more to come, in the new city centre development.

Right now we're putting together the biggest under-cover shopping area in Britain.

In the heart of Milton Keynes. Complete, the centre will include

every shop imaginable, from Woolworth and John Lewis right down to the local greengrocers and hardware stores.

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Building what people need, not what we think they need, is not only part of the Milton Keynes philosophy: it's basically common sense.

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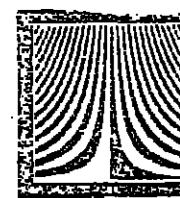
We're not saying Milton Keynes is the answer to everyone's problem.

But at a time when there seems little opportunity to create a better tomorrow, at least it's a start.

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A new kind of city.**

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ALAN G. ASHTON FRICS, DIRECTOR OF COMMERCE & FINANCE, MILTON KEYNES DEVELOPMENT CORPORATION, WARDEN TOWER, MILTON KEYNES MK7 6LY, TEL 0208 74000



The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

SECURITY

Electronics paint a picture

THE Computer Aided Design Centre at Cambridge is currently undertaking a feasibility study for the Home Office to see how far CAD techniques can be used to replace the identikit card cut-out system now in general use by police forces.

The CAD Centre's director indicates that this is not an R and D project but one of a number of attempts to make use of the CAD centre's advanced graphics display terminal system.

In hardware, this system is based on PRIME computer technology and a quite cheap colour video display unit; the aim being to create equipment which, in stand-alone versions, should sell for £25,000 or under.

Whether the system will eventually be used in such versions or whether it will be on-line with central computing terminals and distributed graphics terminals, is to be decided during the feasibility study.

The system has a number of interesting facilities. It is a colour half-tone graphics system with limited three dimensional capability and can be provided with a line drawing facility. It

has many uses. CADC seems to have done considerable work on visualisation for the Home Office to see what changes in the viewer's techniques, enabling the system to reproduce accurately site down of its Atlas II. This was the last of the six Ferranti Atlas machines in service. It was one of the two paging versions built, and thus the last of the machines from which virtual technology is descended.

It is not being replaced. Instead the Centre's plans to run a network are now about complete and operational.

In future, CADC services will be available either through a number of large systems on the network, some at Government establishments and others at the areas of colour selection and matching. The displayed "palette" can give a quite remarkable range of colour possibilities varying from one of 64 colours to one of up to 16,000 colours and shades. This makes it possible to select a colour, mix for shade, and a further facility allows the resultant shade intensity to be varied according to the strength of the light source.

Management has gone for 800 companies worldwide to complete graphics systems, routed in plant layout, pipe

line, and the unit can be set from which virtual technology is descended.

Calculations indicate that a company with a £25m turnover could obtain immediate and direct savings of a quarter of a million a year. There are about 800 companies worldwide to complete graphics systems, routed in plant layout, pipe

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LABOUR NEWS

Leaders of public sector unions call talks on cuts

BY DAVID CHURCHILL, LABOUR STAFF

ADERS OF more than 2.5m. public sector workers yesterday said to continue their united opposition to existing public expenditure cuts and to another cuts imposed by theancellor to-morrow.

The steering committee will therefore co-ordinate local industrial action against particular cuts as well as improve the flow of information.

Extra staff

The action could take the form of overtime bans and one-day strikes with a mass rally against the cuts on their sonal lives.

Yesterday's meeting was led to ensure that the organisation developed for last month's well-supported mass strike against the cuts was not

broken strikes

The steering committee set up to meet at least once a month and will set up a clearing house for information on the expenditure cuts collected by participating unions.

One of the main problems identified at yesterday's meeting was that information on cuts at local level was not made available.

Leyland lay-offs total 10,000

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

Y-OFFS AT Leyland Cars have been laid off. Another 700 have reached almost 10,000 as a phalanx of strikers are still idle from the earlier strike by maintenance men.

West Midland's component supplier, where 80 electricians are staging a sit-in, escalated yesterday after wire put across terminals on a piece of welding equipment caused a spark when the switcher was switched on the power, according to Mr. Vic Lanfear, a deputy managing director.

An internal inquiry had failed to produce sufficient evidence to threaten.

Production of the Sherpa van, the number sent home from the two Jaguar factories in Coventry rose to 4,000 yesterday. The dispute centres on a joiner who is accused of setting his machine to run too quickly.

Demands for a public inquiry into the proposed Courtaulds fac-

Courtaulds may reprise Furzebrook knitting mill

BY ALAN PIKE, LABOUR STAFF

A DECISION is possible tomorrow on whether Courtaulds is prepared to reprise its loss-making Furzebrook knitting mill, on Mersersey, which is scheduled to close next month with the loss of nearly 600 jobs.

Furzebrook is seen as the plant with the best chance of surviving with the programme of closures, affecting eight locations and some 4,300 jobs, announced by Courtaulds in October. The final outcome will depend upon interviews which the company has conducted with employees during the past week.

Workers have been given the option of pledging their cooperation for measures designed to increase production, moving to another part of the Antwerp complex on which Furzebrook is situated, or accepting redundancy.

The final interviews were completed yesterday and are now being processed by the company.

Any prospect of work continuing at Furzebrook after January 29, the proposed closure date, depends on the number of employees willing to co-operate with new productivity measures.

Varley quizzed

A ballot of employees rejected detailed proposals from the company last month, with union officials concerned that a company demand for an ongoing commitment to productivity and flexibility was too vague and likely to hamper future bargaining.

Demands for a public inquiry into the proposed Courtaulds fac-

tory closures, which will cause the loss of jobs in areas already suffering high unemployment, were revived in the Commons during questions to Mr. Eric Varley, Secretary for Industry yesterday.

Mr. Varley told the House that he and Mr. Albert Booth, Employment Secretary, were still having discussions with the company and unions "including a possible basis for an inquiry," and said that he understood that the company had asked to meet the trade union committee which is co-ordinating activity at Courtaulds.

Good development

If an inquiry were set up, its terms of reference should include all relevant factors.

The Industry Secretary reported that he was disturbed by the closures, saying it was part of the Government's regional policy to encourage expansion in areas of higher unemployment.

Further discussions between the company and unions were "a good development."

An inquiry into the imposed closures has been demanded repeatedly by trade unions since the company announced its plans in October.

However, apart from Furzebrook and the Castle Works at Flint, there are no firm moves in progress which suggest that the closure programme might be substantially altered.

Courtulds agreed last week to consider a suggestion by Mr. Jack Jones, general secretary of the Transport and General Workers' Union, that the pro-

posed closure of Castle Works early next year should be postponed.

Most of the Flint yarn mill's 2,000 workers will lose their jobs and union officials say this will raise the unemployment rate in Flint to 30 per cent.

Inevitable step

Any postponement would, they hope, improve the chances of redundant employees finding alternative work.

Workers have no accepted as inevitable what is probably the most controversial of the Courtulds decisions, to close the modern Stelmersdale weaving plant in Lancashire with the loss of 1,000 jobs.

The first redundancies will take place this week prior to closure next month and union officials are now concentrating their efforts on a campaign to find a buyer for the plant.

Stelmersdale, which is still suffering the effects of the Thorn Electrical closure earlier this year, also has a severe unemployment problem.

It is calculated that the unemployment rate will rise to 25 per cent in the New Year when the Courtulds plant closes.

Consultations with employees

are still taking place at the other locations affected by the closure and reorganisation programme—Shenfield Mill, Rochdale; the Wolsey factory, Grantham; Glenedon Textiles, Carlisle; and the hosiery factories at Dowlais and Cwmbran. These employ a total of some 800 workers and there is little sign that many of these jobs will be saved.

BUCCANEERING

"This offer is nothing less than industrial buccaneering," by the Flint Browns Board. They are cashing in on confidential information, but we are on the offensive now."

Mr. Bob Fields, chairman of Brown Bayleys' Steel shop

stewards committee, which is now the Dunford group, said: "Firth Browns are looking round for ready-made plant. We have a management who have no money in their pockets and it is paying off now. It could mean anything up to 2,000 jobs at risk if the offer is successful."

Mr. Turner disclosed that a loan from the National Enterprise Board was still available. "As soon as Firth Browns made a bid the loan was withdrawn because the Board told us they cannot gamble with taxpayers' money on the Stock Exchange. They told us to get Firth Browns off our back. Their offer is still available once we tell Firth Browns out of the way."

Carstairs talks

Talks aimed at achieving a return to normal work at Carstairs' St. Luke's Hospital, Lanarkshire, where three men died in an incident two weeks ago, made

"substantial" progress yesterday.

Mr. Barry T. Linsley has been elected as executive director of LONDON MULTINATIONAL BANK. He is responsible for the money market and foreign exchange.

Mr. Gordon Thompson has been appointed managing director of HENRY SYKES. Mr. John Farmer and Mr. Reginald Green have become the executive directors both located in

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AND PEDESTALS (one equipped with double-head running both optical and magnetic prints). 2 AEI type Xeon lamp houses, complete with lamps. 2 Westinghouse type 775 single phase rectifiers. 1 Rigby rewind-bench, complete with rewinder, 12 way film storage cabinet and 12 spools. 2 T.T.H. Varamorph lenses, with mounting brackets. 2 backing lenses 51ins. 2 backing lenses 45ins. 2 backing lenses 31ins.

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Bracken House, 10, Cannon Street, London EC4P 4BY.

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ADVERTISING

NEDO SURVEY SHOWS SCOPE FOR IMPROVING CONSTRUCTION INDUSTRY

Site performances in Britain lag behind Europe and U.S.

BY KEVIN DONE, INDUSTRIAL STAFF

THE SITE performance of the engineering construction industry is consistently worse than that of competitors in other European countries and in the U.S. according to a report by the National Economic Development Office which will be published next month.

After nearly two years of research, a working party set up by the Economic Development Committee (Little Nedd) for Mechanical and Electrical Engineering Construction concludes that:

- Productivity is higher abroad
- Construction times abroad are shorter
- Total project times are shorter abroad and there are fewer delays
- When delays occur on foreign sites they are often retrievable

The report is based on detailed even greater than the discrepancy between the U.K. and the foreign projects which was

Manning levels are lower on foreign sites. On all sites, in the U.K., the U.S. and on the Continent, there is great scope for increasing the effective use of time.

The working party consisted of representatives of clients, contractors and trade unions.

The main clients for the industry—power, oil, chemicals and steel—have large capital investment programmes of more than £3.5bn. this year.

They have made repeated attacks in recent years on the consistently poor performance of U.K. site construction, and many of these are borne out by the "disturbing" findings of the NEDO study.

The report is based on detailed even greater than the discrepancy between the U.K. and the foreign projects which was

study of comparisons of 18 large construction projects, seven in the U.K., four in the U.S. and three in the U.K. four in the U.K. projects take longer than in the U.S. and seven on the Continent. Case studies included ethylene plants, refineries, methanol plants and power stations. The report deals with plants being built now to compare levels of activity.

Under the heading "Principal findings," it says: "With very few exceptions the U.K. projects took longer both on total project time (from project definition to completion of construction) and on construction time on site (from the start of civil engineering) than comparable projects abroad."

"There emerged another discrepancy between the U.K. and the foreign projects which was

Also less of the working day is spent on construction work than on similar sites overseas.

"On the other hand the percentage of the labour force spent on construction work as opposed to other activities on both U.K. and foreign sites was surprisingly low, and suggests that there is considerable scope for improvement through better organisation of work."

"Longer project times, long construction times, more man-hours expended on site—these are the symptoms of the U.K. engineering construction industry's problem."

From the activity sampling surveys it is clear that under normal working conditions a greater proportion of the hours available each day is taken up by tea-breaks and walking time on the U.K. sites than overseas.

Case studies: Measures of project and construction performance

Projects	Over run on project time, %	Actual project time, months	Actual construction time, months	Average productivity index	Productivity index	Peak number of men on site
Ethylene units	68	51	41	45	31.92	2,440
	14	33	24	38	160	1,189
	9	29	24	100	n.a.	900
Distillers	61	48	39	54	42	810
	13	27	22	100	100	760
	32	37	26	74	63	670
Refineries	23	32	21	63	n.a.	2,000
	9	23	22	52	n.a.	1,850
	6	25	20	100	n.a.	1,500
Methanol plants	5	28	21	71	58	490
	8	28	23	100	100	340
	5	24	13	45	46	340
Power stations	61	69	29	n.a.	2,200*	
	10	59	48	31	2,050*	
	6	50	34	45	n.a.	1,300*
Engineering Construction Performance	2	41	34	45	n.a.	1,700*
	9	50	34	57	100	700
	12	32	31	100	87	720*

Figures marked * refer to total numbers of site not over those on the unit studied. In these cases they do not provide a measure of performance but they do indicate the overall scale of the site. n.a. Not available.

Trouble of finding contractors for fixed-price schemes

ON PRE-CONSTRUCTION the report found that clients in the U.K. who wanted to let a fixed-price contract for construction, design and construction, had difficulty in finding contractors who would undertake them. Fixed-price contracts were more frequently employed abroad.

"Planning was clearly less effective on the U.K. projects, judging by the results. Not only were project and construction times longer, but over-run on

planned times was greater on the U.K. projects, and management did not demonstrate the capacity of the foreign project management to make good lost time once a delay had been incurred.

There was no indication, however, that less effort or sophistication was put into planning on the U.K. projects—if anything, the reverse might be true.

The case studies did not give evidence of more design changes by the client, or more field modifications, on the U.K. projects.

But design changes, when they were made on the foreign projects, seemed to have a less severe effect on the project programme.

"The phase of the project which has been termed 'procurement,' but which should be taken to include the associated functions of ordering, expediting and inspecting, was one where problems encountered on the U.K. projects were no more severe than on the foreign ones."

Non-uniform collective deals leave much to be exploited

THE REPORT found a major difference between the U.K. and abroad to gain active period; and the efficiency support for its case studies, with which the active period is elsewhere in terms of site relations. The higher manning levels on U.K. sites, which are maintained for longer periods.

"This presents problems which neither the trade union organisation nor site management are adequately equipped to deal with: problems of ensuring a continuity of work for the men on site, and problems of maintaining adequate supervision, adequate site facilities and an efficient means of handling grievances and unofficial industrial action.

The situation is aggravated further by the non-uniform and non-comprehensive nature of the collective agreements applying in the U.K. industry, which leave a great deal to be exploited on site, including bonus payments, one of the most significant sources of trouble on U.K. sites.

Difference

"Of the countries visited the U.S. is the most similar to the U.K. with a difficult multi-union situation on site. One great difference, however, is the more comprehensive nature of the U.S. collective agreements and the means of regulating relationships on site lateness.

"It is to the U.S. therefore that one should look for the best prospect of learning from overseas practice in this area."

The working party carried out a postal survey of 45 projects in a

length of time spent on construction during the shorter active period was generally lower on U.K. sites than on their overseas counterparts.

From the activity sampling the working party concludes that the active period was shorter on U.K. sites than on overseas, the proportion of time spent on construction during the shorter active period was generally lower on U.K. sites than the "not-on-site" figure was generally higher on U.K. sites on several of both the U.K. and overseas sites the proportion of time spent on construction was surprisingly low, and the "not-on-site" figure

surprisingly high, plots with fewer men appeared better able to sustain a higher percentage of time on construction activity.

"The low proportion of the day spent on construction on U.K. sites—for whatever reasons—clearly a fundamental factor associated with the lower average productivity in the U.K. found in the case studies.

"The findings indicate that as

it is to the U.K. therefore, that one should look for the best prospect of learning from overseas practice in this area."

The working party says that

on all sites in the industry, among others, site managers, and among trade union officials and shop stewards, there is an acute recognition of the gravity

of the industry's problems, and an abundance of the will needed to do something about them.

Immediate

It is suggested that the more immediate means of increasing the time spent on construction activity (and thereby productivity on construction sites) is by improving the organisation of work.

"The efficient organisation of materials and equipment and the efficient deployment of men obviously require effective management by both staff and supervision and good communications with site workers.

The evidence suggests that this will be harder to achieve the bigger the site and the greater the number of men involved.

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Main focus on morale and labour relations

IN THE recommendations it makes to the EDC, the main focus is on site matters, and particularly on site morale and labour relations.

It recommended that it should make a direct application of its experience to selected projects by forming a tripartite team to monitor and advise on the project under the EDC's auspices.

A small tripartite study group should be established to work out proposals for effective regulation and development of site relations. These would be for the EDC to consider recommending to the Engineering Employers' Federation, the Oil and Chemical Plant Constructors' Association and the NECC for negotiation and implementation.

An attitude survey of site workers and supervisors should be conducted to discover their understanding of and views on various industrial relations matters.

Language

Work should be put in hand to establish a common language of measurement information by which to measure and compare performance on projects.

Further use of the activity sampling technique used in its fieldwork should be promoted in the industry.

Further techniques, for instance methods study which can indicate how resources can be better utilised, should be developed for application on sites, as the follow-up to activity sampling.

The working party recommended that a performance measurement unit be established to implement the recommendations.

The EDC has accepted all these and is engaged in putting them into effect.

Postal survey: average lateness

Percentage lateness	Design period	Procurement period	Construction period	Overall period
36	14	28	16	21

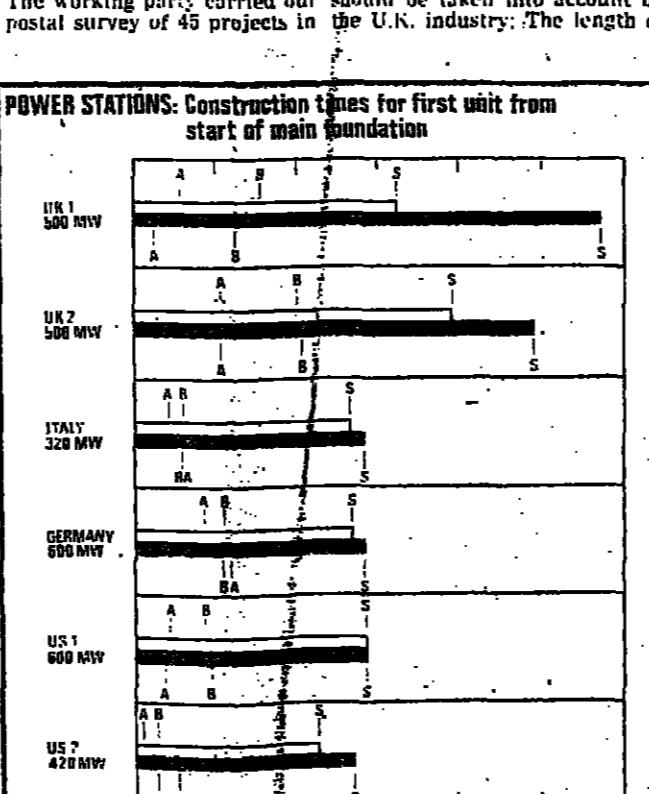
Overall break even time from planned start of process design to date obtained for bringing plant on stream.

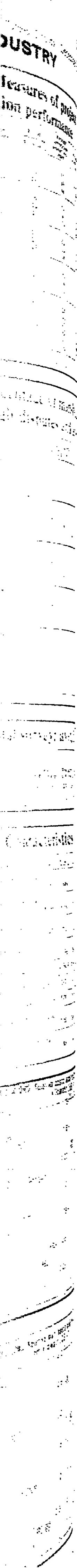
Characteristics of sites

Characteristics	U.K.1	U.S.1	U.K.2	U.S.2	U.K.3	U.S.3
Average number of men on plot	336	580	176	800	180	120
Paid period, hours and minutes	8.00	8.00	8.00	9.00	8.00	8.00
Active period, hours and minutes	6.45	7.40	7.10	8.50	6.55	7.40
Active period as % of paid period	81	96	90	96	86	96
Characteristics	U.K.4	U.S.4	U.K.5	Holland	U.K.6	
Average number of men on plot	143	112	161	131	83	
Paid period, hours and minutes	8.00	8.00	8.00	8.00	8.00	
Active period, hours and minutes	7.00	7.40	7.07	7.23	7.07	
Active period as % of paid period	88	96	89	93	89	

POWER STATIONS: Relative costs and relative cost per kilowatt (U.S.1)	Relative costs	Relative costs per kilowatt
UK1	1.75	1.5
UK2	1.25	1.0
Germany	1.75	1.75
Italy	1.75	1.75
US1	0.5	0.5
US2	0.5	0.5

POWER STATIONS: Relative man-hours and relative man-hours per kilowatt (U.S.1)	Relative man-hours	Relative man-hours per kilowatt
UK1	2.5	3.0
UK2	2.0	2.0
Germany	1.5	1.5
Italy	1.5	1.5
US1	1.5	1.5
US2	1.5	1.5





Just in its

The Financial Times

WHAT ON EARTH ARE WE DOING

The world is worried. Too many people face too few resources. But behind the worry, some of us are working hard. Today you may not know our name. But tomorrow Britain will join the 70 Countries already grateful to Kubota. For today around the world Kubota is hard at work for the family of man. Working to improve world farming. Working to channel the world's water to cities and deserts. Working to trace and limit pollution.

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PARLIAMENT



Party unity takes the strain

BY PHILIP RAWSTORNE

DEVOULUTION'S immediate threat to party unity caused rather more concern in the Commons yesterday than its future effect on the unity of the kingdom.

Both Mr. James Callaghan and Mrs. Margaret Thatcher, opening the four-day debate on the Government's Bill, had to construct with care on unstable party bases.

The Tory leader, perched the more precariously over her party's divisions, solved her difficulties by vigorously accusing the Government of shaking the country's foundations.

Surveying the mounds and crannies of the Government's 168 pages of legislation, Mrs. Thatcher claimed to expose enough potential strains and stresses to guarantee the early collapse of the structure.

The Bill was riddled with dangers of conflict, she claimed. It would be impossible to strengthen any part of it without tearing it all apart; but left alone, its design could result in nothing but chaos.

Whoever had been through the Bill, Mrs. Thatcher clearly had not. Mr. Callaghan commented amid angry Tory protests.

"I think that is less than worthy of any Prime Minister," the Tory leader retorted.

And clearly, to judge from her speech, Mrs. Thatcher knew more about the disadvantages of the Government's blueprint than the advantages of her own, which, in the interests of Tory solidarity, she scarcely mentioned.

It was a bad Bill, she repeated, and it had to be demolished at the first opportunity—even, though, as Mr. Jeremy Thorpe pointed out, the last time the Tories had behaved so destructively, the result had been the partition of Ireland.

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The Prime Minister was as confident about his majority as he was about the Government's plans resulting in a framework that would preserve the unity of the country.

"Devolution is a delegation of part of Parliament's powers, not a surrender of them," he declared. The Bill's safeguards would ensure that beneath its roof, national identity would be preserved without rivalry and benefits shared without unfairness.

The Government would stand firm on the legislation's key features, Mr. Callaghan stoutly affirmed.

But, just to prop up some of his doubtful supporters—who remained as sceptical in spite of Sir Harold Wilson's blessing for the project—the Prime Minister added that he would seriously consider buttressing the constitution with a referendum.

DEMANDS FOR a public inquiry into Courtaulds' recent announcement to close down factories were renewed in the Commons yesterday.

Mr. Eric Varley, Industry Secretary, told MPs that he had the Employment Secretary (Mr. Albert Booth), were still having discussions with the company and trade unions "including a public inquiry."

Mr. Varley added that he understood that the company had asked the Courtaulds trade union coordinating committee to a meeting.

Mr. Douglas Hoyle (Lab., Nelson and Colne), urging an inquiry, said that Courtaulds had received £30m in Government grants in the past three years.

But when the company faced the slightest difficulty it moved out of a development area, giving only 24 hours notice to the unions.

Mr. Varley repeated his view that he was "disturbed" at the announcement by the company and the closures.

Mr. Charles Fletcher-Cooke (C. Darwen) wanted any inquiry to look at the pressures brought by the Government of the day on Courtaulds to go to "a wholly untried new town" rather than other textile areas.

Mr. Varley replied that it was part of the Government's regional policy to encourage expansion in areas of higher unemployment. Further discussions between the company and the unions was "a good development."

He told Mr. John Biffen, shadow Industry Secretary, that if an inquiry was set up, its terms of reference "should include all relevant factors."

Mr. Max Madden (Lab., Sowerby) wanted an assurance that the Government would consider any application to set up a workers' cooperative.

Mr. Varley replied that he was obliged to do so under the 1972 Industry Act.

Mr. Eric Varley (Ind. Secretary) warned in the Commons yesterday that if industry did not co-operate over planning agreements, the Government might have "to take stock of the situation and lay proposals before the House to improve it."

"I can't understand why a planning agreement," the Minister added. He hoped there would be progress next year.

Mr. Varley said that planning agreements would be discussed with the nationalised industries—British Airways, the British Steel Corporation, the National Coal Board and British Leyland.

"We believe the people of Scotland and Wales look to Parliament to reach a definite conclusion on the Bill—but just to allow it to be filibustered into oblivion. Scotland and Wales are entitled to a clear verdict."

Mr. Callaghan argued that the Bill was fair to all parts of the UK.

The range of matters on which they could decide would include housing, health, education and economic issues such as industrial development and factory building, as well as aspects of local government, social services, forestry and fisheries. In the case of Scotland, many law functions would be included.

But Mrs. Thatcher was adamant. The Bill was basically bad and would cause "endless trouble."

The Prime Minister, firmly maintaining otherwise, insisted that the proposals were soundly based. The Bill should be given a second reading on Thursday night, he told the House, so that detailed consideration could be given to it and, where necessary, it could be amended.

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The Management Page

Mercedes-Benz has taken lorry production into a new era of technology. Terry Dodsworth reports

A European leader in productivity

SEVERAL years ago Mercedes-Benz opened a new lorry plant in the banks of the Rhine near Wörth, which launched the European motor industry into a new era of production technology. The factory at the factory, at the time it is possible to discern an overwhelming message. All the lorries in Europe, are told, are based on a productivity war. Everyone, with their high record of efficiency and smooth production, is showing concern about the ability of the Japanese to quickly, both on a European and a world scale. But an essential part of the gamble was the belief that the company's radical approach to production would keep labour costs down and enable a really flexible attack on the market.

During the last decade Mercedes has achieved a steady increase in total vehicle output embracing cars and trucks. It has become in the course of the period, the only European motor company to go through the recent recession on an upward note and without a single redundancy. On the car side, production has increased over the ten-year period by 83 per cent—from 191,600 units to 350,000—while its output in truck building, the assembly lines themselves were also designed on the flow-line principles of a car factory. Although it may seem an obvious move to apply such methods to commercial vehicles, the inhibitions to doing so are enormous because these techniques need massive investment in handling machinery, close supervision of quality, and a highly sophisticated computerised control technique.

Similar investment principles have been put to work in another new project at the Mannheim engine works. Engine production, involving repetitive drilling and machining processes, lends itself ideally to highly automated methods, and in the car industry companies aim for volumes of up to 500,000 units a year, backed by extremely heavy investment which can be written off over a 25-year period.

The principles are not so easy to apply to commercial vehicles, because of the much smaller volumes needed in the industry. But Mercedes developed an ingenious engineering solution to this problem.

In cooperation with MAN, another West German truck manufacturer, it designed a new range of V-engines which are all based on combinations of exactly the same 1.6 litre single cylinder. The engines come in a variety of cylinder groupings, from six to 12, but because of their basic cylinder similarity, they can all be machined on the same transfer line. As a result Mercedes can make a vast range of engines—anything from 180 bhp to 500 bhp—in the same line, and thus achieve the large volumes needed for economic production.

The heavy investment projects have made it possible for Mercedes to seek improvements in productivity by rationalising

Worth is the most clear-cut example of Mercedes' investment policies. Estimated to have cost about DM500m. (about £150m. at today's values), the factory was conceived on a grand scale with the objective of bringing what are virtually car production techniques to truck body building and assembly. To give the plant backing as the Mercedes Board did in the 1960s, was a clear risk, because it implied an ability to capture new markets quickly, both on a European and a world scale. But an essential part of the gamble was the belief that the company's radical approach to production would keep labour costs down and enable a really flexible attack on the market.

During the last decade

Mercedes has achieved a steady

increase in total vehicle output

embracing cars and trucks. It

has become in the course of the

period, the only European

motor company to go through

the recent recession on an up-

ward note and without a single

redundancy. On the car side,

production has increased over

the ten-year period by 83 per

cent—from 191,600 units to

350,000—while its output in

truck building, the assembly

lines themselves were also

designed on the flow-line

principles of a car factory.

Although it may seem an

obvious move to apply such

methods to commercial vehicles,

the inhibitions to doing so are

enormous because these tech-

niques need massive invest-

ment in handling machinery,

close supervision of quality,

and a highly sophisticated com-

puterised control technique.

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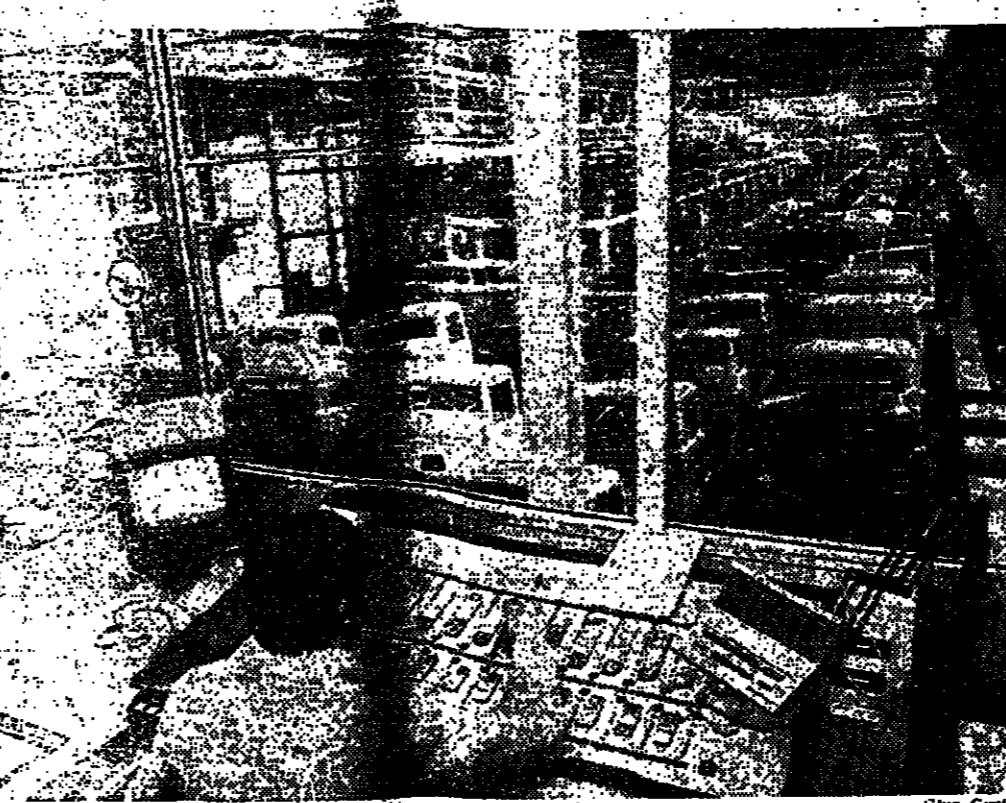
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The heavy investment projects

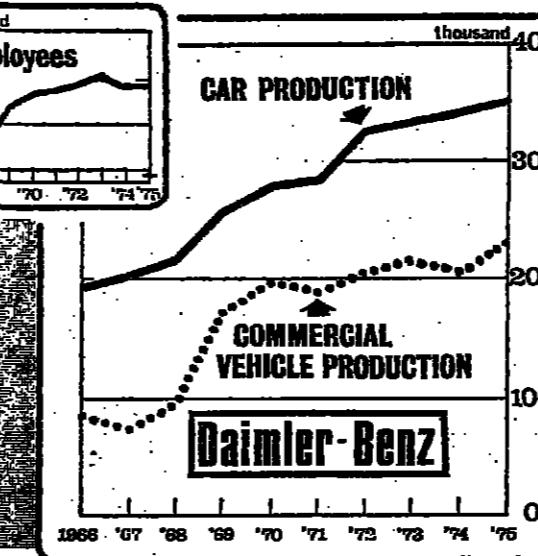
have made it possible for

Mercedes to seek improvements

in productivity by rationalising



The controller overlooking the automated production line at Mercedes' Wörth factory (above), while (below) a new generation cab is assembled.



design and engineering. The volume car production into the labour troubles rather than a scope of a highly specialised low investment record. Yet British Leyland is only spending similar sums to Mercedes

—or rather, the holding company Daimler-Benz—high investment remains strong. The chairman of the management Board, Dr. Joachim Zahn, announced recently that some DM5bn. (£1.3bn. at today's rates) will be injected into the company during the next four years following on DM884m. in 1975, and DM703m. in 1974

£1.2bn. taking inflation into account in its present Government-backed re-equipment drive.

Compared to the German company this hardly seems a prodigal sum if Leyland—although admittedly a smaller company—is to stay in the race. The Mercedes experience would seem to indicate that, even if good labour relations is a necessary condition for high productivity, success in today's motor industry is most soundly based when it is accompanied by the high investment on which a

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TUESDAY, DECEMBER 14, 1976

The real battleground

RAISING THE level of productivity, which is this country's most urgent industrial task, is not just a matter of cutting out strikes, reducing the number of unions, or persuading people to work harder. The causes of low productivity are complex, affecting management at least as much as employees and trade unions. A warning against simple solutions is provided by a National Economic Development Office report, published yesterday, which compares the performance of the engineering construction industry in the U.K. and overseas.

Over-manning

The report shows that it takes longer, and requires considerably more men, to build a power station or an ethylene plant in the U.K. than in the U.S. or on the Continent. This is not a new discovery; cynics may dismiss the report as yet another worthy analysis of an intractable British problem. But the comparisons are valuable because they are unusually detailed; they pinpoint the areas where reforms can be made, if the parties concerned — clients, contractors and unions — have the will to carry them through.

The comparisons with the U.S. are particularly interesting because in that country, in contrast to Holland and Germany, a large number of unions are represented on major construction projects (actually more than in the U.K.) and the unions are heavily involved on site. The U.S. even appears to suffer more from strikes than we do, though this does not take account of go-slows and working to rule which are more prevalent in the U.K. Yet the Americans build plants faster than we do. The reason is that relationships on the site are regulated more effectively. They have better arrangements for sorting out demarcation problems in "pre-job" conferences before the work begins; rates of pay and other substantive matters are dealt with locally in legally binding comprehensive

Tripartite

One of the merits of the TUC report is that representatives from the trade unions, as well as from clients and contractors, have been deeply involved in the work. The same tripartite approach must apply to the follow-up action. The immediate priorities must be to accelerate work on a single national agreement covering all mechanical and electrical work on site, and then to move towards comprehensive site agreements under the umbrella of the national agreement. Trade union representation on sites has to be strengthened; the role of supervisors in industrial relations matters has to be made clearer. Unlike some other issues which preoccupy our national trade union leaders, these are real problems which call for practical solutions: it is at this level that the battle to regenerate British industry has to be fought.

A threat to reform in Spain

ON THE EVE of to-morrow's crucial referendum on a new Constitution, the Spanish Government now faces two major challenges to its authority, both of which could have serious long-term consequences for its plans for political reform. Friday's reappearance in Madrid of the banned Communist leader, Sr. Santiago Carrillo, and the kidnapping the following day of Sr. Antonio María de Oroya y Urquijo, the President of the Council of State, are almost certainly not directly connected. But both incidents are likely to undermine, at least in the eyes of the Right-wing, the Government's claims that its liberalisation programme can be accomplished without serious disruption. Unless it shows that it can cope with such challenges, the Government risks losing the support from the Francoist establishment which it still believes to be necessary to ensure a smooth passage to democracy.

Backlash

The most immediate result of the events of the last few days could well be to swell the numbers of those who will decide to resist change by voting No in to-morrow's referendum — although the Government still seems confident that the backlash will only be marginal and that the Yes vote will easily prevail. But the Government will be keeping an equally close watch on the percentage of abstentions, which are expected to give an indication of the extent of the support for the Communist and Left-wing parties which have called for a boycott of the referendum on the grounds that many basic political freedoms are still lacking in Spain. Government supporters are hoping that no more than 30 per cent of the electorate will abstain, including 10 per cent or so who are not politically motivated, and that no more than another 10 per cent will vote against, leaving a comfortable margin of 60 per cent or more in favour.

Winning the referendum is obviously the Government's most pressing priority. But, even assuming it does so, it will

The main details of the Bullock Report to be signed to-day, are outlined by John Elliott

Worker directors: a plan for radical industrial change

THIS morning in a house in Bloomsbury, a document will be signed that could begin to revolutionise British industry within three to four years by putting trade union representatives in Boardrooms and by reducing the power of shareholders. It will be backed by a group of seven men; but will be accompanied by a second dissenting report written by three industrialists who are not prepared to follow the majority path.

Just as the "Think Tank" report on the motor industry confirmed that low productivity had very little to do with low investment, so the NEDO study shows that the better performance on foreign projects is not due to the use of better construction techniques or better equipment than is used in the U.K.; moreover, site welfare facilities, such as canteens, are generally far more rudimentary abroad.

Although there is some criticism of clients, particularly the CEBG, for modifying designs continuously so that each power station becomes almost a prototype, the basic problem is the organisation of work on site. In the U.K. the quality of supervision and of communications between management and men is poor. Since manning levels are excessive, sites become crowded and more difficult to manage.

One of the merits of the TUC report is that representatives from the trade unions, as well as from clients and contractors, have been deeply involved in the work. The same tripartite approach must apply to the follow-up action. The immediate priorities must be to accelerate work on a single national agreement covering all mechanical and electrical work on site, and then to move towards comprehensive site agreements under the umbrella of the national agreement. Trade union representation on sites has to be strengthened; the role of supervisors in industrial relations matters has to be made clearer. Unlike some other issues which preoccupy our national trade union leaders, these are real problems which call for practical solutions: it is at this level that the battle to regenerate British industry has to be fought.

Basically the report amounts to a confirmation of the TUC's proposals which have been watered down on only one or two key points: such as the number of worker directors that should be appointed and the power of these directors in relation to shareholders. It proposes that Britain's biggest 600 companies employing more than 2,000 workers should reconstitute their boards within a single-tier system at the request of their unions and employees.

The minority report starts by saying that the Committee was given the wrong question by the Government: it should have been asked to say whether, not how, worker directors could be appointed. But, after this display of year-old frustration, the three minority authors bow to what they seem to infer is the inevitable, and accept the idea of worker directors providing they are in a small minority, in a two-tier company structure, and are not automatically based on the trade unions.

The majority report news has about a dozen chapters. Its main

for a minimum period have been re-

jected for practical reasons and company (or group) trade union being given seats on management committee comprising all the men committee.

Publication of these and other more detailed proposals when the report appears next month

dropped the title "worker director". The representatives

are accountable to this committee and not to their individual unions and are subject to recall and re-election by the

committee. There is no share

holders' power of veto over elections and other hazards per-

—partly because it is unlikely to receive Royal Assent before the autumn

of 1978.

Union Based. The system would be based on a company's recognised trade unions. Politically this is highly controversial.

In practice the report says it is not an issue because, managers

apart, most of the 600 companies involved are highly unionised.

The minority reject this and go for a system based on all

employees.

Which companies? To begin with the law would apply to the country's biggest 600 companies with 2,000 or more employees. In practice it could take some years for anything like all 600 to be affected.

Groups. Subsidiary companies with 2,000-plus employees are affected as are holding companies and conglomerates with a total of 2,000-plus employees in their subsidiaries—that is, a holding company which itself only employs a tiny head office staff is not exempt. Unions in one or more of the subsidiaries can qualify to initiate the scheme both for their own subsidiary and for the holding company. In practice, however,

early 1980s without the TUC's somewhat heavy-handed insistence that the Bullock inquiry should only consider how its own proposals could be implemented.

Achievement of the TUC

What the TUC has achieved, however, is that at present the Government is committed to an industrial democracy path which is orientated towards increasing trade union power as part of the Labour movement's long-term policy of changing society, and not to the employer and Conservative Party path of increasing employee participation without any wider political motives.

The Bullock majority report's rationale is that it is time for British industry to make a new start and for trade unions to shoulder direct responsibility for what happens instead of hiding behind their traditional collective bargaining adversary role. This means changing the present conflict-basis of the most troubled parts of British industry for a co-operative approach, and raises the question not only of whether such a revolution is possible at all but also whether it can be imposed from the top instead of being built up as an infrastructure from the bottom.

Here the Bullock Report rightly points out that the infrastructure already exists through countless negotiating and consultative committees throughout most of industry's biggest 600 companies involving a large number of Britain's 300,000 shop stewards. It also points out that the real gap is present lack of trade union activity covering all of a company's affairs.

The logic of the Bullock argument therefore is that what is needed are its company level trade union committees plus their Board representatives to spark a reform in British industry. The flaw in the argument is that, although the infrastructure may exist in an organisational way, it would be illogical to expect first that life in reconstituted Boardrooms would necessarily be harmonious and secondly that such harmony would suddenly percolate down to the shop floor.

A lot of work would have to be done by both management and employees. It is not thought this will involve the employee representatives in any "pro" and "anti" Bullock report camps will take up during the coming months, the real debate in this country is over the speed and method of any such advances. The danger therefore not changed in the past is that the tide of participation which has been building up in British industry may of its own accord have led to some rapid over-exposure to the political worker directors sitting in their Boardrooms by the couple of years.

THE LINE-UP ON BULLOCK

THE MAJORITY GROUP

Lord Bullock	Chairman of the Committee and Master of St. Catherine's College, Oxford.
Prof. George Bain	Director, Industrial Relations Research Unit, University of Warwick.
Mr. Clive Jenkins	General Secretary, the Association of Scientific, Technical and Managerial Staff.
Mr. Jack Jones	General Secretary, the Transport and General Workers Union.
Mr. David Lee	Secretary, Economic Department, Trade Union Congress.
Prof. K. W. Wedderburn	Claire Professor of Commercial Law, University of London (London School of Economics).
Mr. Nicholas Wilson	Partner, Slaughter and May, solicitors.

THE MINORITY GROUP

Mr. Norman Biggs	Chairman, Williams and Glyn's Bank, former chairman of Esso.
Sir Jack Callard	Ex-Chairman, ICI.
Mr. Barrie Heath	Chairman, Guest, Keen and Nettlefolds.

best interests of the company as towards worker directors also

points towards employee representation entering British Boardrooms within a few years, and employees. It is not thought this will involve the employee representatives in any "pro" and "anti" Bullock report camps will take up during the coming months, the real debate in this country is over

whether such advances. The danger therefore not changed in the past is that the tide of participation which has been building up in British industry may of its own accord have led to some rapid over-exposure to the political worker directors sitting in their Boardrooms by the couple of years.

MEN AND MATTERS

Politics

and Berry

Wiggins

"An absolute coincidence," declared Bill McNeill yesterday, emphasising the point just in case any cynics still see his departure as Berry Wiggins' "redundant chairman" as another sinister element in the most bitter City tussle seen in a long

At the end of last week, McNeill was taking his leave of the company and was aware of, but not involved in, the storm building up over the position of Ian Crabbie, the non-executive director dismissed on Friday. McNeill now wants to stay out of the fight, though he is a firm supporter of Paul Bristol, the BW chairman.

McNeill, who is 54, is moving on to work, unpaid, within the Conservative Party Central Organisation. He has long been an active party worker and thus one of three BW directors with either a past or present political role, an unusually high proportion for a Boardroom.

Bristol himself was a founder member of the Conservative Monday Club. That has a Right-wing image these days, but both Bristol's founding work and the manner of his departure (he left the club in 1967) between a point of view not always seen by Berry Wiggins at the moment.

Dial industry

Members of the British CBI

may not always give it full marks for effectiveness, but France's Conseil National du Patronat Français — usually known just as Patronat — sees itself locked in a constant struggle for attention against trade unions and Government.

Now the Patronat has resorted to an unusual propaganda effort to get its message over.

Telephone users can dial a bulletin of the day's economic

and financial news. But the Patronat does not pretend impartiality. It comments on each item, giving the employers' view, and interspersed at regular intervals is a slogan best translated as: "You are listening to the voice of industry." The CBI to copy?

No come back

Maybe looking forward has become too harrowing, for more and more companies seem to be taking time to dig into their pasts. The latest is the Edinburgh family concern of George Waterston, which started out as a waxmaker and has expanded into stationery and business form manufacture.

The company is stretching the anniversary theme a little by preparing to celebrate 225 years of existence. The exercise is diverting enough, nevertheless. The present managing director, a great great grandson of

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FINANCIAL TIMES SURVEY

Tuesday, December 14 1976

dell in its

Retailing

With pre-Christmas sales warming up but with a mini-Budget to-morrow, the retail trade may be excused some mixed feelings about its future.

It already has to cope with a complicated array of official regulations.

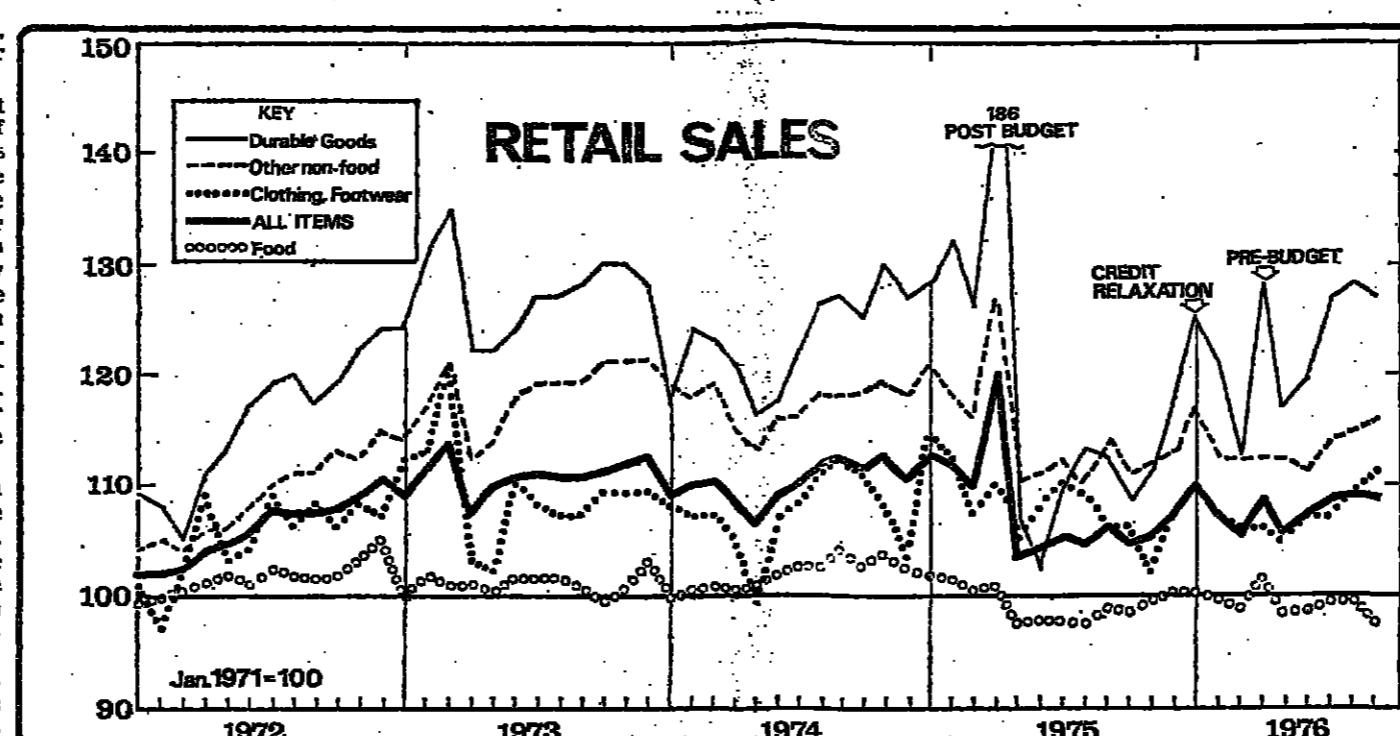
Focus
or the
public
eye

Elinor Goodman,
Consumer Affairs
Correspondent

STATISTICS show that retailing is Britain's second best employer and that it would create a bumper Christmas, but could also crucify the clearance sales.

A rise in VAT is still a possibility of which the trade is very aware—even if Mr. Healey does not do it now, he could do it in April. The same is true of any duty on tobacco and alcohol. Alternatively, he could announce an increase in VAT to-morrow for implementation in the New Year. This would not only affect retailing but it would create a bumper Christmas, but could also crucify the clearance sales.

Against this, a cut in personal taxation next spring could give not only the final interface between manufacturers and consumers but it is also the place where Government's policies to combat inflation are seen to year—a further increase in social security benefits could also help stimulate demand. In the short term, which the higher alling next year before the norrow's Budget. In the presumably bring in its wake. The retail trade is of course used to one retailer. The retail trade is of course protection legislation have the summer) by special factors. It may well be that when Now, with the rate of inflation not falling as hoped, some retailers are revising their forecasts downwards on the



assumption that real disposable incomes will continue to be squeezed and that consumers will cut back on discretionary purchases once the clearance sales are over.

Retailers of course are not alone in having to cope with static or falling demand. But while margins in most sectors of manufacturing have increased this year, the recovery has been slower in retailing. According to the Price Commission's data, the recovery in manufacturers' margins was well under way in the three months ending August 31, with net margins standing at 61 per cent of their permitted ceilings in the second quarter of this year, as against 55 per cent in the first quarter and only 50 per cent in the third quarter of last year. For manufacturers, this 61 per cent figure was the highest achieved since second quarter of 1974.

Negotiations will begin shortly on the new system of price controls which, it is hoped, will replace the present Code next summer. The retailers will again argue that price controls are irrelevant and that competition is the real restraint on their prices. But though the new Prices Secretary, Mr. Roy Hattersley, is apparently anxious to get away from the present rigid system of gross and net margin control, the Government is certainly not going to step out of the prices arena altogether.

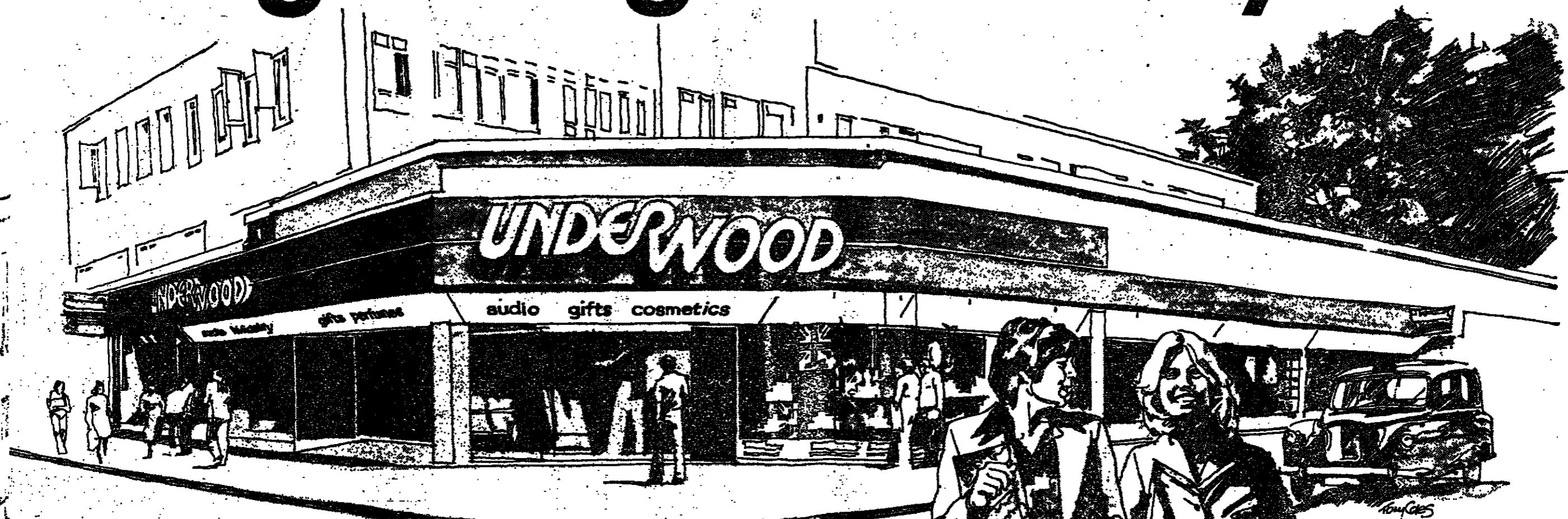
Favoured

The option apparently favoured in the Department of Prices is some system of surveillance, under which retailers might still have to submit information about profits regularly, but would not be bound by the same inflexible ceilings as at present. The Price Commission—or more likely some new Prices Board—would then have power to examine particular increases against a new set of criteria.

The only sector of retailing which managed to increase significantly both its net and gross margins was the food shops, but even they are still well below their reference levels. For the great majority of retailers, therefore, the Price Code is not restricting either their prices or their profits. Except in special cases—and there always prefer almost anything to the

CONTINUED ON NEXT PAGE

growing beautifully



In March came Victoria Street, in April, Baker Street and then in July we opened our sunniest new superstore 114 Queensway, W.2. New additions to the Underwood family.

All over London, Underwood pampers you with French perfumes, keeps you ahead with watches and calculators, tempts you with cosmetics and toiletries, amazes you with audio and TV...and saves you money.

114 Queensway is 'new generation' Underwood—light, eye-catching, cool, conveniently laid out—the store where shopping's a pleasure. There's a bigger than ever range of irresistible merchandise to help you feel good all over including jeans, sportswear and accessories and it's open every weekday until 8.00 pm.

For overseas visitors to London, we operate "no fuss" tax-free export schemes and an instore bureau de change.

Grow beautifully with Underwood. Now at 114 Queensway, and increasingly all over London.

UNDERWOOD
it's a pleasure



Some of your best customers could be retail consultants.

Dupree Partnership already spend a lot of time shopping in your stores, browsing, buying and just quietly looking.

Being fairly astute shoppers, we're able to see things objectively with the customer in mind. Of course we're aware of all the operational considerations of modern retailing, but as outsiders, fresh to you and your company, our vision isn't immediately coloured by such factors.

Immersed in a company it's difficult to be sure of how you are actually perceived by your various publics, the consumer, the competition and the city.

Whether it is the strengthening of your identity, the development of a packaging system, a new product launch or a complete store environment, Dupree Partnership can help you establish the correct priorities and present them in the most effective manner with tangible results. In retailing, we advise companies like Woolworth, Fine Fare, Marks and Spencer and Underwood.

Think of us as retail consultants and valuable customers. It could pay you to let us shop around.

Dupree

Dupree Partnership
Consultants in Design and Marketing
1 Ives Street London SW3 2ND
Telephone 01-581 0077 Telex 915086

Government intervention

GOVERNMENT intervention, in few years, like some of the new products to 5 per cent. in the gross margin ceilings of 10 per cent. For some retailers this is irrelevant, but Mr. Hattersley's recent caused real problems and the effect of individual groups has

been, despite months of negotiations, nothing more than a cosmetic exercise. Most

of the producer included in the package would not have gone up by more than 5 per cent. any

way and therefore the retailers did not have to absorb any significant price increases in their

profits.

But as the trade frequently points out, it does not only have to bear the burden of its own mistakes. Take metration, for example. Hardly anyone wants it, as was indicated when the MPs finally got round to voting on it this year, and successive Governments have been reluctant to risk upsetting the electorate by taking the necessary measures to speed up the introduction of metric units. Yet the retail trade was asked to start using the new measures voluntarily even though the great majority of their customers probably much preferred the old familiar Imperial system.

While it is difficult to see any bargaining card they can pull out in negotiating with the Government, some retailers feel they have accepted this role too easily. They point to the fact that retailing was, in 1974, the only sector of industry to have found the price code tightened round its neck rather than progressively relaxed, and too numerous other examples of what they see as Government interference, such as the new discount controls on bread, the introduction of multi-rate VAT, and this year's price check.

Metric

Some retailers who began offering textiles in metres even found back to yards because they were losing business. But much as many retailers would prefer never to have heard of the word "Metric," the general feeling now is that the Government should give a positive lead — as, to be fair, it has tried to do recently — and ensure that the introduction of metric measures does not result in a kind of confusion and general ill-will to all shopkeepers, which followed the switch to decimal currency in 1971.

Some retailers also feel they got the worst end of the public's tongue over the much publicised Price Check scheme. The package, under which manufacturers and retailers voluntarily limited price rises on particular across-the-board reduction in their gross margins as well as their net margins.

At a time when the prices of the goods they sold were going up faster than their costs, the original control on gross margins was, though a restraint on freedom, not the problem for the industry which a control on cash margins would have been. But in 1974, shortly after taking power, the Labour Government decided to order an

inflexible code of prices to the trade. For some retailers this is irrelevant, but Mr. Hattersley's recent controls will effectively block a when demand might recover, if retail price rise on bread has

having to cut their prices, it will argue that the retail alarmist feel that he is a much more

industry must be in a position to achieve better profits than a ruthless operator than his predecessor at the Department of

Prices and that he might be prepared to exploit any new

more flexible system for his own ends when the political heat was on.

The negotiations over the new controls will begin shortly. There is still the possibility that Mr. Hattersley will not ultimately be able to get rid of the present code — either because of lack of parliamentary time or because the unions will demand the continuance of both

price controls and the present system for manufacturers of clearing price increases with the Price Commission. But he would evidently be disappointed if this were to happen, though he has shown since he took over as Secretary for Prices that he regards the Prices Act — the other main weapon in his armoury — as a useful device to use in special circumstances.

The worry among some retailers is that Mr. Hattersley will be tempted to follow the example of some European countries and put the weight of any new controls on the retail sector. Already, the Department of Prices is talking about a wider look at the question of the discounts retailers get from their suppliers. The Department's concern seems to be that the biggest discounts do not always go to retail customers which are cheapest to serve from the manufacturers' point of view.

Such an inquiry would take the Department, or more likely the Monopolies or Price Commission — to a very complex area of retailing and while some traders regard the present system as unbalanced, few would welcome a probe into what they consider is a particularly private part of their business. Many retailers, particularly supermarkets, make the bulk of their profits on a very small range of products. If the Government were to restrict discounts and profit margins on any of these products, it could undermine many of the established practices in the business.

Elinor Goodman

Yardsticks

Retailers and manufacturers

would probably have to con-

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mision — or more likely some

new Prices Board — with profit

control.

According to the Price Com-

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In the event the Retail Con-

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RETAILING III

Dept. 1010

USDAW flexes its muscles

I AN estimated 2.5m problems of unionisation in retailing in an industry failing. These problems can be serious for its low pay, long hours and poor working conditions. It is somewhat surprising of the industry, notably the small size of retailing units of which there are about 500,000 scattered throughout the U.K.

There are indications now that this is changing, with the introduction of Shop, Distributive and Allied Workers, the main union in the retailing industry with a total membership of over 400,000, at last

beginning to make significant in-unionising retail workers. The union is currently negotiating with three significant developments affecting

the first is the implications of pay and sex discrimination legislation introduced at the beginning of this year, because the bulk of the work in retailing are men has had a substantial

effect.

Secondly, the obvious union of unorganised large groups of workers in multiple and department stores to the logical problem of negotiating for scattered pockets of members, has given a considerable boost to Trade Union and Labour

Act which has made union attempts in shops legal again, to contact staff extremely difficult.

Even when some members of the union are established in the scatter of small units poses great problems for the collection of dues and maintenance of tenancy of contacts with the Department of Employment to enforce minimum wage levels laid down by participation in union activities.

The Department's inspectors have recently ruled that the exception to this general rule lies in the large department carrying out a "wages and stores and some of the on low-paying employers" multiples where there is a greater concentration of employees. But even in this sector the decline in employment in the Co-ops, where management is sympathetic to unions, is an adverse factor which threatens their ability to maintain existing membership.

These factors and W's current innovative advertising technique of advertising members on the London underground stations, must be

companies can present organisational problems because in that is established. USDAW estimates that it loses no less than one-third of the numbers throughout the membership each year. In 1973, for example, the union

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RETAILING IV

Retail Glossary

ALLANDER House of Fraser brand name for a wide variety of merchandise of chosen quality and price.

A.P.T.S. A new retail organisation to combat crime in shops.

BINNS (HoF) 17 North Country stores.

COMPETITION Nature's Price Control. Consortium's basic case. (see Retail Consortium).

DEPARTMENT STORE Omnia Omnia Ubique.

DINGLES (HoF) 19 West County Stores, and Howells of Cardiff.

DISTRIBUTION Getting goods to shops (but see Shop Keeping).

FRASERS (HoF) In Scotland, with Arnotts and Bairds, 42 Stores.

GROSS MARGIN That sum added to the cost of goods which will meet all the expenses of the business and provide cash for stock replacement and for development. If margins are cut, present efficiency and future prospects are in danger. (see Retail Productivity).

HARRRODS (HoF) The World's best shop.

HOUSE OF FRASER Largest UK Store Group (includes Harrods).

ILLUM. HoF in Denmark, 2 stores.

MULTIPLE

See Department store, but less omnia, more unique; omnibus much the same.

PRICE CONTROL

Misguided attempts by Governments to control prices by artificial depression of gross margin (q.v.) (see Competition).

RACKHAMS (HoF) 3 Stores in the Midlands, and Kendal Milne, Manchester.

RETAIL CONSORTIUM The voice of retailing. Has moderated the worst faults of price control, while remaining opposed to it (see Competition).

RETAIL PRODUCTIVITY

If artificially engendered may mean not having enough staff to serve all the customers (see Gross Margin).

SELF-SERVICE

See Retail Productivity.

SHOP KEEPING

Getting the right goods to the right customer at the right price. (see House of Fraser).

SHOP LIFTING

A sort of synonym for stealing. (see A.P.T.S.)

SOUTH AND LONDON (HoF) Dickens and Jones, D. H. Evans, Barkers, A & N., Cheshires. (22 stores in all).

SWITZERS (Associate of HoF)

Dublin's Best store with 6 others in Ireland.

Z Popular misspelling of Fraser.



HOUSE OF FRASER

HOUSE OF FRASER LIMITED
69 BUCHANAN STREET • GLASGOW

THE FOOTWEAR retailing sector has found itself increasingly under the public spotlight by the Department of Industry report recommended in June to help the Group in its research that the British Shoe Corporation chain of outlets should be British Shoe. The Economists' broken up. Mr. Roy Hattersley, Advisory Group of management consultants came to the conclusion that the Corporation's "monopoly position" had been detrimental to the manufacturing industry and beyond.

British Shoe was the creation of the 1950s and 1960s when Sir Charles Clore, in a series of spectacular and often dramatic takeovers built up a chain of more than 1,800 outlets. Names such as Dolcis, Lilley and Skinner, Freeman Hardy and Willis, True Form, Manfield and Saxon became part of his empire.

But in recent years there have been other important changes in the sector, with a rapid growth in mail order business and the entry of an increasing number of non-specialist retailers, such as the general multiples, clothing stores, and even grocery chains.

Indeed, the consultants suggested that British Shoe's strength as a purchaser had enabled above-average profit margins to be made in footwear distribution in general and by the multiples in particular. "In our opinion, any footwear retail chain in the country with more than about 300 to 400 shops may be in a position to exert undue influence on what is, by its very nature, a fragmented supply industry." Accordingly, the consultants came out in favour of the break-up of British Shoe into six separate chains and recom-

Attention has been turned towards the retail sector because of the plight of the British manufacturing industry, which has suffered under the impact of weak demand and an upsurge of imports. With a large proportion of the industry on short time, and many workers only in jobs as a result of the temporary employment subsidy, the Government set up a tripartite body to seek a strategy for survival. The footwear study steering group, on which unions, management, and the Department of Industry are represented, should complete its recommendations this month. Firm proposals about the retail sector seem unlikely. The group will probably sidestep that issue and leave it to the Government to decide whether further action is necessary.

It was a report commissioned by the Department of Industry that focused attention on that power remains distortion as it was maintained. "So long as that power remains distortion is inevitable."

The very size of British Shoe gave it a bargaining power that distorted the balance between manufacturing and distribution.

EAG maintained. "So long as that power remains distortion is inevitable."

According to the management consultations, the Corporation's outlets handled 203 per cent of the £862m. of footwear sales last year. More than that, EAG argued that British Shoe's influence also derived from the fact that its outlets were overwhelmingly sited in prime High Street locations and that sales were focused upon the fashion market, and particularly the 15- to 25-year-olds.

Attention is drawn to the would be the closure of most of all British Shoe's manufacturing operations with the loss of around 4,000 jobs, the company claims.

Retail operations were closely integrated with centralised level of activity, first in warehousing and distribution lines and more recently in the activities. It would be almost more popular footwear.

It is inconceivable that if six new important outlets such as Boots independent retailers were to now enter footwear for take over the chain they would be the first time, while department stores were also expanding shoe and distribution facilities with departments.

Indeed, British Shoe main retailers are enough to demonstrate that they have all the nature of operations and the advantages of established pos-

SHOPS SELLING FOOTWEAR

	Women's Girls'	Men's and Boys' and Infants'
Grocers and provision dealers	2,486	2,320
Other food retailers	31	20
Confectioners, Tobacconists, News-agents	218	240
Footwear shops	11,480	11,324
Men's and boys' wear shops	2,684	570
Women's, girls' wear, household textiles and general clothing	4,148	6,514
Household goods shops	558	423
Other non-food retailers	2,342	2,570
General stores	2,791	2,732
Total	26,649	26,933

Source: Census of Distribution, 1971, Part I, Table 93.

mended that the issue should be support of retail chains that has been investigated by the Monopolies Commission.

Vigorous rejection of the criticisms has been made by the Corporation's detailed report to the Department of Industry.

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RETAILING V

JUL 11 1976

Food margins improve

HERE might, on the face of it, be a certain irony in the fact that food retailers have been operating on lower margins than most other shops. Large increases in distribution look like staff cuts. International Stores, for example, can offer the prices and the opportunities of modern

like the fact that food retailers have long had the reputation of operating in the most competitive sector of retailing. This gross profit ceiling per year, even so, most of the big British American Tobacco, for example, announced in April that it was to close about 40 per cent of its stores over the next nine months, while all the big groups hope that during the first half of next year at least, the trade to significantly increase both its net and gross margins in the summer. For other retailers and 5.2 per cent, housewife will be hard pressed to increase her spending on food dealers. (Even so it is higher than that of their food suppliers whose average net reference level is a paltry 2.6 per cent.)

Despite the recovery in the summer, food retailers are still only making an average of 2.3 per cent for every pound of groceries sold. But the worry is that they sell. Moreover, the Price Commission's figures, by necessity, together with the other calls on the Commission, give us a picture of the situation. As a further drop in demand and published results of some companies show, some traders, like what one trader describes as Sainsbury and Asda, have been "dog eats dog situation" with doing better than others, while the big supermarkets cutting their gross-margins in a bid to relate to the big companies get a bigger share of a smaller market which historically has been increasing their market share at the expense of the smaller groups.

But though some food retailers may dismiss the Price Commission's figures as no more than pulled back from the brink of a flash in the pan, some factors really bloody prices battle, as is been working in the food indicated by the rise in gross trader's favour. Food-priced margins. According to one company, the inspiration for a further drop in demand and published results of some companies show, some traders, like what one trader describes as Sainsbury and Asda, have been "dog eats dog situation" with doing better than others, while the big supermarkets cutting their gross-margins in a bid to relate to the big companies get a bigger share of a smaller market which historically has been increasing their market share at the expense of the smaller groups.

On average they rose in 5.2 per cent of their reference levels in the three months to the end of May to 5 per cent. in the second quarter. Excluding figures for final quarters of previous years (which are always boosted by pre-Christmas trade), this is the highest level achieved since gross margins ceilings were cut by 10 per cent in 1974. Net margins among wholesale and drink companies also rose, and for both sectors the improvement was well ahead of average rise reported for retailers, though the performance of the whole distribution category is distorted by the uneven record of garages. The £2.50 limit on wage increases means that food this increase in mark-ups. As so, there is little doubt that the food trade staged a recovery seen in the retail sector in the summer. The reasons are multifaceted. All are anxious to develop

in cash sales for those retailers who have managed to maintain their volume. Generally, the other areas of the country, food groups say, in comparison with the existence of successful discount other retailers, that in the first operators like Kwik Save made half of the year costs went up such a margin adjustment more than sales but that in the difficult for the traditional second half, the gap was supermarket operators. narrowed.

The recovery in net profits, the £2.50 limit on wage increases, means that food this increase in mark-ups. As so, there is little doubt that the food trade staged a recovery seen in the retail sector in the summer. The reasons are multifaceted. All are anxious to develop

but shop closures and the opportunities of modern distribution techniques, they will be, as now, patchy, with those grocery who has the flexibility for 13 per cent of the market in the South tending to be more to exploit his role as a neighbour to Superstores than those in the North where such stores already take a big slice of the market.

Surprisingly, perhaps, the independent which in the summer accounted for a much larger share of the market.

In the United States, the so-called "convenience stores" have done remarkably well by filling in the gap left by the supermarkets. In multiples are going to have to do much to stem the tide reasons why the food traders towards the big groups.

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In the United States, the so-called "convenience stores" have done remarkably

RETAILING VI

The Co-op movement and its future

One Stop Shopping

SHOPPING LIST
STORE PLANNING
INTERIOR DESIGN SERVICE
MODULAR SHELVING SYSTEMS
CUSTOM-BUILT FITTINGS
GONDOLAS
COUNTERS
CEILINGS
BASKETS
TROLLEYS
CONTAINERS
PARTITIONING
CHECK-OUTS
METAL FABRICATION
JOINERY
* WISH I COULD BUY ALL I NEED
IN ONE PLACE!

Next time you are in the market for merchandising we should like you to stop at Change Wares.

Many of the country's leading retailers have already sampled our wares—from High Streets to hypermarkets.

In the past we've sold our wares under a variety of brand names—Ruppel, Chrome Mesh Equipment, and Change Wares Magi-Agencies. But now we've put our own house in order and adopted one name to make things simpler all round—Change Wares Shelving Limited.

Apart from that our services and fittings are the same—if not better than ever.

To save you the trouble we have made out your shopping list for you.

In fact if you would like to stock up with information now, you may like to tick the priority items on our list and send it to us.

Place your order by telephoning 01-337 6655 or tick your shopping list and send it to:

One Stop Shopping
Change Wares Shelving Limited
Garth Road
Lower Morden, Surrey.

Change Wares Shelving Limited is a subsidiary of the quoted company—Change Wares Limited

Change Wares

CO-OP

A sign for the times

The Co-op has been around for a long, long time. We're so familiar that people take us for granted. Like the Post Office. Or their local pub.

Walk down a village street. Browse in a busy shopping centre. Or drive along a motorway. You'll see Co-op signs everywhere. After all, we're Britain's biggest retailer. We're serving the public over counters everywhere. Delivering milk to almost a third of the country's doorsteps. Farming a bigger acreage than anyone else in Britain. Providing more meat for Britain's tables than anyone else. We've got the largest number of off-licences. Freezer Centres too. And we run a very special kind of banking service that keeps shopping hours, not banking hours. The Co-operative Bank is also the only clearing bank that offers genuinely free banking, and interest on any personal current account in credit.

Why have we grown so big from our early, tiny, enthusiastic beginnings? Simply because we move with the times. And we care for people just as we always have. In fact, we share our profits with our customers. In 1975, for instance, we gave back over £35 million in dividends to Co-op shoppers.

You might think that's a bit unusual. To us, it's just one way in which we translate Co-op philosophy into the context of present-day trading. Sharing with our customers. It's another way of caring.



Your caring sharing Co-op

"YOUR CARING, SHARING Co-op" is the message the Co-operative movement will be pushing in 1977 in the next big promotional campaign, costing £3m, sponsored by the Co-operative Wholesale Society. The intention is to bring back to the forefront the image of the movement as not just another retailing concern but an all-embracing social organisation, concerned with the well-being of society in general—with education, foreign affairs, Britain's social and economic structure—and with those who shop with it in particular.

In this, the campaign is perhaps encapsulating the dilemma which for years past has trapped those concerned with the Co-op's fortunes. For both in theory and practice the movement is far more than just a trading organisation, albeit that it forms one of Britain's biggest businesses. Most of those active in running its affairs—whether as society chief executives and Board members as delegates to the annual Co-operative Congress (the movement's annual "Parliament"), or as ordinary members—feel this very strongly. But the Co-op's only measure of success is its trading performance. And here, crippled by the contradictions between its social purpose and the changes necessary for trading efficiency, the movement has long been the troubled giant of British business.

In 1957 it accounted for 12 per cent of all retailing turnover, a figure already well below its pre-war level. By 1974 its share was down to 7 per cent. Membership and, more importantly, members' share capital had fallen heavily. Plans to reduce dramatically the number of individual societies—700 ten years ago—have been discussed and duly agreed on, but have not been implemented. And a really powerful central coordinating body, a need generally agreed on, has not been established.

Hindering these moves more than anything else has been the Co-op's peculiar structure—the autonomous retail societies, some massive but others very

small, loosely linked through the smaller societies been presented

Co-operative Union and together with the stark choice of merging

owning the Co-operative Whole with a bigger neighbour or

sale Society established to act as going out of business altogether

a central manufacturing and with all that would entail for

purchasing agency but from

which societies may buy or not as they choose. The societies

are owned by their members

and run by them, or at least by

those concerned enough to

attend members' meetings. And

the fear of losing this consumer

democracy, albeit in order to

gain business efficiency, has

blocked many a well thought

out scheme to improve the over-

all set-up.

Yet there is a new air of confidence about the Co-operative

movement—a confidence epitomised perhaps by what can

only be called the cheek which

led the GWS last month to take

£1m. worth of insurance on

the lives of the Queen, Prince

Philip and two of the Royal chil-

dren in order to safeguard its

planned eight months of special

promotions linked to the Royal

Silver Jubilee next year.

For three years now the Co-

op's share of retail trade has not

written off; last year, indeed, it went

up to 7.2 per cent of the total

with the Co-op's 23 per cent.

rise in turnover outpacing that

of every other retail sector. So

far this year, too, it appears to

have kept up the recovery; its

sales in the first three months

were 21 per cent up on a year

before, with the April to June

period seeing a rise of 15 per

cent. Those figures compare

with 15 and 13 per cent respecti-

vely for multiple store groups,

13 and 11 per cent for inde-

pendents, 16 and 7 per cent for

mail order businesses, and 12

and 8 per cent for department

stores.

The movement may not have

achieved the major structural

changes it has been seeking, but

the changes it has made have

been traumatic enough. And

they seem at last to be paying

off.

Identity

The most noticeable surface

change has been the adoption

of a common Co-operative logo

throughout most of the move-

ment, giving it a unity of

identity almost entirely lacking

a decade or so ago. Also immedi-

ately apparent to shoppers is

the modernisation of so many

Co-operative outlets, alongside

which has come the closure of

many smaller, less economic

shops. Extremely important has

been the almost universal re-

placement of the expensive-to-

administer dividend system by

so-called "dividend" stamps.

Spearheading these and other

changes under the aptly named

Operation Facelift programme

introduced in 1968 was the Co-

operative Wholesale Society,

jointly owned by the retail

societies but regarded jealously

by many of them as its aggressive

management has more and more

taken on the role of acting

in effect, as a central manage-

ment for trading policies

throughout the entire move-

ment.

To a large extent, it has been

CWS money which has made

the movement's modernisation

possible—and the retail

societies' lack of money (though

some are relatively wealthy)

which has allowed the CWS to

impose its ideas on a sometimes

reluctant organisation.

Again, if less apparent to the

ordinary shopper, the CWS has

been behind many of the society

mergers which have taken place.

The dream of a handful of

regional societies covering the

whole of Britain may be as far

away as ever, despite its adop-

tion at successive Co-op

Congresses, but the number of

separate societies has shrunk

significantly so that to-day there

are only 218.

Many of these mergers, compared with

that place from a position of an all-Co-op figure of 38 per

cent, as the movement's strength;

its trade has declined to a figure of 49 per cent.

Note

that, too, is the fact that the last year they were 0.7 per cent less CWS advertising cam-

pa. This has happened both at a

time of heavy capital spending

and inflation has grown ever

more acute. One answer taken

to that is to turn more to their pension funds as a

source of cash, paying well be-

cause of the low rate of interest

paid.

There are signs as well that low commercial interest rates on

the very success of the bigger

the money. But this practice has

societies is bringing problems to the

in its wake. For though the

Societies have been frowned on by the

Chief Registrar of Friendly

Societies in his successive

annual reports on the move-

ment. It received a further blow

earlier this year when a former

London Co-op milkman suc-

cessfully sued his ex-employers and

gained an order for the London

Society to compensate its pen-

sion fund for money lost be-

cause of the low rate of interest

dust, no 10s

Growth in advertising

RAIS the most significant meets at least half the cost. Development in the advertising tallers regard the extra money they receive from joint advertising. Even during the bad years has been growth in retailer advertising, in 1974-5 expenditure by retailers suppliers. It is in fact more trebled, and in 1975 retail advertising was only second to a product category, with £84.7m. (MEALs), and gaining fast.

set the seal on retailer nation, nine of the top ten advertisers in the U.K. year were retail groups—the Government spent the figures for the first quarters of 1976 show no in the retailers to advertise—among the the Co-op, at local and national level, has spent around £1.8m.; Tesco, £1.5m.; Lipton £1m. Even a fairly late convert to advertising, invested almost 40 in the nine months.

er retail companies were uches. Allied Carpets and ms Furniture spent over Woolworths almost £3m.; Boots an extraordinary Currys and C and A added £2m., while Comet, Smith and Dixons all ex-£1m. And there is no advertising that this flood of advertising money is likely to happen.

Fine Fare, in particular, is putting more cash into the local Press, into local radio (with which Tesco is also pleased), and even local television. One of the attractions of local campaigns, which stimulated price competition and pushed the retailer into the forefront of marketing battle. In the grocery field, in particular, a large multiple groups, including the CWS, dominate advertising. The grocery multiples perhaps spent and compete furiously each other.

Advertising has naturally been a prime weapon in their advertising would be carried by their suppliers. Retailer which will be increasing its advertising in line with inflation is the biggest of the lot; the Co-op will invest over £6m. above the line in 1977. Once again its suppliers will paratively small £50,000. More other imported prices in 1973.

contribute around half of this, to the point, Sapphire only uses know better than advertising agencies. Currys, for example, mounting a campaign for its Christmas gift vouchers, significantly through a creative consultancy John Simmonds and an independent media buyer, Chris Ingrams, rather than through

path of Woolworths and putting more emphasis on its image. A bigger slice of the budget will be on television and will concentrate on non-foods. Special offers will still be advertised, but within a new corporate slogan, "The caring sharing Co-op."

The commercials have an affinity with Woolworths, including happy in-store shoppers and a memorable jingle. This is not surprising, since Woolworth's advertising is regarded as a major factor in the profitable revival of the company, and the advertising approach it started 18 months ago, which aimed to revive the image as well as promote selected items, has set a pattern in retail publicity.

Proportion

Woolworths is building on its success, with the advertising spend rising by 50 per cent each year. In 1977 it will be almost £4m. At the same time the proportion on television is likely to remain at 60 per cent (as against 85 per cent at the time of the re-launch), while the Press gets more cash. This is mainly because more goods can now receive advertising support, and their marketing case is more easily put in newspapers and, for the first time,

retailers are now experimenting with other media, in particular local commercial radio. When it began in the U.K., companies like Fine Fare were doubtful whether radio could be useful—it's coverage tended to overlap into other communities, causing problems with special local offers—but its effectiveness as a selling medium is now acknowledged. After all, retailers were always regarded as potentially the heaviest customers of radio.

Now on Capital, the biggest station in the U.K. with a turnover of over £1m. the single largest advertiser is Sapphire Carpets.

THE VOLUME of retail sales 1974 and the start of the recession has been declining for three successive years with a further fall expected in 1977 by almost 10 per cent. This reflects both only a gradual recovery thereafter. This lengthy recession followed a period of rapid growth in consumer spending in the early 1970s when retail sales rose by nearly 11 per cent in the cost of living.

Now on Capital, the biggest station in the U.K. with a turnover of over £1m. the single largest advertiser is Sapphire Carpets.

retailers

rather than manufacturers

advertising

and it will be

its

mainstream agency.

retail advertising

rather than the glossy images

projected by agencies.

Without

the

best

advertising

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can be measured in the till, and

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But

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Woolworths

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RETAILING VIII

Property schemes at low ebb

TALK OF a sale of the Pentagon Centre in Chatham, one do the same in Kingston-on-Thames. The newest covered shopping centres with the advantage of being linked into the main retailing street of the town, has emphasised the scarcity of schemes of this sort coming on the investment market. It is not expected that many such schemes will be built over the next few years and those that are will not have the investment benefit, as Chatham's does, of a lease agreement with the local authority which looked favourable long before the Community Land Act.

The sale, or part sale, of the scheme is not yet finalised, but developers County and District confirm that negotiations are on. With rentals from the shopping centre running at £1.2m. a year (excluding the largely quiet office space) the investment value is beyond all but a few of the larger funds. But this has not apparently prevented developers were the dominant force.

While the institutions had not, for many years, been very willing to take on the management implications of buying shopping centres, several major developers—Land Securities, English Property Corporation, and Hammerson among them—have found a fairly ready market for such disposals in the past two years.

To the investment buying must be added the willingness to fund from the outset shopping schemes of varying sizes. The cost of some major projects may have run way beyond original estimates, for instance with Standard Life in Hammerson's Brent Cross, or with the Prudential in Town and City's Manchester Arndale Centre. But this has not prevented further major fundings.

The Post Office funds at Milton Keynes are an example, the Electricity Supply Industry funds at Wood Green, another, while the Co-operative Insurance Society continues in joint schemes with Laing in several Lancashire centres and the Coal Industry funds have last month confirmed the start of a central Swansea scheme, direct with

investment market. They have fashion has changed so quickly, never since lagged far behind prime offices and in the post-1973 period have proved their present disengagement with investment worth through maintained or increased rental values during a period when so many offices rental values were failing.

In this period shop investments, despite little volume growth in retailing, have proved to be anchor stores for a classic hedge against inflation, bolstering shop rents at the time they were sary margin for such concessions.

But more important has been the supermarkets' move into general retailing and factories.

From the fact that this is the sector of the property market where location is most vital.

The focus of many High Streets has been altered by shopping centre schemes or new traffic systems and in general it is true to say that the High Street is getting shorter with dead frontages such as building society branches taking over what were previously lively trading pitches.

But the investment dangers of a declining shop location have so far proved less than those of trying to move further up the scale, both in size and modernity, and invest in the property component of the retailing revolution. Thus

investments in the early supermarkets, the 15,000 sq ft units which in the early 1960s were the latest thing in food retailing, are in general looking pretty sick. Such units have been reduced to supermarket status and are frequently being vacated now by groups moving toward the superstore concept.

While the vacant possession value of such buildings has in some cases in the last year proved surprisingly good, as investments they have not fulfilled the long-term criteria of institutions. So far purpose-built self-service stores have proved a doubtful investment simply because

Leading the fashion have been the food discounter. Their schemes with the reference level being raised from 50,000 to 100,000 square feet of gross floor area and a distinctly more tolerant attitude to planning consent, indicated in the Department of the Environment's new Note 12 on planning policy. While the Department is still very careful not to say that large stores are of themselves a good thing, it now admits that their benefits can be passed on to the community.

This must be the area of most activity in the coming year, with operators like Asda, Tesco, Carrefour, the Co-op, and Savacentre now seeing victory in town centres with adequate car parking access.

It is likely that there will be a shift in central government's plans be-

tween the simple, free-standing traditionally operated without in the suburbs, they have supermarket, such as Tesco's at credit facilities. In stores tended to be satellites to the town, near Manchester, and the generally, the credit/cash ratios flagship store. The Brown Muff leasing of giant units which are holding more or less steady unit at Skipton, for example, is the basis of suburban or, in the reverse of the with lines which the management knows from the Bradford to provide a broad range of staff costs—every retailer's flagship store experience to be retailing. An example of this major headache—have hit the fast-moving pre-leasing by Savacentre Department stores harder than the British Home Stores, most. Wage rates for the staff be well-represented in such Sainsbury partnership of Federated Land's scheme in Council have risen by around 5 per cent since mid-1972, year or are planned for the near Hempstead Valley, Kent.

Institutional funding for such last year's 5 per cent increase.

schemes will not, however, be 20 per cent increase. But opportunities for departmental developers are reluctant to initiate town centre schemes on very readily available. The retailers themselves will develop their own free-standing stores, are very limited. On the selling of the scale of recent years, As and even after completion, with self-selection widely long ago as the spring of 1973 funding them. The objections stores staff costs have already English Property Corporation, include the scarcity of evidence, been cut to a bare minimum, and Ravenscourt announced the non-selling side offers that they were cancelling their greater opportunities for staff centre schemes.

Glittering

The glittering exception to this trend is Brent Cross, where two department stores—John Lewis and Fenwicks—are reported to be sharing happy in the substantial turnover which the centre is a whole.

Making better use of space, since most department stores occupy expensive town centre sites, has also been high on the list of management priorities.

The strategy has been to move as much as possible of the non-selling function away from the site altogether, and to streamline the remaining non-selling departments.

Some stores have moved their accounts departments away from the main building and located them in other areas—a procedure made easier by the development of sophisticated equipment for the rapid transmission of information. Others have let off their higher selling floors as offices.

Credit, another service which department stores' location customers expect stores to provide, is now being substantially changed since the late 1960s and early 1970s, when the partially charged for. A new principle was to move away from the High Streets and into the suburbs. With rising capital costs and increasing construction costs fewer stores are days there is an interest charge on the outstanding balance) are being deployed in order to be put up in the suburbs. What one is now seeing is the bringing department stores out of the free banking business. The modernisation of town centre superstores. Most department stores show no sign of wishing to reduce or drop services, but total sales.

Some companies—the more emerging Government policy of up-market groups like Frasers putting a half on peripheral

from the multiples and increasing difficulty in maintaining the trend" towards charging ser-

vice element essential to the vices separately.

The days when the Army and Navy made its once-a-week de-

partments such as Lewis's have

Edward McFadyen

Department stores

LONDON'S West End department stores, gloomily assessing stores' share of total retail trade the effect of the balanced pound—fluctuating around 5 per cent on the bill for their imports, has been no greater than can at least take some comfort reached in the mid-1960s by the at the same time from the fact that the mail order sector. The fact that the cheapness of sterling that they continue to survive is attracting record crowds of tourists. Oxford Street's paving responding to rapidly changing conditions with perhaps greater congested with shoppers from speed than some of the larger Continent eagerly shopping multiples.

With increasing public awareness of the "soulless" nature of the retailing scene, there is no move to reduce stores, often combined with the

store group, House of Fraser, of much of the retailing scene, has drawn a distinction between customers look to department stores to provide the elements

turnover in its West End stores

—very good indeed—as of service and shopping-as-

opposed to its provincial stores, entertainment which can-

where business has been "noth-

superstores. Most department

credit sales as a proportion of the town

centre itself. And with the

total sales.

Some companies—the more emerging Government policy of

up-market groups like Frasers putting a half on peripheral

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difficulty in maintaining the trend" towards charging ser-

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RETAILING IX

The mail order houses

BRITAIN'S mail-order companies, Christmas is already taken than some of its competitors, Christmas peak in early sales were running at about £100 million and from now on it is the same level in real terms as until the new season's last year. The company had not tried to increase its volume, preferring to remain largely self-financing rather than going all out for sales. The same was true of the GDS subsidiary, John Myers.

Volume

Only Freemans' said volume was actually down on last year. But then, as the company pointed out, it had shown an above-average growth in 1975 and the slow-down was largely the result of measures the management had taken to get rid of unprofitable agents at the beginning of the year. Though the picture from the big companies is uneven, the last two years have brought a temporary end to the situation where the mail order companies outstripped the rest of the trade in terms of growth by a sizeable margin. At times it had seemed as if the mail order companies which plagued the rest of the industry. But in 1975, inflation rocketed, interest rates went up and the pressures of trying to

maintain price levels for the six months of a catalogue became greater.

The mail order companies maintained, of course, their traditional advantage over their high street competitors in that they did not have to pay the same increases for either staff or the agents are paid on commission—or the rents and rates which go with selling from a shop rather than a catalogue.

But against this, the increase in their carriage bill, which accounts for around 5 per cent of their total costs, did not lag far behind the increase in shop overheads, while the cost of producing the catalogue increased by around 50 per cent between 1974 and 1975. Moreover, because mail order is essentially a credit business, the liquidity strains were worse than for most other retailers. In this situation some companies decided it was not worth going for extra volume. To do so would have meant too big an increase in working capital.

Most of the companies had seen the warning signals the year before and at the end of 1975, they put the brakes on growth by weeding out unprofitable agents, slowing up on recruitment, shortening their terms of credit, and reducing the pressures of trying to

give tax relief on stocks proved subject to the higher rate of VAT, but the mail order companies' sales showed a slightly smaller increase than those of department stores whose 1975 second quarter figures were also distorted by the pre-VAT buying.

As a result of all these measures, growth slowed down. Of the three publicly quoted companies to report their mail order interests separately, only Freemans' recorded a real volume increase in 1975 though both Empire and Grattan increased their profits. Little Woods, which in 1972 cut its gross margin in a bid to increase market share, also put on the brakes last year. Sales rose by 20 per cent, but the company said most of this was due to inflation.

In the third quarter, the mail order companies were matching the average for the rest of trade in terms of sales growth, though they were again lagging behind department stores. As for everybody in the retail trade, the fourth quarter is the most important one for the mail order companies.

In the short term it could be argued that any extra buying aimed at beating an increase in VAT could be of particular benefit to the mail order companies because they are offering credit.

But in the longer term, any further increase in unemployment could be particularly damaging to the mail order companies as

would be any credit squeeze.

Whatever happens, the year ahead is unlikely to produce any really significant growth in the volume of mail order sales. This means that the companies are going to be fighting among themselves for increased sales. Most of the companies are now adopting a more aggressive approach to marketing and recruiting agents that they were 12 months ago so it looks like being an extremely competitive year.

Even so, it was practically the only year since the war, apart from the year of the 1971 postal strike, in which the industry did not notch up a gain in volume. In the first quarter of this year, mail order companies again showed a larger volume increase than that recorded for all retailers—and considerably larger than that of the department stores, which in terms of merchandise are probably the mail order companies' closest competitors—but in the second quarter their sales lagged behind the average for the rest of the industry.

This is partly because the second quarter of last year was initiated by the pre-VAT buying boom, which affected mail order operators in the same way as it did all retailers selling lines

E.G.

The big spender tourists

A TOURIST spree has been one dazzling ray of light a dull year for retailing. Indeed not so much with nerds and guidebooks, but with empty suit cases and tape measures, the tourists have, in cities like London's West End, taken up the slack home demand.

As a result some stores, like Scotch Houses, owned by Great Universal Stores, have in their sales double and not all the big London department stores have beenatching up sales increases of least 25 per cent. on last year. Harrods is expecting to be around £90m. this year as against £70m. in 1975, while the height of the tourist season in the autumn, Selfridges' sales were running 70 per cent. up on the same period last year.

Some port towns like Newcastle and Dover have also benefited from the boom, along with tourist centres like Oxford and Edinburgh. But, for the majority of retailers round the country, the tourist boom has been something they read about in the newspapers. The effect of the devaluation of the pound has not been noticed by foreigners anxious to lose the buying power of their currencies in the British Isles, but higher import bills. Those towns lucky enough to benefit from it, however, the tourist boom has lasted longer than anyone dared expect. The stores normally see a minority of foreigners have been



Shoppers in Oxford St.

sales figures in the summer but known to buy several racks of ladies' nighties in one go. But though it sometimes seems that the Oxford Street stores only have to open their doors in the morning for the tourists to fall in, most of the shops have put some effort into attracting them. Many, like Selfridges, now advertise abroad or in airline magazines, while most claim to employ staff speaking all the main foreign languages.

Stories of the money spent by individual tourists abound. In Marks and Spencer's Oxford Street store, where British customers now seem to be a minority, foreigners have been

known to buy several racks of ladies' nighties in one go. But though it sometimes seems that the Oxford Street stores only have to open their doors in the morning for the tourists to fall in, most of the shops have put some effort into attracting them. Many, like Selfridges, now advertise abroad or in airline magazines, while most claim to employ staff speaking all the main foreign languages.

The big question now is how long the spree can last. Some West End shops say that more than half their customers are foreigners and there would certainly be a nasty vacuum if they were to disappear. Certainly the drop in the value of sterling and the consequent rise in the buying power of other countries has played a large part in this year's boom. But the hope is that the foreigners who have been bargain hunting this year will return even if sterling strengthens.

After all, the argument goes, they will not have only learned this year what a cheap place London is to shop in, but also what a convenient shopping centre it is. Convenient might not, however, be the adjective used by some British shoppers who have struggled to get served among the tourists this year.

In addition there is the attraction of the Queen's Silver Jubilee next year. Oxford Street will be dressing itself up in full festive regalia and even the summer clearance sales will take second place to the event. Before that, however, are the winter sales and the tourists are expected to play a big part in these too. "The tourists aren't pound-crazy idiots you know," says the manager of one London store. "They appreciate a bargain and don't seem to mind fighting for it."

There is nothing new about that. In 1872 Swan and Edgar, "wholesale and retail warehousemen by appointment of Her Majesty the Queen," were respectfully inviting American ladies and gentlemen to "inspect the largest, choicest and cheapest stock of silks, furs, costumes and general drapery goods at the lowest ready-money prices in the Kingdom."

E.G.

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Squeeze on independent

THE FLIGHT of the small shopkeeper has been for some time a subject both of bitter complaint from within the trade and half-hearted nostalgia from the general public. Supermarkets and chain stores, banks and building societies, gas and electricity showrooms have all combined to provide a same-ness up and down the country's high streets which is deplored by the heart but often welcomed by the purse.

Recently, however, this erosion has been halted a little, the letting policy of the developer has stopped people from stocking large freezers or driving 10 miles to the supermarket to do preference.

Shoppers can hardly be blamed if they are only attracted to the bargains they have heard about so advertising often on a national basis, added the lever to bring the price-competitiveness of the multiple to the attention of the public.

At the other end of the scale, it is doubtful whether bicycle and pramulator shops still merit a separate sector for financial analysis yet this has been balanced by the growth in the number of car accessory and do-it-yourself outlets.

The major squeeze on the independents has not been in buying power or management expertise but in their inability to cope with the cost of high street property or the soaring street price of the food side, that the rate demands of local authorities has been. So they have moved out of the food side, that the rate demands of local authorities has been brought home to the public. From nearly 147,000 outlets in 1961 it is estimated that there afford but which were less

attractive to the mobile shopper, these something under 16,000. Of course, some specialty shops are multiples and co-ops. But during the last few years, it is vital and high unit value, low floor space outlets like jewellers growing, so the losses have also fared better than nearly all been among the average. But in the new developments rents have often been smaller independents.

Recently, however, this erosion has been halted a little, the letting policy of the developer has stopped people from stocking large freezers or driving 10 miles to the supermarket to do preference.

Shoppers can hardly be blamed if they are only attracted to the bargains they have heard about so advertising often on a national basis, added the lever to bring the price-competitiveness of the multiple to the attention of the public.

In the meantime some suburban shopping developments have left the big city small retailer stranded between the attractions of the drive-in supermarkets and the park-and-ride scheme which sees his rates supporting a free bus service to whisk his potential customers straight past the door.

The public still responds to the variety of choice offered by a multiplicity of small shops and, although there has been a steady decline in the number, the independent has a long way to go before it can struggle no longer. Diversification has been the policy of both large and small outlets and, though the little man often opposes bitterly

any move by others to poach his wares, especially customers, the small retail put this defensive measure to the value of failed to generate sales and support.

Chemists shops may still rely heavily on prescriptions and operate a kind of profit-sharing scheme to support the service in rural areas. Yet, despite battling against dispensaries in group practices, there is a growth sector which, on the side, enjoys heavy support from television advertising. And chemists can also operate a limited voluntary group.

Benefits

Newspaper, usually known as CINAs, for their triple role which includes confectionery and tobacco, while angry at the sale of women's magazines in supermarkets, are enjoying the benefits of limited voluntary group buying for sweets and tobacco and are in many cases thriving.

Jewellers, leather and sports radio and electrical and women's and children's clothing are all common, like the high cost of borrowing and where there is capital to be made it is more firmly grasped.

The nation of shopkeepers is looking decidedly different between the of a small engine and a local group.

There is a great difference between the of a small engine and a local group.

Both have some common, like the high cost of borrowing and where there is capital to be made it is more firmly grasped.

The nation of shopkeepers is looking decidedly different between the of a small engine and a local group.

The whole sector has also been hit by the requirements of specialisation, depth.

SEFT was the ledge and breadth first in the chain of legislative and fiscal measures which have to match.

hit the retailer by longer hours. It is difficult enough of book-keeping. Multiple rate big battalions to org.

VAT is probably the greatest hit for their staff, e

headache with the price code restrictions looms as runner-up, but another major promises yet another

factor has been the equalisation which will once aga

one of staff pay levels. The steady retailer in the firing

line of low-cost part-time confused public. But

labour has relatively become a the craft is the ultim

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which the public will

Stuart A

Durables hit

FOR SEVERAL years the had a disastrous effect on many marketing of consumer durables has been bedevilled by fluctuations in credit restrictions and changes in tax. After sustained pressure from retailers and manufacturers, and some extremely depressing evidence of the effect tax changes have had on home industries, to the benefit of exports, it now seems that the Government and the civil servants may be getting the message.

The imposition of the luxury rate of 25 per cent of VAT in March 1975, was perhaps the "reductio ad absurdum" of the idea that such regulators are the best way of managing the economy. Quite apart from the arbitrary definition of "luxuries," which included many things commonly regarded as necessary, the effect of cramming almost a whole year's sales into two months before the imposition of the new rates

is extremely difficult to trace an underlying pattern of demand for electrical goods and furniture. However, after a fairly poor year, the outlook for 1977 must be fairly bleak on the whole with the prospect of a static or declining market following a year which has been characterised by poor trading.

The market for colour television sets is unlikely to exceed the 1976 level of about 1.6m. sets. The market for hi-fi and audio shows some signs of retaining buoyancy, possibly because television is becoming a "routine" item in many households, whereas hi-fi and audio with its great variety of equipment provides a range of novelty at widely different price levels.

The domestic market for the "extras" like video cassettes and teletext is still in its infancy and is likely to be slow to take off in the present overall economic climate.

At a time of depressed demand it is inevitable that margins will be squeezed and a greater emphasis will be put on new types of product to stimulate sales. In the furniture trade margins have been considerably reduced from their historically high level, and the prospects are for even greater cuts as retailers struggle for their share of a declining market.

It is unlikely that manufacturers will also continue the trend for greater mechanisation and a more factory style of production, with a continuation of the search for new materials to substitute for expensive woods and veneers.

In the white goods sector micro-electronics is expected to make an increasing impact, with a computer "brain" on a silicon chip replacing the more cumbersome electrical/mechanical control systems. The electronic control of washing machines introduced by Servis this year could potentially bring greater reliability, but as yet cost savings are not apparent and other manufacturers are still hanging fire. Cookers, mixers, vacuum cleaners and many other appliances could all benefit potentially from micro-electronics.

At the same time, the full benefits of integrated circuitry have still not been exploited in radio, television and hi-fi equipment which can still be expected to come down in price (in real terms, though not in monetary terms).

These likely benefits will all be welcomed by retailers at a time of increasing difficulties.

But the greater reliability which integrated circuits can potentially provide, is likely to increase the tendency for at least the smaller consumer durables to be sold off the shelf from supermarkets and discount warehouses, at the expense of the small retailer.

Max Wilkinson

able to repair the goods within 15 days he will lend a similar one to the customer. Perhaps the most important item of the code is that retailers agree to visit the customer within three working days of receiving a request for repairs.

As labour and other costs increase, however, servicing is inevitably becoming more expensive, with a minimum charge of £5 or more quite common now. The imposition of VAT at a high rate on these already high costs has opened the way for pirate servicers who take on jobs in their spare time for cash payments.

Diversify

While retailers do not on the whole make much money out of servicing, it is in their interest to make sure that the job is done promptly and efficiently.

A similar problem facing the specialist retailers is the increasing competition from the large multiple stores as they diversify into small electric appliance sales.

The large stores, particularly those which specialise mainly in groceries or clothing, cannot offer anything like the detailed knowledge of service backing of the specialist shops. This means that customers will continue to rely on small electrical shops for many of their needs, particularly small sales and servicing, while in difficult trading conditions the shops are being deprived of a significant portion of basic sales.

At a time of depressed demand it is inevitable that margins will be squeezed and a greater emphasis will be put on new types of product to stimulate sales.

The market for washing machines has been depressed by the long hot summer, now shows signs of picking up, but the UK washing machine market is unlikely to go much beyond the present level of 1.6m. units a year which was down 9 per cent on 1974/75.

Refrigerators are selling at about 1.3m. units a year in a fairly static market which depends upon replacements, new households, and some upgrading to larger units.

The market for new furniture has been depressed by the slowing down of housebuilding, but sales of kitchen units have held up well and helped to produce a slight overall growth.

The prospects for next year, with the housing market even more depressed must be fairly poor.

The problems of the trade are not helped by the continuing 12.5 per cent VAT charged on luxury goods, which most retailers consider to be not only unjust, but a short-sighted

policy of discrimination against a certain sector of manufactured goods. One of the main complaints is against the levying of luxury VAT on servicing, which has made it much harder for retailers to improve the speed and efficiency of repair work.

This is felt as a particularly unjust imposition at a time when retailers have made a big effort to improve servicing and to get rid of the image of un-punctual, expensive and sometimes shoddy service.

The new drive was evidenced by the code of practice issued by RETRA in September, negotiated with the Office of Fair Trading. This code provides a guarantee of both parts and labour for 12 months regardless of a manufacturer's guarantee.

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Menswear shops face problems

A somewhat dramatic movement to members of the Menswear Association of retailing operations, a major suit sales have also fallen as young man's market. The campaign is being run in 19 countries throughout the world.

Other recent moves include the decision by GUS to close 11 of the 14 Pierre Cardin shops run by its Hector Powe subsidiary, and the introduction by Austin Reed of menswear into its stores. Austin Reed is hoping to take advantage of the increased tendency for men and women to shop together, but it is also making the move because it feels that the group to which it appeals—middle-upper income earners—has been hardest hit by tax increases and wage limits, and that a broader base must therefore be sought.

Although the remark was made mainly to serve as an argument to menswear sellers to step up their selling, it nevertheless highlights the serious problem the sector has been facing for the year. The big multiple is accounting for more than half total sales, and the independently owned have been suffering from long stagnation in trade although there have been signs of a seasonal pick-up recent weeks, few retailers expect next year to be very better than the present.

The problems further faced in the textile industry indicate, consumers have in course of the recession only lost the clothes-habits with expenditure clothing in the second quarter of this year no higher than 70 prices than in 1974, and finally down on 1975 and 1976.

Nor has the situation very different on the part where consumers affected sales, with consumers reluctant to come into town in the U.K. been experiencing a decline in their shopping and able anyway to make living standards. In the do with fewer garments. Sales have recovered this autumn but many of the major clothing producers have begun to look in Germany, with consumers evidently choosing to the increased proportion of the market now being taken by imports.

Marks and Spencer, one of the leading U.K. retailers of clothing, with sales of £584m in the year to end March, has warned that it is not finding the present economic climate conducive to sales of clothing and the company is now experiencing more rapid growth than its food side.

The problems facing men's tailoring reflect not just the corresponding period last year, sent a significant state of trade, profits were down £250,000, £65m. Hepworth's down £800,000 at £2.8m in the corresponding six month period, though the company does report an increase of some 17 per cent to the switch away from made-to-measure suits which have always held a far bigger proportion of the market in Britain than in any other part of the world.

It U.K. menswear retailer, The made-to-measure suit, is expected to report which only a few years ago when its results are published more than 50 per cent of shortly, and in a bid to the total market, has now de-

clined to less than one-third, noted a return to the formal suit, and to compound the problem with particular emphasis on the other types of clothing have become popular. Jeans now hold a very substantial share of the market and of course are worn with other casual wear such as knitwear rather than jackets.

The decline of the made-to-measure suit has already resulted in considerable rationalisation of production in Leeds and the North East where the main men's suits factories are located.

UDS, which operates the John Collier and Alexander chains, has recently shut a major unit in South Shields employing 500 people and dismissed a further 100 at Leeds, and other closures have also taken place.

Changes in the type of clothing men have been wearing, and the introduction at the same time of a strong fashion element into menswear have presented retailers with other problems. As recently as 10 to 15 years ago the bulk of shirt sales were still white with blue the traditional second favourite. White now qualifies as a fashion shirt, such as its rarity, but while greater variety has stimulated sales it has also meant retailers must now carry very much larger stocks.

Cheapest

The problem of financing very much higher stock levels has had its effect elsewhere in the textile chain. For with other costs also rising it has made necessary for retailers to look much more closely for the cheapest source of supply; this has usually meant imports. In shirts, the most important men's fashion garment, importers have managed to capture more than two-thirds of the market.

With imports in all textile sectors taking an increasing share of the market throughout Europe the fibre and textile industry has been looking to resumed growth in demand to bring at least partial relief for its problems, and if efforts to stimulate more consumer demand should benefit. Hoechst of Germany has recently launched a major campaign in a number of European countries with the aim of diverting into textiles some of the consumer spending now going to other products such as cars. Other producers have also stepped up support for their brand names.

The biggest of all campaigns under way, however, is a £45m. exercise launched in September 1976 by the International Wool Secretariat, in association with manufacturers and retailers, to promote the textile cycle on their business operations.

Rhys David

Chemists shielded from recession

THE face of chemists—branches, Weston, recently for chemists and photographic from launching a price war by armadists as they prefer taken over by the photographic dealers (excluding receipts from starting selling to supermarkets called—are in a better specialist. Dixons, may be the National Health) had grown but even in this sector, the supermarket are putting pressure on the manufacturers to withstand a recession having its problems but Boots to 182 many other sectors of the economy is continuing to record real. The growth was not, however, spread throughout the change in their distribution trade. After all, people growth in its retail sales. And, ever, spread throughout the industry. The index for sales arrangements.

the situation and the comes to most people's minds by independent chemists had usually goes on when the word "chemist" is risen to only 159 during the same period. And, while the chemists are in the ideas which the pharmacists multiple groups, like Boots, however, chemists are in the unique position of professional association is not have been increasing their prices if he is not to lose sales.

Although profits margins on penetration of non-traditional markets like baby clothes and toothpastes are generally lower than on medicines, it is these penetration which traditionally help boost turnover.

Moreover, the fact that grocers—Boots—were cutting the prices of things like toiletries has meant that the independent chemist has had to cut his prices if he is not to lose sales.

Product range

The chemists have tried to retake. Boots is not the only chemist group to have extended its product range, though the size of its stores means that it has more room to manoeuvre than most. The London chain of Underwoods, for example, is now selling jeans in some of its bigger stores though some traditional pharmacists would feel that such a diversification was ill-suited to their business.

Well over half the toothpaste sold in this country is now sold through non-chemist outlets and grocers now have a standing in the High Street, department stores, have to preserve. Pharmacists have generally managed to dissuade a long training, and though it the manufacturers of the more expensive brands of cosmetics fessional aspects of running a

CONTINUED ON NEXT PAGE

HILLARDS

rapid growth continues. Sales last year £55m. Development sites for new stores from two acres upwards required in the Midlands and North. Ring 0274-370111. Ask for Tony Feeney.

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Our import/export hanging garment service is worldwide. We transport by road, rail, sea and air and cover virtually the whole of Europe, most countries of the Far and Middle East as well as the Americas with great frequency.

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RETAILING XII

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J.M. Centre, Liverpool - headquarters of the Littlewoods Organisation

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100 stores in major centres throughout the country

Littlewoods
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operations in Europe

The
LITTLEWOODS
Organisation

SERVING THE NATION - FROM MERSEYSIDE



WHEN WAR gratuities and insurance endowments meant that people could think of setting up a little business of their own a popular favourite was to buy a newsagent's shop selling sweets and cigarettes and to read newspapers. The tobacco companies are wooing the retailers assiduously, and the growth in the number of separately packaged sweet lines of pre-packed weights should mean less waste and more assured profit. But it is very difficult to wait for a steady income. Minor problems like the 5 am call to sort and mark the papers and the emergency bicycle to cope with a round uncovered at short notice by a schoolboy with a cold were glossed over. The new and proud proprietor pictured himself gently smoking a pipe, sipping a cup of coffee supplied by his smiling wife and indulgently weighing out the odd quarter of ball's eyes.

Instead he found himself with a seven-days-a-week demanding job, six of them often with morning and evening papers. And if Mrs. Jones didn't receive her Dog's World on the appointed day then he risked a volley of abuse and a threat to move the whole order to a competitor further up the street.

One leading expert on this retail sector recently described it as "struggling and worried" after a poor year in 1975. In that year it accounted for about 7.8 per cent of the total turnover and had held that much only because of frantic attempts to diversify into books and records, greeting cards and stationery, ice cream and drink, tights and torch batteries.

Wages are up, newspaper sales in total are down, sweets and chocolate have been depressed by two good summers. VAT took its toll and the cigarette market has become so confused by price increases and on tobacco as well. Their price wars that both retailers and customer are confused. However, there are signs that the trade's own gloomy view of will have to be replaced. Un-

doubtedly many will survive possible to buy a packet of king paper, has a very short shelf dramatically if it is only on counter size cigarettes for the same time and a sale lost is lost for price as a standard size. At the ever.

reduction in numbers as supermarkets and multiples continue to take advantage of impulse marketing pattern, again a feature of the British market, which has led to some brands

now being made available in

both coupon and non-coupon

versions.

Single

There has been a steadily growing tendency for the multiples to take a greater share of the trade over the past ten years and this has allowed them to maintain their High Street positions. But the single outlet or small chain of perhaps three or four shops is far from overawed.

Attempts by the chemists to see the sale of mild drugs by self-service methods, banned have failed and the recent swing to king-size cigarettes because of the heavy advertising battle among the manufacturers have led to higher profits.

In adding to the number of lines carried, the sector has become better able to level out the peaks and troughs of seasonal sales and at the same time become socially more of a traditional corner shop.

The specialist sweet shop is becoming a rarer species and has in most cases at least taken

To take account of this, the manufacturers have already begun a marketing campaign

which concentrates on the

peaks and troughs of

the U.K. market.

price differentials of

the main headache. The news of

possible to buy a packet of king paper, has a very short shelf dramatically if it is only on counter size cigarettes for the same time and a sale lost is lost for price as a standard size. At the ever.

Delivery to the retailer, On the face of it, can be affected not only by to be seen problems at the main production end but during transport to the wholesaler and again from the wholesaler to the shop.

One way in which the de-

livery process is being speeded

up is by train packing.

Instead of waiting until the newspapers

arrive in bulk at the regional

wholesaler before being broken

up and passed on they are now

bound for individual retailers

while the train is en route.

However, even using this im-

proved method a simple lights

failure can lead to a

So the retailer is coping with

a drop in total sales as cover

prices lead people to take one

paper instead of two; the news-

paper bill was always vulner-

able to cuts when a family was

looking for economies in its

budget. Wages, although still

low, have gone up by 7.5 per

cent in two years and this has

been exacerbated by the

equalisation of female rates.

Laws on the employment of

children mean that newspaper

rounds cannot begin before

7.30 am, must last more than

an hour and cannot be under-

taken by children under 13.

Rates are usually about £2 a

week depending on the size of

the round but in addition the

retailer is required to see that

bicycles are in good order, the

children properly clothed and

bagged. But the service

must continue, for otherwise

retailers fear that the total sales

of newspapers would drop.

The newsagents' association

is still seeking a way of

protecting the newsagents' in-

dependence.

Chemists

CONTINUED FROM PREVIOUS PAGE

pharmacy and advising the public on medicinal problems that running a shop, it is one which enables chemists to play a unique role in the High Street — a role with neither the National Health Service nor the public could do without. An indication of the importance of this training is given by the fact that Boots still employs trained pharmacists as the managers for all its shops.

But the stress on the professional nature of pharmacy can inhibit the use of what in other business would be regarded as legitimate commercial methods of increasing sales. The pharmacists' professional association frowns upon its members using the word "chemist" in their advertisements and there have been problems when chemists tried to promote themselves as a voluntary group, similar to those which have done much to help the independent grocer fight off the challenge of multiple supermarkets in the food business.

Impact

The voluntary groups are, however, beginning to make more of an impact. The pharmaceutical wholesaler, Unichem, broke new ground in October by using television advertising to draw the attention of chemists to the service it provides. At the same time, the profession has itself been trying to protect its more vulnerable members.

At present chemists are estimated to be closing at the rate of 250 a year, though the figures for 1976 suggest there may be fewer closures this year than last. To-day there are 10,973 registered pharmacists — of which 1,100 belong to Boots and 300 to the Co-op. This represents a fall of 20 per cent over ten years.

In this situation, it was not surprising that chemists reacted bitterly to the Medicines Commission reversing its recommendation to ban the selling of certain pain killers, like aspirin, by self-service. In effect, the ban would have meant that many supermarkets would either have had to stop selling such products or change the way in which they sold them. The pharmacists, who had seen an increasing proportion of the analgesics market go to grocers, not unnaturally backed the recommendation on the grounds that the public would be better protected from the dangers of drug misuse if they could not buy analgesics in the same way as harmless grocer products.

The trade organisation representing the grocers, however, fought back, arguing that such a ban would reduce the availability of such products to the public, and the Minister of State for Health asked the Commission to review its proposals. In October, the Commission announced that, subject to certain changes in packaging, it would not press for a ban.

Since chemists might seem to have an enviable position in the prescription business, which is immune to encroachment by other shops, the fuss they made over the Medicines Commission's decision may seem dis-

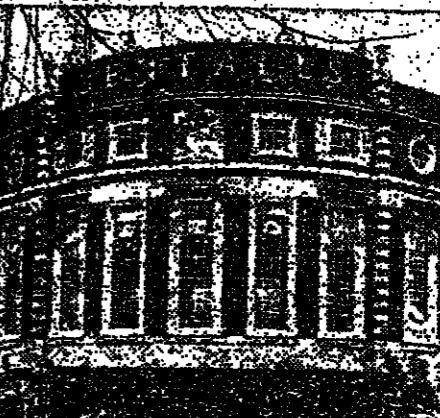
proportionate. However, in the merely because the profession's view of the proposed ban was vital in protecting the town.

At present there is a National Health business in Britain for ever, though of increasing importance to the independent chemist, is a European country not as rock-solid as it might seem.

While N.H.S. business now point of view and accounts for only 15 per cent in rural areas, the total turnover of Boots' is still viable. It is likely that over half the sales will be one of a

chemist as against about a third on the National Health Service over 20 years ago. But the development of health centres, which by the time it brings together several doctors, probable that seven under one roof, means some more chemists will be finding their prescription business is collapsing.

Bentalls - the leading independent store group



Photograph: Main store at Kingston upon Thames

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The Economist Intelligence Unit Ltd.

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How safe are we from accidents involving nuclear radiation? The accident at Windscale has revived concern about the dangers.

Radiation risks: polemics and reality

By DAVID FISHLOCK, Science Editor

BRITISH workman was hospital in Southampton, one of the risks of "ionising" radiation no fewer than 95 National dead gamma rays from a Health hospitals using the "atomic disease" go back to d of metal removed from a deadly metal rods as X-ray miners in uranium-rich regions clear reactor. He had mis-sources in England and Wales in the 19th century. They alone, whereas the widely condemned plant took place at a unique factory (for Britain) called Windscale.

Windscale, once a war-time ordnance factory, was the factory where plutonium was made and refined for the first British nuclear weapons. Its management has been preparing the transition to a purely civilian role for Windscale since 1962, when the defence chiefs decided that they had all the plutonium they needed for weapons. In 1971 it became one of the factories of a new State-owned energy company called British Nuclear Fuels (BNFL).

For the past year Windscale has scarcely been out of the news. Its troubles began when the Daily Mirror ran its "nuclear dustbin" stories in October last year, alleging that the company planned to turn Britain into a repository for the world's radioactive nuclear wastes. The newspaper soon dropped the stories—but not before others had enthusiastically entered the chase.

As a result Windscale is firmly fixed in most people's minds as the centre where the British nuclear industry is carrying out its most deadly operations—reprocessing radioactive fuel, refining plutonium, storing radioactive wastes. All this has become of far greater public concern than its actual safety record.

It was not, as is widely believed, the dreadful consequences of the atomic bombs dropped on Japan in 1945

which first alerted industry to

The important difference between these two events is the harm that might have been done to the three workers had they remained exposed to the radiation for long enough by a very large factor of safety. The important difference is that the unpublicised event took place in a

factory where plutonium was made and refined for the first British nuclear weapons. Its management has been preparing the transition to a purely civilian role for Windscale since 1962, when the defence chiefs decided that they had all the plutonium they needed for weapons. In 1971 it became one of the factories of a new State-owned energy company called British Nuclear Fuels (BNFL).

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COMPANY NEWS + COMMENT

Staveley well on target with 86% rise

THE DIRECTORS' forecast that pre-tax profits of Staveley Industries for the 53 weeks to October 2, 1976, would be "well ahead" of those for 1975 has turned out as an advance of 86.3 per cent. to £6.76m. The directors state that all product groups, except possibly electrical and mechanical services, expect to increase their profit in the current year.

Dividends for the year are stepped up from 7p to 7.6p net per £1 share with a final of 4p, as forecast. Stated earnings are up from 17.7p to 23.1p before extraordinary items.

At halfway, profits jumped from £1.43m. to £2.72m.

HIGHLIGHTS

In a complicated deal Phillips is buying for cash Pye's U.K. television and audio interests while at the same time it is acquiring all Pye's interests in Hong Kong and Australia. Lex also takes a look at the Board room row at Berry Wiggins and the events that led up to the reshuffle. Staveley has again turned in a strong performance this time, and pre-tax gain is 86.3 per cent. on a sales gain of 28.6 per cent. At Tricentrol there is some slowdown in the growth rate in the third quarter but there appears to be a change in the dividend policy. Samuel Osborn has managed to check its profits decline at £22,000 on the year but at K Shoes the picture deteriorated in the second six months. In contrast Martin the Newsagent enjoyed a better second half but at Dimplex there are no signs of an improvement with losses slightly higher at the half way stage.

Dubilier ahead with £0.54m.

AN IMPROVEMENT in pre-tax profit from £15,000 to £37,000 on sales up from £5,65m. to £8,30m. was produced by electric and electronic components manufacturer, Dubilier. For the year ended October 1976, half was profitably up from £29,000 to £29,000.

The company says it has entered the current year with order book some 28 per cent higher on the same period of last year. A programme of plant grading and re-equipping plant equipment, maintaining inventories, improve productivity and expand capacity, particularly for export markets, is continuing.

The final dividend is lifted to 0.447p net (0.3425p) per 50p share making the total for the year £25,000 (£21,000). Earnings per share were down from 1.3p to 1.1p.

Profit was slightly ahead despite a difficult year. The group is now in a much healthier state.

Bank overdrafts of £2.1m. (£2.7m.) overseas £1.5m. (£2.0m.) Bank borrowing facilities available to the company exceed £1.3m.

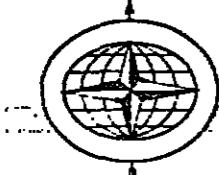
During 1976, £4.2m. was invested in new assets (£2.1m.) and the yield is 7.4 per cent. looks reasonable for a group that has proved its mettle.

• comment

Ordinary shareholders' funds dropped from 45.2 per cent. last year to 26.3 per cent. in 1969. This was 12.1 per cent. in 1969. The group has capital investments (which are continuing) in the group has reached a return on capital of 5.5 per cent. This year could be hampered by public expenditure cutbacks, but there is strong exposure to overseas markets. says Mr. A. Wheeler, the chairman.

The group is in a good position to extend its markets in the U.K. and abroad.

The Mercantile Bank of Canada



CONDENSED STATEMENT OF ASSETS AND LIABILITIES (at October 31, 1976 (with comparative figures for 1975)

	1976	1975
Cash resources	\$ 93,819,781	\$ 72,384,304
Government and other securities	305,233,551	172,235,851
Loans, including mortgages	1,243,839,064	992,029,562
Bank premises	3,256,168	2,876,771
Customers' liability under acceptances, guarantees and letters of credit as per contra	55,537,317	44,332,403
Other assets	2,407,337	4,503,576
Total assets	\$1,708,093,219	\$1,288,162,567
 Liabilities		
Deposits	\$1,568,154,940	\$1,138,842,282
Acceptances, guarantees and letters of credit	55,537,317	44,332,403
Other liabilities	8,705,711	38,071,432
Accumulated appropriations for losses	13,327,089	7,993,440
Capital, rest account and undivided profits	62,367,152	58,295,960
Total liabilities	\$1,708,093,219	\$1,288,162,567

STATEMENT OF REVENUE, EXPENSES AND UNDIVIDED PROFITS (For the Financial Year Ended October 31, 1976 (with comparative figures for 1975)

	1976	1975
Revenue:		
Income from loans	\$126,669,498	\$ 72,312,454
Income from securities	15,023,032	8,286,917
Other operating revenue	7,148,675	6,361,233
Total revenue	149,841,205	94,154,664
 Expenses:		
Interest on deposits	113,320,804	63,260,174
Salaries, pension contributions and other benefits	7,301,254	5,782,389
Property expenses including depreciation	2,262,595	2,029,201
Other operating expenses, including provision for losses on loans based on five-year average loss experience	6,174,348	4,522,565
Total expenses	129,258,102	75,584,320
 Balance of revenue		
Provision for income taxes relating thereto	20,582,103	18,570,344
 Balance of revenue after provision for income taxes		
Appropriation for losses, net of income taxes related thereto	3,700,000	2,500,000
 Balance of profits for the year		
Dividends	10,208,103	8,902,324
Amount carried forward	6,001,911	5,659,024
 Unadjusted profits at beginning of year		
4,266,192	3,943,329	
3,887,560	544,240	
 Transferred to Rest Account		
8,093,852	3,887,560	
6,726,700	—	
 Unadjusted profits at end of year		
\$ 1,367,152	\$ 2,857,560	
 Balance of revenue after provision for income taxes per share based on average shares outstanding		
\$1.74	\$1.57	
 Balance of profits per share based on average shares outstanding		
\$1.28	\$1.32	

John P. Murphy
President & Chief Executive Officer
Head Office: 925 Dorchester Boulevard West, Montreal, Quebec H3B 1R3
Branches: Halifax, Saint John, N.B., Quebec, Montreal, Toronto, Kitchener, Hamilton, London, Winnipeg, Calgary, Edmonton, Vancouver and a representative office in Los Angeles, California.

Walter A. Pisco
Executive Vice President & Chief General Manager

Dubilier's financial position is sound. Management continues to look for new product lines, licence agreements and acquisitions that will complement and strengthen the existing electronic component know-how, he adds.

K Shoes profit slumps 36%

THOUGH SALES rose by 15 per cent. from £34.37m. to £39.75m. pre-tax profit for K Shoes slumped by 36 per cent. from £2.581,000 to £1.653,000 for the year ended September 30, 1976. This was after a drop in profit at the interim stage from £1.23m.

All the profit was from the retail company, K Shoe Shop, which operates 200 shops in the U.K. and 11 in Holland. K Shoe Shop buys nearly 80 per cent. of all their shoes from K Shoe factories.

The manufacturing companies made a loss. Trading conditions were generally difficult due to an overall decline in footwear sales and a substantial increase in imports. Many of them are subsidised prices. Mr. Crookenden, the chairman, states:

The final dividend is lifted to 1.32p net (£1.278p) per 50p share, making a total for the year £20.69p.

The final dividend is lifted to 0.447p net (£0.4028p) per 50p share making the total for the year £25,000 (£21,000).

Results in the second half were slightly affected by short-time working on the manufacturing and by provision for redundancy payments following the decision announced in September 17.

The meeting will be at Kendal on Friday 17.

• comment

K Shoes has disappointed the market at the full year stage with a profit collapse of a third after an interim fall of 14 per cent. The key to the shortfall is the manufacturing division which moved into a loss of £100,000 for the year after redundancy costs of £225,000, and this year demand is unlikely to show any recovery.

Retailing on the other hand showed a healthier performance. Helped by the better turn-out in Holland, which showed profits of £160,000. Volume, however, was down by 4 or 5 per cent. and the stores are unlikely to be in a hurry to make up for this.

The increase in leather prices has obviously had a detrimental effect on working capital requirements and borrowings are £1m. higher than a year ago, when net debt equalled £60,000. Exports are increasing thanks to the sterling devaluation but the important home market is not looking any better and the share is unlikely to show any relative strength at 26p where the yield is 13 per cent.

Statement Page 31

Graff Diamonds dividends

Graff Diamonds, which is planning to revert to a private company by a 25p a share cash bid for a 25 per cent. minority stake not held by the Graff family, is to allow shareholders to keep the special 2.21p per share dividend announced at the time of the offer last month whether the scheme is accepted or not.

In addition and in view of the satisfactory results of the opening months of the current year

DIVIDENDS ANNOUNCED

	Current payment	Corresponding div.	Total for year	Total last year
Elvervolddebt	2.17	—	75	75
Reinhard Board	0.66	Jan. 31	1.14	1.04*
Crown House	int. 1.4	Feb. 23	1.38	3.81
Duhilier	0.44	Feb. 8	0.88	0.80
G. M. Firth	int. 2	—	5	5
Jacksons Bourne End Int.	NU	—	1.05	2.85
K Shoes	1.32	Mar. 7	3.09	2.05
Marlin the Newsagent	2.31	Feb. 17	4.3	3.81
Samuel Osborn	2.22	Jan. 31	3.2	3.2
Staveley Inds.	4	Feb. 2	7.9	7
Twinkie Speakman	1.08	Feb. 3	0.88*	2.01*
Unilever	2.98*	Jan. 2	2.25	6.1
Vina Group	int. 0.75	Feb. 28	1.0	0.37
G. Whitehouse	int. 0.2	Mar. 18	1.0	1.0
Wilson Bros.	int. 0.2	—	—	—

Dividends shown per share not except where otherwise stated.

* Equivalent after allowing for scrip issue. + Gross. + Dividends to consolidation and scrip issue. ** South African cents.

The Financial Times Tuesday December 1

New dividend point for Tricentrol

ON TURNOVER some £10.7m., builders merchants at £53.12m., pre-tax profits and loss £5.7m. (£11.3m.) of Tricentrol doubled from £5.8m. £1.9m. for the nine months to September 30, 1976, and £1.07 (£2.53), profit after £16.9m. against £21.00m. for the six months stage. Profits for all 1976 were £28.7m.

Announcing a new dividend policy, the directors say that until now distribution has been limited to profits from the commercial division only. However, development of the Thistle Field, now to go into production in the last quarter of 1977, clearly changes the long-term status and prospects of the company.

It will be the broad intention in current and future years to pay out one-third of profits from all sources available for distribution after taking into account a fall in charge, and any dividends made available.

However, there is a total commitment of cash flow from the Thistle Field to repayment of development loans and, accordingly, profits available will be limited to such an amount as the directors consider advisable.

The figures include a first-time contribution of £1.02m. turnover and £0.11m. profit from Crown Diamonds Engineering Oman which began trading on April 8 this year. The group's interest in this company has been altered from 65 per cent. to 50 per cent. reducing the cost of the investment.

The final dividend is listed to 1.32p net (£1.278p) per 50p share, making a total for the year £20.69p.

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MINING NEWS

COMPANY MEETING



Profits
Assets
Dividends
All
Higher
and
rend
continues

M PROFITS
54% before tax to
£97,104

M ASSETS
up 11% on the year

M DIVIDEND
by 19% maximum
owed by the Price Code,
averaged over 8 times.

M ERIC SOSNOW
Chairman, informs us "this gives
us the scope to adjust
dividends as soon as
reasonably possible.
Personally I believe this is
likely to come rather
than later."

M SCRIP
Issue 1 for 4.

M FUTURE

Record results are due
to the elasticity and
diversification of UCM's
mid-wide activities, and
its financial strength.
Chairman adds:
"Since the end of the year
we are on a most
satisfactory level. I can
see good results for
the current half-year."

nited City
merchants
mited

M House,
Swallow Place,
Finsbury
Street,
London EC1A 1BB,
01-629 8424

BH South raising \$31m. for phosphate mine

BY KENNETH MARSTON, MINING EDITOR

TERMS are now announced of the capital-raising plans of phosphate rock production to be Australia. BH South for its big expanded to a first-stage annual phosphate mining development in capacity of 1m. tonnes; it is Queensland, a near doubling of already being increased, and the issued share capital is \$18.75m. (£12.25m.). It is expected that the anticipated output of 1m. tonnes a year will be covered under long term sales contracts.

BH South comments that there has been a recovery in the phosphate market and points out that the devaluation of the Australian dollar will benefit the company's earnings including the Cobalt copper operation which is now facing the requirement of a short-term bill financing earlier this year.

Accordingly, the earlier forecast of a resumption of dividends in September next year has been strengthened. It is generally

expected London market yesterday the shares fell 150 to 165p following the issue news, but they have been attracting a sizeable investment demand in recent times.

MT. LYELL EASES RETRENCHMENT

Thanks to the devaluation of the Australian dollar, the Consolidated Gold Fields group's Tasmanian Mt. Lyell has cut its retrenchment plan. Last month it was decided to cut the annual rate of copper output from 22,000 tonnes to 15,000 tonnes. But the mine now intends to aim at a rate of 17,500 tonnes and thus limit lay-offs to 200 employees instead of 400 as earlier envisaged.

Even so, the company expects to remain in an overall loss position. There is still little prospect of a return to profitability unless there is either an improvement in the copper price beyond the directors' expectations or further currency adjustments favourable to the company. It is stated.

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Pancontinental ready

AUSTRALIAN Pancontinental Mine is ready to start construction on its Northern Territory uranium project in the 1977 financial year. Government approval is granted in time, reports our Sydney correspondent. The chairman, Mr. Tony Grey, said at the annual meeting that the capital cost of developing Jabiluka was estimated at £17.5m. (£10.5m. and £200m. (£22m.)) in two stages, with \$35m. (£22m.) earmarked for 1977.

The project was expected to take three years to complete. If construction were allowed to start next year, production would be at the end of 1979 and delivery of uranium oxide would be made in 1980.

The initial rate of production was planned to be 2,000 tonnes of concentrate, which would be increased in two stages to 6,000 tonnes by mid-1980s, depending

on a number of factors.

Mr. Grey said that the project would mount a much more efficient selling operation.

Referring to environmental opposition to uranium mining and processing, he said it was based on "competing life styles".

Pancontinental were unchanged at 7.5p yesterday.

Mr. Buckley, the receiver of the collapsed nickel producer, Poseidon, is to call tenders for the sale of Poseidon's half share in the Windarra nickel mine in Western Australia. He said yesterday that the call would most likely be in the new year.

This decision comes after Shell, the international oil group, had made a tentative offer, but before November, Mr. Buckley disclosed that Poseidon's U.S. group had placed a bid.

Meanwhile, the Australian Industries Development Association is in the wings, willing to contemplate an equity offer in the event of other bids being unacceptable.

Mr. Buckley, who is still unable to place a book value on Poseidon's share of Windarra, added that a statement of the company's assets and liabilities should be filed with the South Australian Registrar of Companies this week.

Pantheon was placed in receivership during October by its principal creditor, the AIDC. Its partner at Windarra is Western Collieries, and BHP is buying the Australian arm of Peabody from the present owner, Kennecott Copper of the U.S. In any case BHP has extensively pegged areas near Collie on its own account.

Mr. Menzies said that coal production from Collie will be almost doubled by the demands of Alvest. At present the output will be linked with Peabody Coal, and BHP is buying the Australian arm of Peabody from the present owner, Kennecott Copper of the U.S. In any case BHP has extensively pegged areas near Collie on its own account.

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

Better news from Metallgesellschaft

BY GUY HAWTHORN

METALLGESELLSCHAFT (AG), the Frankfurt-based metals, engineering and transport concern seems to have had a rather better 1975 than it originally expected. Although there were continued losses in the aircraft field, operating profits showed a substantial improvement.

Horst Paul Gustaf Borgen, the group's chief executive, was unwilling to forecast the likely development outcome for the 12 months, but AG's preliminary report on the 12 months seemed to have an optimistic flavour. For 1974/75, shareholders received a 10 per cent. payout, down from the previous year's 15 per cent. after heavy falls in both turnover and profits.

The losses in the aluminium sector have been a serious drain on the concern's profits for the past few years. As one executive recently put it: "The lightest metal has been our heaviest burden."

However, AG has disposed of its stake in the aluminium smelting operation Leichtmetall. Its turnover and depressive 1975/76 figures, and the current economic year's return, should be a great deal healthier without them.

Group profits during the 12 months showed an overall improvement, although the processing sector, as well as aluminium, again showed a deficit. Prospects in the processing sector, however, are not much better and performance has improved considerably.

Group turnover, which dropped by about 20 per cent. (DM47.75m. to 18.6 per cent. from DM52.40m. to DM31.80m.) This is a considerable improvement but sales were still below 1973/74's DM3.51m.

The recovery was far stronger in the group's overseas business than at home. Domestic turnover went up by 9 per cent. from DM3.40m. to DM3.70m. (DM29.80m.) while overseas sales put up

rose 34 per cent. from DM3.80m. to DM2.40m. (DM14.30m.). Foreign trade as a proportion of total trade went up from 34 per cent. to 47.8 per cent.

According to a circular to shareholders, out today, the inflow of orders varied from sector to sector. There was a noticeable increase in orders in the metals sector and an improvement in the order situation in the semi-finished products sector. This compared favourably with generally flat bookings for chemical products.

Plant construction orders, particularly those placed with MC's subsidiary, Ural, continued to be very strong. But although the number of orders in this sector remained high, it was somewhat under 1974/75 levels.

The losses in the aluminium sector have been a serious drain on the concern's profits for the past few years. As one executive recently put it: "The lightest metal has been our heaviest burden."

However, AG has disposed of its stake in the aluminium smelting operation Leichtmetall. Its turnover and depressive 1975/76 figures, and the current

economic year's return, should be a great deal healthier without them.

Group profits during the 12 months showed an overall improvement, although the processing sector, as well as aluminium, again showed a deficit. Prospects in the processing sector, however, are not much better and performance has improved considerably.

Group turnover, which dropped by about 20 per cent. (DM47.75m. to 18.6 per cent. from DM52.40m. to DM31.80m.) This is a considerable improvement but sales were still below 1973/74's DM3.51m.

The recovery was far stronger in the group's overseas business than at home. Domestic turnover went up by 9 per cent. from DM3.40m. to DM3.70m. (DM29.80m.) while overseas sales put up

Amev forecast, takeover plan

BY MICHAEL VAN OS

AMEV, the Dutch insurance company, expects this year's profits to rise by "at least 10 per cent." from the 1975 level of Fls.53.5m. However, there have been major setbacks in the accident insurance sector this year.

The forecast was made in the company's latest financial statement governing the first nine months of this year. In the period, net profits went up to Fls.30.4m. compared with

Fls.37.5m., indicating a third quarter improvement after lower non-life premiums income as well as investment income reached Fls.1.0bn. in the first nine months, up 15 per cent. on the same period of 1975. Last year, turnover grew by the same percentage.

Results booked in the life insurance sector were "favourable." The insured sum went up by Fls.2.4bn. to Fls.31.5bn. The shares are already owned by the Amey subsidiary.

The Dutch insurance company's investment fund whose total assets amounted to nearly

Fls.85.5m. at the end of November. About one-third of the shares are already owned by the Amey subsidiary.

The Dutch insurance company's investment fund whose total assets amounted to nearly

Sw. frs. 1m. pr at Landis & G

FINANCIAL TIMES REPORTER

LANDIS UND GYR AG said it increase was will have a group net profit of around Swrs.1m. In the year ended September 30, compared with a 34.2m. francs loss for the previous year.

The minimum target of re-stabilising a balanced group profit in France, result and loss account was achieved. Billed sales of

Utrecht to-day that the NEFO portfolio fitted in well with the similarly interested portfolio of the "Utrecht" life insurance subsidiary. He said it was not yet certain what form the bid would take. Possible cash or shares in Amey. He rejected the suggestion to raise Amey's capital planned to raise Amey's capital

with a 34.2m. francs loss for the previous year.

Currency of

Amey Management Board

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Group order

frances rose 7.9

Billed group sales rose about with the pre

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expressed

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II. FINANCIAL AND COMPANY NEWS

A BOMBER

Rockwell plays it cool

BY ARTHUR GARCIA IN SANTA BARBARA

the first and most he says. "It could become one which would have been added to won the contract in 1970, half decisions President of our largest operations with the cost of the project" to wind the \$23bn. figure now used. "The Mr. Carter will face I hope, good profit prospects. But the whole thing down and start problem is, of that amount \$8 moves into the White it's a very small part of it up again in the spring" if per cent, is inflation and 12 per month will have to company to-day." Mr. Carter chose that route. The production go-ahead the plane do the things we've to stimulate the economy. One of his decisions, however, will side the fate of the controversial B-1 plane the U.S. Air it must have to maintain active strategic bomber force. The Air Force of the supersonic B-1s cost now estimated at 1 the Defense Department recently ordered a start by the plane's user, Rockwell International. But it will Mr. Carter to give the after he takes office has already indicated position to the expensive

on the B-1 decision

as many as 60,000 aero-

most of them in

which has been hit

unemployment rate

than the national

Rockwell has 10,000

now working on the

ct, representing about

of the total Califor-

of Rockwell, a

its-industry company

ered in Pittsburgh,

nia, whose North

Aircraft division is

side Los Angeles. If

es into full production,

payroll for the

may climb to as high

Add to that the sub-

workers, and the total

related jobs jumps to

as another 40,000 or so

workers.

those jobs are import-

to Rockwell.

Robert Anderson, the

55-year-old president

of executive, quickly

the big bomber is not

"I think the B-1 has

ential for the company."

to save an estimated \$600m.



The B-1 bomber.

based oil company, which Defense Department asserts recently purchased London's Observer newspaper, explained that the in-coming President should the in-coming President cancel the contract, only \$14m. beyond what already has been obligated would be added to overall costs, Air Force officials contend.

Although the Air Force puts the cost of 244 B-1s at \$23bn, other projections for buying, maintaining and deploying the planes over a 20-year period range up to \$100bn, a number disputed by both the Air Force and Rockwell. Mr. Anderson bristles at reports of B-1 costs soaring to three times original estimates. "All the figures you see published on the B-1 are taking today's costs and escalating them at an inflation rate into the future," he says.

The point I want to make," emphasizes Mr. Anderson as he sits at his desk in the middle of the B-1 controversy grows, "is that Rockwell is a very broadly-based company."

Heaviest production of the B-1

would be in the middle 1980s.

The programme was priced

around \$10 billion when Rockwell

HICAN COMPANIES

Grumman announces refinancing

HICAN NY, Dec. 13. AN CORPORATION has a new seven-year financing agreement with nine U.S. banks, to replace the company's line of commercial credit ed in October, 1974.

an Corporation said the agreements provided a loan of \$75m. from the U.S. and a revolving \$125m. from a U.S. banks. Following Grumman gave all Iran a required 15-year notice that the out \$75m. loan will be in full. The new financing agreement of a decreasing \$135m. revolving credit which will be on September 30, a five-year term loan of \$25m. line of from the same nine U.S. The ceiling of the \$135m. credit will decrease to \$50m. over the period. At the date, whatever amount is outstanding and d into a term loan will be in quarterly increas \$25m. chairman John C.

Bierwirth, in announcing that the company had arranged the new seven-year \$160m. financing agreement, said: "Our ability to repay the Bank Melli Iran loan signifies Grumman's full return to financial health and this new financing will provide the means for continued growth."

"The Navy's plans to step up

F/A-14 fighter production starting in 1979 and other new business

we expect to win will require

larger inventory financing," he

explained. "Our previous credit

agreements expired in 1978. The new restructured arrangement

will extend our credit availability until 1983 at a lower rate of interest and with no subordinated debt."

The new agreement will bear interest at the prime rate plus 1 per cent, until the September 30, 1978, conversion date when it increases to prime rate plus 1 per cent. This replaces both the Bank Melli Iran loan at 11 per cent, and the \$125m. of revolving credit at prime rate plus 3 per cent from U.S. banks.

Bierwirth also said that under the new agreement the prior covenant which limited payment of cash dividends on capital stock to 20 per cent, of consolidated net income would be raised

Mr. Zipp said: "In the year

about to end we also increased our dividend rate twice by a total of 50 per cent, while reducing our debt by \$135m. cutting it from \$247m. last January 1 to \$122m. to-day. Our present backlog is in the range of \$4bn."

Citibank will act as the agent for the nine domestic banks providing the new line of revolving credit. The other members are:

Bank of New York: Bankers

Trust Co.; Chase Manhattan

Bank NA; Chemical Bank; Euro-

pean American Bank; Marine

Midland Bank; Mellon Bank NA;

and Morgan Guaranty Trust Co.

AP/DJ

• Babcock and Wilcox chairman and president, Mr. George G. Zinn, told security analysts here that at this point I expect 1978

to be another record year for the company."

Last year the company earned \$3.49 a share on shipments of \$1.5bn. For the first nine months of 1976 earnings were \$3.40 per share on shipments of \$1.2bn.,

up 1 per cent. This replaces both the Bank Melli Iran loan at 11 per cent, and the \$125m. of revolving credit at prime rate plus 3 per cent from U.S. banks.

The executive attributed the good results to "better performance in our steam generating business and the continued good results from other product lines such as tubes, refractories, machine tools, hollow forgings and replacement parts despite depressed market conditions."

Mr. Zipp said: "In the year

Indiana Standard estimates

FINANCIAL TIMES REPORTER

APPLY with tighter rules on earnings arises from the increase in depreciation and other charges which results from lower reserves and having to account for costs over a shorter period of time. In the fourth quarter, there was also a one-off charge of around \$10m. from properties and lease facilities which were being abandoned.

The revision in the estimates of reserves was made to keep in

line with reserve definitions generally acceptable to the industry and to take account of the new guidelines set by the Securities and Exchange Commission. It is pointed out, for instance, that reserve estimates for crude oil and natural gas liquids in the U.S. at the end of 1975 were reduced to 22bn. barrels from 22.4bn. while those for Canada were cut from 317m. barrels to 289m.

CB profits boosted British subsidiary

DAVID BUCHAN

BRUSSELS, Dec. 13. BELGIAN maker of film, group's film and chemical sectors. The directors sing out their U.K. subsidiary, British Sidac, a B.Frs.60 net per which has two large cellulose factories in Lancashire and Cumbria, as the main contributor to this year's profit. Results for B.Frs.22m. after tax in 1975, this year, the directors say, "have clearly confirmed the wisdom of our taking control of this company in 1973, and of the capital subsequently invested there."

Hilstrom beats trend

ANCE KEYWORTH

HELSINKI, Dec. 13. Nevertheless, the profit of 1.4 per cent, in the previous financial year—points to the wisdom of the strategic plan for diversification of the product range applied in 1975. In the 1976 list of Finnish industrial companies according to turnover, this still largely family company ranked eighth.

* * *

PARIS, Dec. 13.

REDOUTE A ROUBAIX said it expects group net profits to rise between 18 and 30 per cent. They covered the losses to rise about 15 per cent by all three divisions of the financial year ending Feb. 28 next.

In the 1975/76 year it reported

the performance of the group net profits of Frs.39.8m.

and plastics division was Frs.1.14bn. (Frs.1.28bn.). Reuter

SBC Funds

By John Wicks

ZURICH, Dec. 13.

NET INCOME of Universal Bond Selection, an international bond and share mutual fund managed by the Swiss Bank Corporation affiliate, Interfonds, of Basle, rose to Sw.Frs.94.3m. (Sw.Frs.80.4m.) for the year ended September 30, despite the effect of deteriorating exchange rates. With an increase in the number of units in circulation to 14.9m. (14.13m.), net income per unit remained almost unchanged at Sw.Frs.5.69 (Sw.Frs.5.68). The fund, of whose total assets of Sw.Frs.1.2bn. (Sw.Frs.1.1bn.) over one half are in dollar and mark bonds, will distribute a gross dividend per unit of Sw.Frs.5.65 for the year.

Japan Portfolio, a mutual fund for Japanese securities, kept its net income almost unaltered for the year at Sw.Frs.929.832 (Sw.Frs.925.874), or of Sw.Frs.9.14 (Sw.Frs.10.02) per unit. This much smaller fund, whose assets rose to Sw.Frs.52.2m. (Sw.Frs.42.4m.), will pay a gross dividend of Sw.Frs.8.50 per unit, excluding reclaimed Japanese withholding tax.

THE SWISS BANK CORPORATION, of Basle, has joined with the Berne-based civil engineering company, Universal Ingénieur, to set up Universal Engineering and Finance Corporation. Based in Geneva, this will operate as an independent consulting company specialising in engineering and financial services to third world projects. With a capital of Sw.Frs.10m., it is to take over the management initially of a number of power-station projects in South America, Africa and the Middle East.

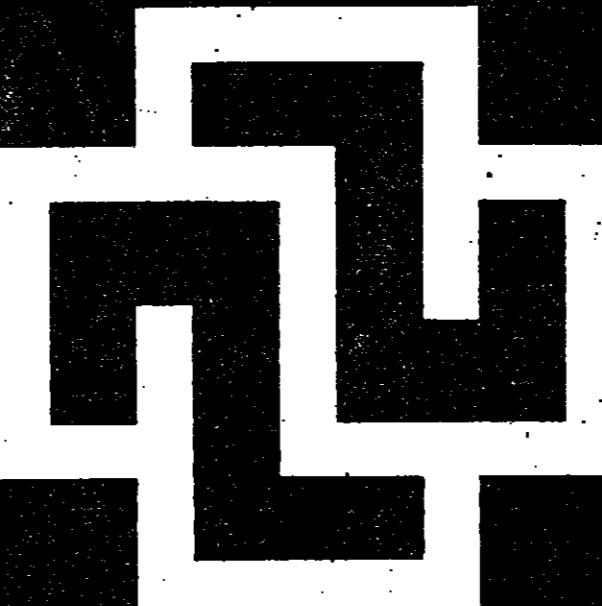
Multibank

EXTRACT FROM ACCOUNTS
AT 31st OCTOBER

	1974	1975	1976
All figures in £000s			
SHARE CAPITAL AND PROFIT RETAINED	6,142	7,045	8,157
SUBORDINATED LOANS (£ equivalent)	7,087	8,063	8,100
TOTAL SHAREHOLDERS' FUNDS	13,229	15,108	16,257
DEPOSITS	238,536	305,870	390,163
LOANS	114,109	120,141	173,532
TOTAL ASSETS	258,278	327,626	420,454
PROFIT BEFORE TAXATION	1,620	2,182	2,632
PROFIT AFTER TAXATION	770	1,063	1,312

Figures for 1975 and 1976 are consolidated

London Multinational Bank

1 UNION COURT, OLD BROAD STREET, LONDON EC2N 1EA
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With offices throughout Switzerland
and in all major international financial centres

COMMODITY AND RAW MATERIALS

ubts on
ssian
in
lity

HINGTON, Dec. 13. JET UNION's grain is nearing the 1973 level of 225.5m. tonnes, it is believed to be of high quality and contains moisture. Agriculture Department, Foreign Agriculture.

out the condition to rains and harvesting

planned for seedling

seeds for harvest next

month. 5m. more

976, it added.

winter grains are re-

being harvested in the

increased area, a

probability that the

was in high-risk areas,

are cold may result in

winterkill.

grain exports are ex-

return to a nearly

level of 4m. to 5m. tonnes

from the insignificant

1975-76, it added.

imports are expected to

an half the 26m. tonnes

in 1975-76, however.

R. will take between

1. tonnes of wheat and

the U.S. under the

grain agreement be-

two countries.

xite pact

y urged

te James

KINGSTON, Dec. 13. International Banknotes, that member countries will all efforts at play-

against the other.

information came in the

eting of the Associa-

ministerial Council in

Siria Leone. It was

to have been under-

ight of indications that

year-old grouping was

of attempts to create

among members, but

the nature of these

was not revealed.

eting is also reported

reaffirmed the need for

ation of a short term

pricing policy for

and alumina exports

bers countries.

eting also reviewed

from the Executive

a long term pricing

However there has been

al statement on the

these discussions. Lead-

gestions here that the

ou did not reach agree-

ables.

Brazil price move boosts coffee to new peak

BY RICHARD MOONEY

LONDON COFFEE futures climbed above the £1,500 a tonne mark for the first time yesterday following the announcement of rises in Brazil's coffee export tax (contribution quota) and minimum export price.

The March position reached £2,250 a tonne at one stage and closed £50 above Friday's level at £2,336.5 a tonne.

The \$5 a bag (60 kilos) each in the export tax has a direct effect on prices as it raises the cost of exporting coffee by this amount. The move had been widely anticipated in the market—forecasts to this effect had played a part in last week's rise—but export uncommitted registrations taken out at the lower levels.

The Brazilian Coffee Institute (IBC) introduced a measure to discourage the taking out of speculative registrations last month when it began to demand a \$5 a bag non-returnable advance against export registrations.

However, there is nothing to prevent exporters taking out speculative registrations if they are sufficiently confident that a rise in the official minimum is coming.

The new Brazilian attitude to coffee exporting has now restored some of the traditional premium over other types which had been eroded earlier in the year when Brazil made no attempt to match successive export price rises by other producers.

The former policy resulted in unexpectedly large Brazilian shipments and the IBC seems anxious to slow the export rate in view of the low stock level following last year's frost disaster.

Coffee prices fell sharply yesterday despite a lack of fundamental news. The March position closed £100 down on the day at \$1,686 a tonne.

Dealers said unconfirmed reports that manufacturers were re-selling supplies back on to the market, coupled with suggestions that coffee consumption was showing signs of turning downwards again, added to the recent nervousness of the market.

Accra, the Ghana Cocoa Marketing Board said it estimated main crop purchases last week (the start of the season) at 16,850 tons. This was in line with market forecast and so had little effect on prices.

Australia to 'float' wool price

BY OUR COMMODITIES STAFF

FOLLOWING THE second revaluation of the Australian dollar since the 17.5 per cent devaluation last month, the Australian Wool Board announced yesterday that it would float its flexible wool reserve prices with the dollar.

Mr. Malcolm Vawser, Board marketing manager, said in Canberra, reserve prices would be

adjusted for the latest 1.28 per cent revaluation and the Board would continue with its policy

of adjusting the reserve prices according to market trends.

Meanwhile, from Melbourne, Reuter reported that the Board has forecast that first-hand auction offerings, exclusive of Board re-offers, should total about 1.78m. bales in December/June compared with 2.24m. bales in the same 1975-76 period.

This assumes private treaty trading will take between 21 to 23 per cent of the clip.

Sales to the trade at auction

WASHINGTON, Dec. 13. Last year's crop produced 8.2m. of upland and 54,500 bales of American-Pima cotton.

The Department estimates average lint yield a harvested acre at 451 lb. up from the 435 lb. estimated a month ago, but down from the 453 lb. yielded in 1975, and it forecast 10.8m. acres of cotton would be harvested this year compared with 8.8m. last year.

Based on December 1 conditions, the Board estimated production of upland cotton this year at 10.2m. and output of American-Pima cotton at 51,000 bales.

Reuter

to the end of November totalled 1.53m. bales, 500,000 more than in the 1975-76 period.

The Board noted a high level of buying by East European countries continued to influence wool prices in November, particularly in the broader merino and crossbred categories.

The buying pressure on the broader types caused a reduction in price differentials between categories across the micron range, it added. It said November statistics indicate Japanese purchases in July/October rose 29 per cent compared with last year.

However, it said reports on the buying pressure from the Frankfurt Intertex exhibition last month indicated that an earlier trade preference for crossbred wools could gradually shift back to merino fleece types.

The reports indicate a trend in menswear favouring tweeds

in menswear favouring tweeds

and lighter worsteds in the following season. There are also growing indications of interest in lighter wool fabrics for women's wear, it added.

Reuter

PARIS, Dec. 13. M. CHRISTIAN BONNET, French Agriculture Minister, said he would be surprised if decisions to be taken by the EEC Agriculture Ministers resulted in French farm prices rising more than 6.5 per cent next year.

The Nine Agriculture Ministers are due to meet at the end of March to set agricultural prices for the EEC.

The French Government has set a target of limiting inflation and wage rises next year to 6.5 per cent, M. Bonnet said.

Domestic prices are likely to go up some more unless the depressed world market perks up.

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STOCK EXCHANGE REPORT

Gilts and equities start Christmas Account well

Share index up 3.6 at 333.7—Gold shares easier

Account Dealing Dates

Option
First Declarat. Last Account
Dealing Dates. Dealings Day
Nov. 29 Dec. 3 Dec. 10 Dec. 21
Dec. 13 Dec. 30 Dec. 31 Jan. 12
Jan. 4 Jan. 13 Jan. 14 Jan. 25

One time dealings may take place
from 9.30 a.m. on business days earlier

Stock markets remained in good
health as the new Account, which takes in the Christmas
holidays, started yesterday. Of the
two main sectors, British Funds
and Equities, the former were
outstanding in a good demand
for the short tap stock and the
new long tap, which made its
debut yesterday. Sentiment was
helped by firmness in sterling
ahead of Wednesday's mini-budget
and a house price revision in
Minimum Lending Rate new
figures, which ranged 1.5 and the
Government Securities index rose
0.25 to 333.01.

Leaving equities pushed ahead
further with the aid of selected
institutional demand. By midday
however, interest began to fade
and prices drifted back to close
well below the high of 1.72 at
the height of the day at noon.
The FT Actuaries All-share index
closed 1.3 per cent lower at
135.70. The turnaround was
prompted by a little nervous
speculation in front of today's
trade figures for November and
the lack of any resumption of
trading demand from the US.
Nevertheless, the undulations at
the end were fully firm.

Heavy buying of Gilts

Shares were fairly numerous in
ordinary issues and well-end
Price comment met with a ready
response in most cases. Rises led
Bank of England and the FT
Index up 1.5 and 1.1 respectively.
The overall movement was well illustrated
in the 2.6 per cent rise in 142.47
in the FT-Actuaries All-share
with rises of 12, while Barelays

index, initial markings of 5.514
were the highest for a month

British Funds made an impres-
sive opening to the new Account
with a new long tap, Treasury
10 per cent, 1988. A significant
move of the day's sizeable
demand by establishing a premium
over the issue price of 98 in first-
time dealings; the Government
broker after being soon estab-
lished at 99.5. Likewise this price
for supplies of the stock and was
assumed to be next operative at
99.5. Meanwhile, sustained buying
of the short tap, Exchequer 15 per
cent, 1980, saw the GB reas-
suming stock at 94.1, while a
fresh inflow of investment funds
exhausted his supplies in the
special Treasury 3 per cent, 1982.

Longs were high for a re-
dining in Minimum Lending Rate
Friday and buyers were
obviously anticipating more
favourable trade figures in to-day
together with Budget proposals
tomorrow possibly sterner than
thought likely only a week ago.

Speculation that the Geneva
price calls would probably be
adjudicated brought initial losses of
1.5 to 2 per cent in Southern
Rhodesia bonds, but on the
strength of a few buyers, the
falloff was recovered.

A small institutional demand
initially supported the investment
premium, but rates
later drifted lower and the close
was 1.5 down on the day at 116.11
per cent. Yesterday's 1.82 conversion
factor was 10.7125. News
of the earlier capital revaluation
of the Central Bank of Paraguay
helped Brentnall Beard advance 4
in a 1976 peak of 46p while Sun
Alliance gained 13 to 54p.

Business was brisk in the Drunks
mini-Budget. Press comment
ahead of this week's interim
announcements helped H. P. F. C.
Fulmer close 4 higher at 206.10
Diners, 10 per cent, 1980, 4.1 were
up 1.5. In this market, Marks and
Spencer 94p to 225p. Arthur Guinness
held steady at 114p in front of Martin
The Newsgate to 85p. Similar
advances were seen in De Vere,
Menzies, 95p, and W. H. Smith A.

Allied, however, after last week's
fall, 1.5 to 12, while Barelays

closed 7 to the good at 233p, as gain of 61, cheapened a penny to
100. National Westminster, at 207p, 56p
Bank of Scotland put on 10 to
229p and Bank of Ireland added 13 improved 8 to 25p
245p. Discounts took last Fri-
day's improvement a useful state

to 245p. In Buildings, Taylor
Woodrow, 117.50, Montague
Press comment, while L. Meyer edged up 2 to 46p in
front of to-day's interim report.
R. Costain rose 7 to 120p, while
Vibroplant, 94p, and Leyland
Paint, 27p, put on 4 and 3

respectively.

ICG's performance typified market

conditions, the share rising
to 32p before reacting late in
the day to close 3 better, the
last named following the improve-
ment in postal charges

balanced at 314p. Elsewhere

Chemicals, Yorkshire advanced 8

to 8p and gains of 5 were seen

in Laporte, 80p, and Albright and

Wilson, 82p.

Anglia "A" featured a 1.5 per cent

improvement in Minimum Lending Rate

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obviously anticipating more

favourable trade figures in to-day

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Speculation that the Geneva

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adjudicated again providing the

summons. Union rose 10 to 239p
as did Allen Harvey and Ross, to
258p respectively. Inflow into

the market, with a jump of

5 to 43p following news of the

proposed reconstruction of the

company's activities. Thorn Electric

A gained 6 to 176p, while

Philips' Lamp rose 7 to 257p on

the increased interim dividend

of 10 per cent. Elstree gained 4

to 165p, after 7.6p following

recent strength in the interim report and the forthcoming

capital reorganisation.

Stores made modest headway

in the wake of early Christmas

spending. Gusses

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YASUDA TRUST AND BANKING

MINES—Continued

EAP WEST BAND

		FAR WEST RAND		+	or	Div
High	Low	Stock	Price	or	or	Net
0	250	Blyvoor 5c	340	-20	1075c	
4	440	Budels RI	620rd	-26	Q125c	
7	10	Deelkraal RI 28	82	-		
0	125	Doorfontein RI	220	-15	Q55c	
5	330	East Drie RI	555	-25	Q75c	
0	122	Elsdene and Gld. 20c	160	-5		
0	44	Elsdene RI	871d	+25	Q91c	
6	52	Hartbeest RI	975	-50	Q190c	
5	260	Kloof Gold RI	390	-20	Q47c	
0	140	Libanon RI	505	-15	Q80c	
0	230	Southvala 50c	345	-5	Qbc	
5	92	Stilfontein 50c	1351d	-10	Q22c	
0	700	Vaal Reefs 50c	£10.8	-10	Q110c	
0	48	Vectrapost 21c	240	-15	Q25c	
5	114	W. Drie RI	£19	-10	Q325c	
5	68	Western Areas RI	1281d	-81	Q52c	
5	450	Western Deep RI 2c	740	-15	Q90c	
0	100	Zandpan RI	170	-5	Q311c	
O.F.S.						
0	60	Free State Dev. 50c	105	-5	Q9c	
2	715	F.S. Geduld 50c	£10.4	-14	Q200c	
0	50	F.S. Saniplas RI	85	-	Qc	
5	170	Harmony 50c	280	-10	Q65c	
5	38	Lorraine RI	50	-3	Q6c	
8	600	Pres. Brand 50c	375	-25	Q170c	
3	395	Pres. Steyn 50c	650	-10	Q45c	
3	750	St. Helena RI	511	-10	Q170c	
7	10	Umtata	124	...		
0	225	Welton 50c	160	-5	Q15c	
5	950	W. Holdings 50c	£13.2	-14	Q310c	
FINANCE						
5	315	Ang. Am. Coal 50c	410	...	MQ32c	
5	185	Ang. Amer. 10c	250	-5	Q33c	

g. Am. Gold R1... £14⁴₄ -1,
g-Vaal 50c. 825 -25

9	101	Charter Cons.	128	+2	16.76
113	Cens. Gold Fields	159	-2	7.57	
13	East Rand Cons 16p	16	...	1.0	
150	Geduld Min. R1	240	...	Q40c	
E12 ¹	Gen. Mining R2	£15	-1	Q210c	
10	Gold Fields S.A. 25c	£11 ¹	-2	Q155c	
11 ²	Johburg Cens. P2	£13 ¹	-2	Q170c	
195	Middle Wit. 25c	215	-2	Q355c	
154	Miners SBDL 40	156	-2	Q2c	
56	New Wit. 50c	90	...	Q18c	
770	Patino NY F7.5	£12 ¹	...	Q65c	
510	Rand Selection 50c	265	-5	Q65c	
355	Scientific Trust	425	...	15.2	
98	Sentraas 10c	128 ¹	+5	Q30c	
292	Silvematics 25p	53	-1	3.0	
700	Tivall Cons. R1	960	-25	Q75c	
110	U.C. Invest R1	145	-10	Q36c	
175	Union Corp. 6.75%	225	-5	Q136c	
45	Vogels 25c	65	...	Q64c	
DIAMOND AND PLATINUM					
E17 ¹	Anglo-Am. 50c	£20	...	Q24c	
67	Chloroplatin Ph. 10c	67	-1	Q8c	
182	De Beers DI 5c	182	-2	Q28c	
850	Do 60c R1 5%	250 ¹	-3	Q200c	
66	Lydenburg 12.5c	70	...	Q1.2c	
93	Rus. Plat. 10c	93	...	Q10c	
CENTRAL AFRICAN					
53	Coronation 25c	55	-5	Q5c	
68	Fulham R1 50c	169	-5	Q25c	
9	Kenya Corp. 16.5p	13	-1	Q5.6	
120	Rhodesia Cons. 14	140	...	Q1.1c	
140	Tanganjika 55p	140	-2	Q10.0	
65	Uta Pct. 80p	76	...	Q9	
25	Wankie Col. R1 1	37	-2	Q7.2c	
25	Wankie Cons. 14	35	...	Q6.2c	

acExpress9.04... | 15 |

AUSTRALIAN					
17	Acmer 25c	17	-2	+1	75c
152	A. M. and S. 25c	232	-	+1	75c
96	Royal Mills 40c	110	+1	-	75c
100	Eti South 50c	105	-17	-	-
3	G.M. Radiator 51	20	-	-	-
58	Hampshire Areas 5p	76	-	-	1.3
27	Melaleuca 50c	32	-2	-	-
12	Meteorite 20c	19	-	-	-
184	M.L.M. Hedges 50c	212	-1	+1	75c
25	Mount Lyell 25c	29	-	-	-
2	Newcastle 10c	2	-	-	-
69	North B. Hill 50c	50	-1	-	99c
5	Mt. Kalganji	6	-	-	-
65	Oakbridge 50c	83	-1	-	99c
14	Pacific Copper 25c	20	-	-	-
2	Pancon 15c	775	-	-	-
675	Pancon 15c	0	-	-	-
9	Parsons M. & E. 5p	0	-	-	-
310	Peso Wallseed 50c	360	-5	-	75c
80	Potassium 20c	75	-	-	-
6	Vulcan Sun 50c	8	-	-	-
4	Westair 10c	5	-	-	-
99	Westin. Miners 50c	146	-1	-	99c
127	Whim Creek 20c	68	-	-	-

signals 260
by Dredger 297 -1

20	Apahong	27#	325
40	Pengalih 10p	50	42 3.9
104	Petaling SMI	133	Q124c
19	Saint Lucia	49	+1 1.25
64	South Kinta 10p	70	7.5
105	Suhu Malayan	175	11.8
31	Sungei Besi SMI	49	-2
29	Sungai Way SMI	44	Z010
40	Tanjong 10p	40	4.64
40	Tongkang Hibor SMI	45	Q14.92
58	Tromoh SMI	104	14.29
COPPER			
35	Botswana RST R2	40	
150	Messana R0.50	150ml	-2 Q45c
MISCELLANEOUS			
8	Burma Mines 17/2p	9	0.1
3	Charterhall 5p	22	+1
155	Cous. March 10c	560	-10 Q140c
245	Nottingate CSI	350	-5
152	R.T.Z.	167	+2 65.96
55	Sabua Indu CSI	622	-2
£10	Telekera Berpa S.L.	1218	+1
321	Teluk Minerals 10p	38	+3
84	Yukon Cons. CSI	123	-

Based on "air" distribution. C. Distribution. Yields are based on

cross and allow for value of distributed distributions and securities with denominations other than sterling are assessive of the investment dollar premium.
sterling denominated securities which include inves- tigating premium.
Top Stock
right and Lows marked thus have been adjusted to rights issues for cash.
interim since increased or resumed interim since reduced, passed or deferred.
tax-free to non-residents.
figures of report awaited.
valised security.
free at time of suspension
indicated dividend after pending scrip and/or rights offer relates to previous dividend or forecast.
free of Stamp Duty.
merger bid or reorganisation in progress.
not comparable.
same interim reduced final and/or reduced cash indicated.
overall dividend; cover on earnings updated by interim statement
over allows for conversion of shares not now ranking dividends or ranking only for restricted dividend.
over does not allow for shares which may also rank dividend at a future date. No P/E ratio usually pro- viding a final dividend declaration.
ex dividend price.
per share.
plus free b Figures based on prospectus or other docu- ments. c Tenants d Dividend rate paid or payable on capital; cover based on dividend <i>paid</i> e Full year redemption yield f Flat yield. g Assumed dividend rate. h Assumed dividend yield after scrip conversion from capital sources. i Net cash to investors previous total. j Eighth issue pending. $\frac{1}{4}$ Earnings per preliminary figures. r Australian currency. s Divi- dend exclude a special payment. t Indicated divi- dend relates to previous dividend. P/E ratio based on total earnings. u Forecast dividend; cover based on total earnings.

earnings. + Tax free up to
for currency clause. + Dividends

on merger terms, 2 Dividend and yield include partial payment; Cover does not apply to special paying out dividend and yield. B Preference Dividend passed. C Canadian. E Issue price. G Ass dividend and yield after holding strip and/or rights issued for 1976-77. K Figures based on prospectus or other official estimates for 1976-77. M Figures based on prospectus or other official estimates for 1976. N Dividend yield based on prospectus or other official estimates. Q Gross. T Figures assumed. U No significant Tax payable. Z Dividend total to date.

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November retail sales pick up

By Peter Riddell, Property Correspondent

SALES in shops picked up sharply last month because of a buying spree in expectation of a rise in Value Added Tax and other indirect taxes to tomorrow's budget package.

The volume of retail sales increased by 1.6 per cent to 302,000 in November, seasonally-adjusted, according to the Department of Industry's provisional estimate published yesterday.

The recovery from the October level takes the index back to about the average of the third quarter.

Benefits boost

The upturn of sales appears to have continued into the first fortnight of this month judging by reports from the retail trade.

In addition to pre-Budget purchases, sales also appear to have been boosted by the impact of the large rise in the middle of last month in various social security benefits, including pensions, most of which will be spent rather than saved.

The number of foreign visitors—particularly high for the time of year—may also have helped to push up the overall index, although the main impact has been in London, with Selfridges, for example, reporting a 60 to 70 per cent rise in sales since the summer compared with last year.

Outside the main London tourist areas the upturn, though widely reported, has been more selective and concentrated, for example on electrical appliances and drinks.

Indeed, the pre-Budget spree, as reflected in the November retail index, is not so large as it has been ahead of previous economic packages. Marks and Spencer, for instance, has said Christmas business looks like being "good but not exceptional."

Further squeeze

In any event, the recovery may only be temporary since, even without taking account of tomorrow's package, most economic forecasters have now projecting a fall in retail sales next year despite an expected decline in the annual rate of inflation.

This is because of the further squeeze on real personal disposable incomes as the cost of living rises faster than earnings.

A rapid rise in earnings after the end of stage two of the pay policy next summer could however give a boost to spending.

So far this year, the average volume of retail sales has been slightly below the annual average for last year.

On a non-seasonally-adjusted basis, the value of sales in the first 11 months of this year was 15 per cent higher than in the same period last year, and in November, the value of sales was 17 per cent up on a year earlier.

RETAIL SALES VOLUME

(Seasonally adjusted)		1971 = 100
1975	3rd	105.5
4th		105.8
1976	1st	107.5
2nd		107.7
3rd		107.7
June		106.1
July		103.3
August		103.9
September		103.8
October		107.1
November		109.0

* Provisional

Source: Department of Industry

EEC studies Japan shipbuilding curbs

By GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS, Dec. 13.

THE EEC Commission disclosed yesterday that it was studying ways to force Japan to reconsider its own shipbuilding production if it failed to agree to negotiated cuts.

The disclosure was made by Sig. Cesario Guzzaroni, the EEC Commissioner responsible for industrial policy, as the French Government issued a blunt warning that Japan should risk EEC retaliation in other areas as well unless it moved more swiftly to correct its overall shipbuilding capacity from 12m. to 6.5m. tons by the end of the decade.

Though no firm deadline has been set, the Commission is apparently expecting the Japanese Government to indicate its willingness to discuss deeper proposals for a 50/50 split in new shipbuilding orders between Europe and Japan, made at the last OECD meeting earlier this month.

No doubt

This rejection was singled out today by M. Louis de Guringaud, the French Foreign Minister, as an indication that the Japanese Government had failed to digest the full implications of the statement issued by EEC Heads of Government in The Hague two weeks ago. This valled on Japan to make renewed efforts to narrow its trade gap with the Community.

M. de Guringaud said that Japan's "dilatory" response suggested that it was not prepared to make any significant and speedy changes in its trade policy and practices.

He hoped that the next round of trade talks in Tokyo on December 20 would produce "concrete, positive and immediately significant results."

If this were not the case, he had no doubt that the EEC would "acquire, as a matter of urgency, the means to remedy a situation which cannot be long accepted if it continues to deteriorate."

Though M. de Guringaud's impatience with Japan's attitude is understood to have elicited some sympathy from his EEC

colleagues, they gave their customers rose, effectively blocked by the basic price would have to go up again to compensate them for the lost revenue.

An order laid yesterday to come into effect on January 4, will leave retailers free to negotiate the biggest discounts of between 15 and 20 per cent.

It is not known what methods the Commission is considering to force the Japanese hand or decide whether it has any concrete proposals in mind.

MR. ALAN WHITTOCK and the IMF team have returned to Washington after nearly six weeks in London, much longer than originally expected.

Their task has been to negotiate with the Treasury on the terms of the £3.9bn. loan.

Discount rule may start a bread price war

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

A BREAD price war could break out in the New Year as a result of the Department of Prices' new controls on bread prices.

An order laid yesterday to come into effect on January 4, will leave retailers free to negotiate the biggest discounts of between 15 and 20 per cent.

Above a certain level of discount, shops will be forced to pass the gain onto the consumer. At present there is a statutory limit of 22 per cent of discounts. Although many supermarkets are already selling bread at well below the maximum price, removal of the discount limit is likely to mean further cuts in some shops.

Most of the big groups will try to negotiate discounts of over 30 per cent. This would mean that they would have to sell bread at least 5p less than the maximum price.

Some groups may try to squeeze their suppliers for even bigger discounts. Although they would be able to make only a small gross profit (4.5 per cent) if they bought at a discount of 50 per cent, the price cut of 11p off the maximum might be enough to bring customers into their shops.

The bakers said yesterday that if the average level of discount they gave their customers rose, effectively blocked by the basic price would have to go up again to compensate them for the lost revenue.

Both standard and non-standard loaves are affected, but different price limits are being set for the master bakers and the supermarkets.

The latter will have to start cutting their prices if they are getting a discount of more than 17.5 per cent, but the master bakers will not have to start cutting prices unless they are buying at a discount of over 25 per cent.

Mr. Roy Hattersley, the Prices Secretary, announcing the new controls yesterday, said they meant that the price of a standard loaf would be cheaper in many shops "than it otherwise would have been."

The entire situation would be less complicated than before and would reduce government intervention in the bread market.

The bread industry was "an enormously complicated area" and eventually it would like to see the Government withdraw from it altogether.

The present controls on discounts were introduced in January of last year by Mrs. Shirley Williams, then Secretary of Prices, as part of the bread subsidy arrangements.

Table, Page 8

Standard loaf

In the long term, therefore, the net effect on bread prices may be negligible, particularly as the supermarkets are unlikely to want to cut prices for long periods. They are more likely to launch occasional, cut-price promotional campaigns for their bread.

The new range of statutory maximum prices announced yesterday are calculated on the basis of the standard loaf (now costing 20p in most parts of the country) going up by 1p next month.

This is to take account of the manufacturers' increase

they gave their customers rose, effectively blocked by the basic price would have to go up again to compensate them for the lost revenue.

An order laid yesterday to come into effect on January 4, will leave retailers free to negotiate the biggest discounts of between 15 and 20 per cent.

Above a certain level of discount, shops will be forced to pass the gain onto the consumer.

At present there is a statutory limit of 22 per cent of discounts. Although many supermarkets are already selling bread at well below the maximum price, removal of the discount limit is likely to mean further cuts in some shops.

Most of the big groups will try to negotiate discounts of over 30 per cent. This would mean that they would have to sell bread at least 5p less than the maximum price.

Some groups may try to squeeze their suppliers for even bigger discounts. Although they would be able to make only a small gross profit (4.5 per cent) if they bought at a discount of 50 per cent, the price cut of 11p off the maximum might be enough to bring customers into their shops.

The bakers said yesterday that if the average level of discount

they gave their customers rose, effectively blocked by the basic price would have to go up again to compensate them for the lost revenue.

Both standard and non-standard loaves are affected, but different price limits are being set for the master bakers and the supermarkets.

The latter will have to start cutting their prices if they are getting a discount of more than 17.5 per cent, but the master bakers will not have to start cutting prices unless they are buying at a discount of over 25 per cent.

Mr. Roy Hattersley, the Prices Secretary, announcing the new controls yesterday, said they meant that the price of a standard loaf would be cheaper in many shops "than it otherwise would have been."

The entire situation would be less complicated than before and would reduce government intervention in the bread market.

The bread industry was "an enormously complicated area" and eventually it would like to see the Government withdraw from it altogether.

The present controls on discounts were introduced in January of last year by Mrs. Shirley Williams, then Secretary of Prices, as part of the bread subsidy arrangements.

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Air fares to U.S. may increase by 33%

By Michael Donne, Aerospace Correspondent

NORTH ATLANTIC air fares from the U.S. to the U.K. will rise by up to 33 per cent if an agreement reached in Geneva by the International Air Transport Association is approved by governments.

Patience is also being shown by Mr. Finn-Olov Gundelach, the EEC Commissioner temporarily responsible for External Affairs, who has been deeply involved in trade negotiations with Japan recently.

The Foreign Ministers of the European Community have been set, the Commission is apparently expecting the Japanese Government to indicate its willingness to discuss deeper proposals for a 50/50 split in new shipbuilding orders between Europe and Japan, made at the last OECD meeting earlier this month.

Though no firm deadline has been set, the Commission is apparently expecting the Japanese Government to indicate its willingness to discuss deeper proposals for a 50/50 split in new shipbuilding orders between Europe and Japan, made at the last OECD meeting earlier this month.

Though M. de Guringaud said that Japan's "dilatory" response suggested that it was not prepared to make any significant and speedy changes in its trade policy and practices.

He hoped that the next round of trade talks in Tokyo on December 20 would produce "concrete, positive and immediately significant results."

If this were not the case, he had no doubt that the EEC would "acquire, as a matter of urgency, the means to remedy a situation which cannot be long accepted if it continues to deteriorate."

Though M. de Guringaud's impatience with Japan's attitude is understood to have elicited some sympathy from his EEC

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